

Xia Li

Assistant Professor
London Business School
Email: xial@london.edu
[Google Scholar Page](#); [ORCID](#)

ACADEMIC APPOINTMENT

London Business School 2023 - present
Assistant Professor of Strategy and Entrepreneurship

RESEARCH INTERESTS

Strategy, Climate Change, Adaptation, Green Innovation, Certification

EDUCATION

Boston University, Questrom School of Business 2023
Ph.D. – Strategy & Innovation
Committee: Tim Simcoe (Co-Chair), Caroline Flammer (Co-Chair), Andrew King

Columbia University, School of International and Public Affairs 2008
M.P.A.–International Finance & Policy

Peking University 2005
B.A. (English), B.S. (Statistics), and Bachelor in Economics

PUBLICATIONS & PAPERS UNDER REVIEW

Li X. 2024 (Forthcoming). “Physical Climate Change Exposure and Firms’ Adaptation Strategy.” *Strategic Management Journal*

- Best Ph.D. Paper Award, UN PRI (Principles for Responsible Investment), 2022
- Runner-up, Best Paper Award at the Annual Ivey/ARCS Ph.D. Sustainability Academy, 2021
- [Think at LBS](#); [UNPRI Blog](#)

Li X. & Gallagher P. K. 2022. “Assessing the Climate Change Exposure of Foreign Direct Investment.” *Nature Communications*. 13:1451

- [BU GDP Center](#)

Li X. & Simcoe T. 2021. “Competing or Complementary Labels? Estimating Spillovers in Chinese Green Building Certification.” *Strategic Management Journal*. 42(13): 2451-2476

- [Video Abstract](#)

RESEARCH IN PROGRESS

“Estimating the Impact of Disclosure on Different Directions of Green Innovation” (with Simcoe T. and King, A.)

“Climate Risks and Firms’ Non-market Strategies” (with Flammer C.)

“Carbon Pricing and Multinationals’ Climate Change Mitigation Strategies.” (with Cuervo-cazurra A.)

“Environmental Impact of Climate Technology Firms” (with Brahm F., Rizzi C., and Teng, N.)

“Climate Double Whammy: Assessing the Combined Climate Risks of Overseas Power Projects” (with Gallagher P. K. and Chen X.)

GRANTS, AWARDS AND FELLOWSHIPS

RAMD research fund, London Business School, 2024 – 2025

Best Ph.D. Paper Award, UN PRI (Principles for Responsible Investment), 2022

Questrom Award for Outstanding Doctoral Research, Boston University, 2021

Global China Initiative Research Fellowship, Global Development Policy Center, 2020 – 2022

Research Grant, Questrom School of Business, Boston University 2019

Conference Grant, Questrom School of Business, Boston University, 2018, 2019, 2020, 2021, 2022

Graduate Fellowship, Questrom School of Business, Boston University, 2017 – 2023

Departmental Research Assistant Fellowship, Columbia University, 2007 – 2008

PROFESSIONAL SERVICE

Editorial Review Board: *Strategic Management Journal*, 2020 – present

Ad Hoc Reviewer: *Academy of Management Journal*, *Administrative Science Quarterly*, *Management Science*, *Organization Science*, *Organization & Environment*, *Research Policy*, *Strategy Science*

Faculty Search Committee, LBS Strategy & Entrepreneurship Area, 2024 – 2025

PhD Qualifying Exam Committee, LBS Strategy & Entrepreneurship Area, 2024

Organizer and panel speaker of Academy of Management Symposiums, 2022, 2024

Panel speaker of the London Strategy, Entrepreneurship, and Innovation PhD Research Day, 2023

Strategy and Innovation Department, Boston University, Brown Bag Seminar Organizer, 2019 – 2020

TEACHING EXPERIENCE

London Business School

Instructor, MiM Strategy II – Spring 2024

Instructor, MAM Business Strategy Analytics – Spring 2024

Boston University, Questrom School of Business

Instructor, SI422 Strategy, Innovation, & Global Competition – Summer 2020

CONFERENCE AND SEMINAR PRESENTATIONS

2024

Academy of Management Annual Meeting (Chicago), Alliance for Research on Corporate Sustainability Conference (UCLA), Boston University Global Development Policy Center Fellows Summit (Hong Kong), London Business School, Strategic Management Society Annual Conference (Istanbul), Strategic Management Society GI Webinar, Strategy Science Conference (Michigan University)

2023

Organizations and Environmental Sustainability (Stanford University), Alliance for Research on Corporate Sustainability Seminar (virtual), Boston University Research Day

2022

University of Cambridge, Northeastern University, Ivey Business School, University of Melbourne, Indiana University, University of Illinois at Chicago, Hong Kong University of Science and Technology, Chinese University of Hong Kong, London Business School, UN PRI (Principles for Responsible Investment) Academic Network Week (virtual), Academy of Management Annual Meeting (Seattle), Strategy Science Conference (New York University), CCC Ph.D. Conference (Toronto University)

2021

Strategic Management Society Annual Conference (virtual), Impact Measurement and Allocation Program Seminar (Boston University), Strategy and the Business Environment Conference (virtual), Climate Adaptation Research Symposium (UCLA)

2020

Strategic Management Society Annual Conference (virtual), Strategy and the Business Environment Conference (virtual), Alliance for Research on Corporate Sustainability Conference (virtual), Global China Research Colloquium at Global Development Policy Center (virtual)

2019

Academy of Management Annual Meeting (Boston), Alliance for Research on Corporate Sustainability Conference (University of North Carolina at Chapel Hill)

PROFESIONAL EXPERIENCE

Aon, Hong Kong <i>Regional Associated Director, Construction, Power and Infrastructure, Asia</i>	2011-2017
Environmental Resources Management (ERM), Hong Kong and Beijing <i>Consultant</i>	2008-2011
Bloomberg New Energy Finance, New York <i>Intern</i>	2008
United Nations, New York <i>Intern, Department of Economic and Social Affairs, Sustainable Development Division</i>	2007
Nestlé, China <i>Management Trainee</i>	2005 - 2006

LANGUAGE SKILLS

English (Fluent), Mandarin (Native), Cantonese (Fluent), Japanese (Basic)