United Kingdom Homepage: http://www.keyvanvakili.com/

### Academic Appointments

#### London Business School, London, UK

- Associate Professor of Strategy and Entrepreneurship (with tenure), 2020-present
- Assistant Professor of Strategy and Entrepreneurship, 2013-2020

### Education

### Rotman School of Management, University of Toronto

- Ph.D. in Strategic Management, 2008-2013
- Thesis Topic: Interaction between Competition, Collaboration and Innovation in Knowledge Industries
- Committee: Anita McGahan (chair), Ajay Agrawal, Sarah Kaplan, Brian Silverman

#### Sharif University of Technology, Iran

- Master of Business Administration, 2008
- B.Sc. in Electrical Engineering, 2006

#### Research Interests

Knowledge Recombination, Creativity and Innovation, Specilization and Collaboration, Multisided Platforms, AI

### **Publications**

Blomfield M, Vakili K, 2023. Incentivizing Effort Allocation Through Resource Allocation: Evidence from Scientists Response to Changes in Funding Policy. *Organization Science*, 34(1):100-128.

Vakili K, Teodoridis F, Bikard M, 2022. Detrimental Collaborations in Creative Work: Evidence from Economics. *Organization Science*, 33(5):1741-1755..

- Covered by Think at London Business School (online)

Vakili K, Kaplan S, 2021. Organizing for innovation: A contingency view on innovative team composition. *Strate-gic Management Journal*, 42(6): 1159-1183.

Teodoridis F, Bikard M, Vakili K, 2019. Creativity at the Knowledge Frontier: The Impact of Specialization in Fast-and Slow-paced Domains. *Administrative Science Quarterly*. 64(4):894927.

- Best Paper Proceedings of the AOM Conference 2017 (under the title Can Specialization Foster Creativity? Mathematics and the Collapse of the Soviet Union
- Covered by Harvard Business Review (online)

Rahmandad H, Vakili K, 2019. Explaining Heterogeneity in the Organization of Scientific Work. *Organization Science*. 30(6):1125-1393.

Hannigan T, Haans RFJ., Vakili K, Tchalian H, Glaser V, Wang M, Kaplan S, Jennings PD, 2019. Topic Modeling in Management Research: Rendering New Theory from Textual Data. *Academy of Management Annals*, 13(2): 586-632.

Bikard M, Vakili K, Teodoridis F. 2019. When Collaboration Bridges Institutions: The Impact of University-Industry Collaboration on Academic Productivity. *Organization Science*, 30(2): 426-445

- Covered by Nature: Savage, N. 2017. Industry links boost research output. *Nature*, 554(7693): 423-423.

Vakili K, Zhang L, 2018. High on Creativity: The Impact of Social Liberalization Policies on Innovation. *Strategic Management Journal*, 39(7): 1860-1886.

- Best Paper Award Finalist, AOM Conference 2015, TIM Division
- Covered by Harvard Business Review (online) and US News

Vakili K, 2016. Collaborative Promotion of Technology Standards and the Impact on Innovation and Industry Structure: Evidence from Modern Patent Pools. *Organization Science*, 27(6): 1504-1524.

Vakili K, McGahan A, 2016. Healthcare's Grand Challenge: Stimulating Basic Science on Diseases that Primarily Afflict the Poor. *Academy of Management Journal*, 59(6): 1917-1939.

Vakili K, McGahan A, Rezaie R, Mitchell W, Daar AS, 2015. Progress in Human Embryonic Stem Cell Research in the United States between 2001 and 2010. *PLoS ONE*, 10(3): e0120052.

Kaplan S, Vakili K, 2015. The Double-Edged Sword of Recombination in Breakthrough Innovation. *Strategic Management Journal*, 36(10): 1435-1457.

- Best Paper Proceedings of the AOM Conference 2012
- Winner of the Best Paper Award at the DRUID Conference 2012

### Other Publications

Teodoridis, F., Bikard, M., Vakili, K. 2018. When Generalists Are Better Than Specialists, and Vice Versa. HBR.org, available at: https://hbr.org/2018/07/when-generalists-are-better-than-specialists-and-vice-versa.

Vakili K, Zhang L. 2018. Research: Legal Marijuana and Gay Marriage Have Been Good for U.S. Innovation. HBR.org, available at: https://hbr.org/2018/03/research-legal-marijuana-and-gay-marriage-have-been-good-for-u-s-innovation.

### Working Papers & Papers Under Review

The Misfit Bias (with Bryan Stroube and Michael Bikard)

- R&R at Organization Science

The Exportation of Science from Low- and Middle-Income Countries (with Michael Blomfield and Anita McGahan)

- R&R at Strategic Management Journal

#### Myopic Expansions on Platforms (with Ahmadreza Mostajabi and Aldona Kapainskait)

- R&R at Administrative Science Quarterly

In pursuit of novelty in science and technology (with Michael Bikard and Florenta Teodoridis)

- Preparing for submission

A taxonomy of chicken-and-egg strategies (with Ahmadreza Mostajabi and Aldona Kapainskait)

- Preparing for submission

Impact of paid family leave policies on innovation by women vs. men (with Eric Jeong and Sarah Kaplan)

- Data analysis in progress

Demand shock for new ideas: The Impact of Specialization during the Zika Epidemic (with Florenta Teodoridis and Michael Bikard)

- Data analysis in progress

Does rushing to patent lead to rushing to market? (with Rohin Nandakumar Vrajesh and Aldona Kapainskait)

- Data analysis in progress

An untitled book on multi-sided platforms (with Andrea Galeotti)

- Writing in progress

## Cases and Teaching Materials

Mylonadis Y, Vakili K. 2019. The SVOD challenge to the UK media landscape: Background note. London Business School. Mylonadis Y, Vakili K. 2019. Valve enters the game console industry. London Business School. Ethiraj S, Vakili K, Zuzul T. 2015. The Petroleum Industry in the UK. London Business School. Ethiraj S, Vakili K, Zuzul T. 2015. Tesco and UK Food and Grocery Retail Industry in 2015. London Business School. Ethiraj S, Vakili K, Zuzul T. 2015. Transocean and Patterson-UTI. London Business School. Ethiraj S, Vakili K, Zuzul T. 2015. Red Bull Enters the United States. London Business School.

### Teaching

#### **London Business School**

- 2021-2024:	The Entrepreneurship Lab
- 2017-2024:	Digital Strategy
- 2015-2024:	Innovation & Entrepreneurship, PhD Programme
- 2016-2023:	Core Strategy, EMBA Programme
- 2013-2019:	Core Strategy, MBA Programme
- 2015-2017:	London Business Experience, MBA Programme
- 2015-2016:	Strategy, Master in Finance Programme
- 2015-2016:	Global Business Experience, EMBA Programme

### Honors, Awards, & Scholarships

2022: AMJ Impact Award (joint with Anita McGahan)
 2022: Excellence in Teaching Award, London Business School
 2020: SMS Conference Best Paper Award Finalist
 2019: Junior Faculty Research Award, London Business School

2019: Junior Faculty Research Award, London Business School
 2018: Junior Faculty Research Award, London Business School

- 2017: Listed in The Favorite Professors Of Top MBAs by Poets and Quants

2015: AOM TIM Division Best Paper Award Finalist
 2014: AOM BPS Division Best Dissertation Award Finalist

- 2012: Winner of the Best Paper Award (joint with Sarah Kaplan), DRUID Conference 2012

### Invited Presentations

- 2024: INSEAD Strategy (scheduled), Toulouse Business School (TBS)

- 2023: Discussant at CCC Conference

- 2022: Discussant at SIE Virtual Seminars; Discussant at SRF Conference

- 2021: Leeds School of Business, University of Colorado Boulder

- 2020: Bocconi; University of Warwick; AOM Special Conference, Montreal

- 2019: ESSADE; HEC Lausanne; Imperial Business School; Strategy Research Forum, Toronto
 - 2018: Collaborative Research Programme in Biomedical Innovation Law (CeBIL), University of Copenhagen; Strategy Research Forum, Paris, France; New Findings on Scientific

Productivity Workshop, University of Kent

- 2017: Grenoble School of Management; University of Bath; ESMT Berlin; Rotman School of

Management, University of Toronto

- 2016: 7th Annual Economics of Strategy Workshop at NYU Stern School of Business; Maryland

Entrepreneurship Conference; Tilburg University; ESSEC University

- 2015: NBER Summer Institute, Innovation Policy and the Economy. Cambridge, MA

- 2013: HBS, Strategy Unit; Harvard Business School, Entrepreneurial Management Unit; University of Maryland, Management & Organization; University of Southern California, Management & Organization; Duke University, Strategy; HEC Paris, Strategy & Business Policy; IESE Business School, Entrepreneurship; CBS, Department of Innovation and Organizational Economics; Bocconi, Economics and Management of Innovation and

Technology; LBS, Strategy & Entrepreneurship; Temple University, Strategy Unit;

### Professional Activities

- 2023-present: Senior Editor at the Organization Science

- 2020-present: PhD Programme Coordinator, Strategy and Entrepreneurship Department, LBS

- 2015-present: Member of the Editorial Board of the Strategic Management Journal - 2017-present: Member of the Editorial Board of the Strategic Entrepreneurship Journal

- 2020-present: Executive Committee Member, SEI Consortium

2018-2021: Representative-at-Large at AoM, Technology & Innovation Management Division
 2018-2021: Representative-at-Large at Strategic Management Society, Knowledge & Innovation In-

terest Group

- 2015-2017: Member of the BPS Research Committee, Academy of Management

# RECENT Non-Academic Experience

- 2020-present: Member of the Advisory Board, Hey Mirza
- 2014-present: Member of the Advisory Board, Blanclink Inc.
- 2007-2008: Founder and CEO, Afiction Games Inc.

Last updated: January 14, 2024