

Sumantra Ghoshal Conference

2-3 June 2013

Programme

Sunday 2nd June, 2013

11:00 - 12:00 Registration in Sainsbury Reception

12:00 - 13:00 Welcome Lunch in the Garden Room

Conference Sessions in LT9

13:00 - 13:10 **Welcome:**
Isabel Fernandez-Mateo, Julian Birkinshaw

13:10 - 14:00 **Keynote Speaker:**

David Teece (Haas School of Business, University of California, Berkeley)

14:00 - 14:30 Coffee Break in S1 Lounge

14:30 - 16:00 **Academic paper track I: Competing on Innovation, Data and Ideas**

Track chair: Gary Dushnitsky

Co-organisers: Ben Hallen, Kevin Boudreau

Presentations:

Charles Eesley (Stanford University), Jian Bai Li (Stanford University) and
Delin Yang (Tsinghua University): *Does Institutional Change in*

Universities Influence High-Tech Entrepreneurship? Evidence from China's Project 985

Sarah Kaplan (University of Toronto) and Keyvan Vakili (University of Toronto): *Studying Breakthrough Innovations Using Topic Modeling: A Test Using Nanotechnology Patents*

Atul Nerkar (Kenan-Flagler Business School) and Kevin Miceli (Kenan-Flagler Business School): *Extreme Success and Failure in Pharmaceutical R&D: Evidence Based on the Bayh-Dole and Hatch-Waxman Acts*

Discussant:

Gautam Ahuja (University of Michigan)

16:00 - 16:30

Coffee Break in S1 Lounge

16:30 - 18:15

Topical panel: The Future of Academic Journal Publishing

Track organiser: Sendil Ethiraj

Panellists:

Anita McGahan (University of Toronto): Associate editor Strategic Management Journal

Gautam Ahuja (University of Michigan): Associate editor Organization Science

Gerard George(Imperial College): Editor Academy of Management Journal

Martha Mangelsdorf (MIT): Editor Sloan Management Review

Martin Kilduff (University College London): Associate editor Administrative Science Quarterly

18:30 – 19:00

Drinks and **debate** in the Garden Room

Costas Markides (London Business School)

Ramon Casadesus-Masanell (Harvard Business School)

19:00 21.00

Dinner in the Garden Room

Monday 3rd June, 2013

Conference Sessions in LT9

09:00 - 10:30

Academic paper track II: Strategy and Intangible Resources

Track chair: Freek Vermeulen

Co-organisers: Aharon Cohen Mohliver, Brandon Lee

Presentations:

Adina Sterling (Washington University): Friendships and Strategic Behavior in Labor Markets

Richard Hunt (University of Colorado) and Mathew Hayward (University of Colorado): *Our Vulnerability Is My Gain: Linking Exchange Parties' Vulnerability to Informal Transactions and Firm Performance*

Balagopal Vissa (INSEAD), Guoli Chen (INSEAD) and Ravee Chittoor (Indian School of Business): *Which Old Boy Network Matters? Basis of Social Affiliation and the Accuracy of Equity Analysts' Earnings Forecast of Indian Firms*

Discussant:

Farooq Chaudhry (Producer, Akram Khan Company)

10:30 - 11:15

Coffee Break in S1 Lounge

11:15 - 12:15

Practitioner Presentation: Scaling Up Social Innovations: New Thinking From Rule-breakers

Track organiser: Costas Markides

Guest Panellists:

Nadia Sood (Impact Investment Partners)

Bob Thurst (Deloitte)

Academic discussants:

Costas Markides (London Business School)

Anita McGahan (University of Toronto)

12:15 - 13:30

Lunch in the Garden Room

13:30 - 15:00

Academic paper track III: The Scope and Purpose of the Modern Corporation

Track chair: Ioannis Ioannou Co-organisers: Donal Crilly, Michael G Jacobides

Presentations:

Mari Sako (Saïd Business School), George Chondrakis (Saïd Business School) and Paul Vaaler (Carlson School of Management): *Resource Co-Specialization and Supplier Concentration in Concurrent Sourcing: Evidence from Legal Services Sourcing at Fortune 500 Companies*

Emilie Feldman (The Wharton School), Raphael Amit (The Wharton School) and Belén Villalonga (Leonard N. Stern School of Business): *Corporate Divestitures and Family Control*

Nathan Furr (Marriott School of Management) and Rahul Kapoor (The Wharton School): *Complementarities and Capabilities: Unpacking the Drivers of Entrants' Technology Choices in the Solar Photovoltaic Industry*

Christian Geisler Asmussen (Copenhagen Business School), Nicolai Foss (Copenhagen Business School) and Philip Nell (Copenhagen Business School): *A Double-Edged Sword: Procedural Justice Constrains Harmful and Beneficial Headquarters Intervention*

Discussant: Laurence Capron (INSEAD)

15:00 - 15:30

Coffee Break in S1 Lounge

15:30 - 17:00

Topical panel: Learning from Outliers

Track organisers: Costas Markides, Julian Birkinshaw, Lourdes Sosa, Yiorgos Mylonadis

Panellists:

Ramon Casadesus-Masanell (Harvard Business School)

Rita Gunther McGrath (Columbia Business School)

17:15 - 18:30

Drinks and Snacks in the Garden Room

