

## Xia Li

Assistant Professor  
London Business School  
Email: [xial@london.edu](mailto:xial@london.edu)  
[Google Scholar Page](#); [ORCID](#)

### ACADEMIC APPOINTMENT

---

|   |              |
|---|--------------|
| <b>London Business School</b>   | London, U.K. |
| Assistant Professor of Strategy and Entrepreneurship (2023 - present) |              |

### EDUCATION

---

|  |                |
|--|----------------|
| <b>Boston University, Questrom School of Business</b>                  | Boston, U.S.   |
| Ph.D. – Strategy & Innovation (2023)                                   |                |
| <b>Columbia University, School of International and Public Affairs</b> | New York, U.S. |
| M.P.A.–International Finance & Policy (2008)                           |                |
| <b>Peking University</b>   | Beijing, China |
| B.A. (English), B.S. (Statistics), and Bachelor in Economics (2005)    |                |

### PUBLICATIONS

- 
- [1] Li X. 2025. “Physical Climate Change Exposure and Firms’ Adaptation Strategy.” *Strategic Management Journal*. 46(3): 750-789
- [Video Abstract](#); [Think at LBS](#); [UNPRI Blog](#)
- [2] Li X. & Gallagher P. K. 2022. “Assessing the Climate Change Exposure of Foreign Direct Investment.” *Nature Communications*. 13:1451
- [3] Li X. & Simcoe T. 2021. “Competing or Complementary Labels? Estimating Spillovers in Chinese Green Building Certification.” *Strategic Management Journal*. 42(13): 2451-2476
- [Video Abstract](#)

### WORKING PAPERS

- 
- [4] “Climate Risk Exposure and Firms’ Climate Strategies.” (with Flammer C.) Under review.
- [5] “Early-Stage Climate Capital and Climate Impact.” (with Brahm F., Rizzi C., and Teng, N.)
- [6] “Climate Disasters and Compensation Inequality.” (with Ballesteros L., and Nardi L.)
- [7] “Climate Double Whammy: Assessing the Combined Climate Risks of Overseas Power Projects” (with Gallagher P. K. and Chen X.)

### WORK IN PROGRESS

- 
- [8] “The Impact of Environmental Disclosure on Innovation.” (with Simcoe T., King, A., and Li, R.)

[9] “The Performance Cost of International Animosity” (with Ballesteros L.)

[10] “Biodiversity and Firm Strategy.”

[11] “Venture and NPO.”

---

#### **GRANTS, AWARDS AND FELLOWSHIPS**

---

RAMD research fund, London Business School, 2024 – 2025, 2025 – 2026

Best Ph.D. Paper Award, UN PRI (Principles for Responsible Investment), 2022

Runner-up, Best Paper Award at the Annual Ivey/ARCS Ph.D. Sustainability Academy, 2021

Questrom Award for Outstanding Doctoral Research, Boston University, 2021

Global China Initiative Research Fellowship, Global Development Policy Center, 2020 – 2022

Research Grant, Questrom School of Business, Boston University 2019

Conference Grant, Questrom School of Business, Boston University, 2018, 2019, 2020, 2021, 2022

Graduate Fellowship, Questrom School of Business, Boston University, 2017 – 2023

Departmental Research Assistant Fellowship, Columbia University, 2007 – 2008

---

#### **INVITED SEMINARS (INCLUDES ALL SCHEDULED/INVITED)**

---

##### **2026**

Wharton Business School

##### **2025**

Esade Business School

Peking University Guanghua School of Management

Università della Svizzera italiana

##### **2022**

Chinese University of Hong Kong

Hong Kong University of Science and Technology

Indiana University

Ivey Business School

London Business School

Northeastern University

University of Cambridge

University of Illinois at Chicago

University of Melbourne

---

#### **CONFERENCE PRESENTATIONS**

---

##### **2025**

Bloomberg Center for Cities Inaugural Research Conference\* (Harvard University); Academy of Management Annual Meeting, Strategy and the Business Environment Conference (Wharton), Strategic Management Society Annual Conference\*; Strategic Management Society 2025 Special Conference in Palermo, Alliance for Research on Corporate Sustainability (HEC)

## 2024

Academy of Management Annual Meeting (panel speaker), Boston University Global Development Policy Center Fellows Summit, Alliance for Research on Corporate Sustainability Conference (UCLA), Strategic Management Society Annual Conference, Strategy Science Conference (Michigan University)

## 2023

Organizations and Environmental Sustainability (Stanford University), Alliance for Research on Corporate Sustainability Seminar (virtual), Boston University Research Day

## 2022

Academy of Management Annual Meeting (panel speaker), UN PRI (Principles for Responsible Investment) Academic Network Week (virtual), Strategy Science Conference (NYU), CCC Ph.D. Conference (Toronto University)

## 2021

Strategic Management Society Annual Conference (virtual), Impact Measurement and Allocation Program Seminar (Boston University), Strategy and the Business Environment Conference (virtual), Climate Adaptation Research Symposium (UCLA)

## 2020

Strategic Management Society Annual Conference (virtual), Strategy and the Business Environment Conference (virtual), Alliance for Research on Corporate Sustainability Conference (virtual), Global China Research Colloquium at Global Development Policy Center (virtual)

## 2019

Academy of Management Annual Meeting, Alliance for Research on Corporate Sustainability Conference (University of North Carolina at Chapel Hill)

*\* Papers presented by coauthors.*

## ACADEMIC SERVICE

---

**Editorial Review Board:** *Strategic Management Journal*, 2020 – present

**Referee:** *Academy of Management Journal*, *Administrative Science Quarterly*, *Journal of Management Studies*, *Journal of Economic Psychology*, *Management Science*, *Management and Organization Review*, *Organization Science*, *Organization & Environment*, *Research Policy*, *Strategic Entrepreneurship Journal*, *Strategy Science*, *Thunderbird International Business Review*

PhD Recruitment Committee, LBS Strategy & Entrepreneurship Area, 2025 – 2026  
Faculty Search Committee, LBS Strategy & Entrepreneurship Area, 2024 – 2025  
PhD Qualifying Exam Committee, LBS Strategy & Entrepreneurship Area, 2024

Panel speaker at the ONE Doctoral Consortium at the Academy of Management conference, 2025  
Panel Speaker at the Strategic Management Society GI Webinar, 2024  
Organizer/panel speaker at the Academy of Management Symposiums, 2022, 2024  
Panel speaker at the London Strategy, Entrepreneurship, and Innovation PhD Research Day, 2023  
Brown Bag Research Seminar Organizer, Strategy and Innovation Department, Boston University, 2019 – 2020

## TEACHING

---

London Business School  
Instructor, PhD Economic Foundation of Strategy, 2025  
Instructor, MiM Strategy I, 2025  
Instructor, MiM Strategy II, 2024, 2025  
Instructor, MAM Business Strategy Analytics, 2024, 2025

Boston University, Questrom School of Business  
Instructor, SI422 Strategy, Innovation, & Global Competition, 2020

## PROFESIONAL EXPERIENCE

---

|  |             |
|--|-------------|
| Aon, Hong Kong<br><i>Regional Associated Director, Construction, Power and Infrastructure, Asia</i>                    | 2011-2017   |
| Environmental Resources Management (ERM), Hong Kong and Beijing<br><i>Consultant</i>                                   | 2008-2011   |
| Bloomberg New Energy Finance, New York<br><i>Intern</i>  | 2008        |
| United Nations, New York<br><i>Intern, Department of Economic and Social Affairs, Sustainable Development Division</i> | 2007        |
| Nestlé, Beijing and Shanghai<br><i>Management Trainee</i>  | 2005 - 2006 |

## LANGUAGE SKILLS

---

English (Fluent), Mandarin (Native), Cantonese (Fluent), Japanese (Basic)