

Xia Li

Assistant Professor
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[Google Scholar Page](#)

ACADEMIC APPOINTMENT

London Business School July 2023 - present
Assistant Professor of Strategy and Entrepreneurship

RESEARCH INTERESTS

Strategy, Climate Change, Adaptation, Green Innovation, Certification

EDUCATION

Boston University, Questrom School of Business 2023
Ph.D. Candidate - Strategy & Innovation
Committee: Tim Simcoe (Co-Chair), Caroline Flammer (Co-Chair), Andrew King

Columbia University, School of International and Public Affairs 2008
M.P.A.–International Finance & Policy

Peking University 2005
B.A. (English), B.S. (Statistics), and Bachelor in Economics

PUBLICATIONS & PAPERS UNDER REVIEW

Li X. & Simcoe T. (2021) “Competing or Complementary Labels? Estimating Spillovers in Chinese Green Building Certification.” *Strategic Management Journal*. 42(13): 2451-2476.

Li X. & Gallagher P. K. (2022) “Assessing the Climate Change Exposure of Foreign Direct Investment.” *Nature Communications*. 13:1451.

Li X. “Physical Climate Risk and Firms’ Adaptation Strategy.” *Strategic Management Journal*, revise and resubmit.

- Best Ph.D. Paper Award, UN PRI (Principles for Responsible Investment), 2022
- Runner-up, Best Paper Award at the Annual Ivey/ARCS Ph.D. Sustainability Academy, 2021

RESEARCH IN PROGRESS

Li X., Simcoe T., King A. “Estimating the Impact of Disclosure on Different Directions of Green Innovation.”

Li X. & Flammer C. “Climate Risks and Firms’ Non-market Strategies.”

Li X., Gallagher P. K., Chen X. “Climate Double Whammy: Assessing the Combined Climate Risks of Overseas Power Projects.”

GRANTS, AWARDS AND FELLOWSHIPS

Best Ph.D. Paper Award, UN PRI (Principles for Responsible Investment), 2022
Questrom Award for Outstanding Doctoral Research, 2021
Global China Initiative Research Fellowship, Global Development Policy Center, 2020 – 2022
Graduate Fellowship, Questrom School of Business, Boston University, 2017 – 2023
Research Grant, Questrom School of Business, Boston University 2019
Conference Grant, Questrom School of Business, Boston University, 2018, 2019, 2020, 2021, 2022
Departmental Research Assistant Fellowship, Columbia University, 2007 - 2008

PROFESSIONAL SERVICE

Editorial Review Board: *Strategic Management Journal* (2020 – present)
Ad Hoc Reviewer: *Management Science*, *Organization Science*, *Research Policy*
Organizer of Academy of Management Symposium (2022)
Strategy and Innovation Department, Boston University, Brown Bag Seminar Organizer (2019-2020)

TEACHING EXPERIENCE

Boston University, Questrom School of Business
Instructor, SI422 Strategy, Innovation, & Global Competition – Summer 2020

Boston University, Questrom School of Business
Teaching Assistant, DS925 Causal Inference for Management Research (by Tim Simcoe) – Fall 2020
Teaching Assistant, SI422 Strategy, Innovation, & Global Competition (by Jeff Furman) – Fall 2019

CONFERENCE AND SEMINAR PRESENTATIONS

2023

Organizations and Environmental Sustainability (Stanford University), Alliance for Research on Corporate Sustainability Seminar (virtual)

2022

University of Cambridge, Northeastern University, Ivey Business School, University of Melbourne, Indiana University, University of Illinois at Chicago, Hong Kong University of Science and Technology, Chinese University of Hong Kong, London Business School, UN PRI (Principles for Responsible Investment) Academic Network Week (virtual), Academy of Management Annual Meeting (Seattle), Strategy Science Conference (New York University), CCC Ph.D. Conference (Toronto University)

2021

Strategic Management Society Annual Conference (virtual), Impact Measurement and Allocation Program Seminar (Boston University), Strategy and the Business Environment Conference (virtual), Climate Adaptation Research Symposium (UCLA)

2020

Strategic Management Society Annual Conference (virtual), Strategy and the Business Environment Conference (virtual), Alliance for Research on Corporate Sustainability Conference (virtual), Global China Research Colloquium at Global Development Policy Center (virtual)

2019

Academy of Management Annual Meeting (Boston), Alliance for Research on Corporate Sustainability Conference (University of North Carolina at Chapel Hill)

PROFESIONAL EXPERIENCE

Aon, Hong Kong	2011-2017
<i>Regional Associated Director, Construction, Power and Infrastructure, Asia</i>	
<ul style="list-style-type: none">• Managed risk advisory projects for multinational companies including nuclear power developers, renewable energy companies, and energy efficiency solution providers.• Provided risk consulting services to Chinese overseas project financed infrastructure projects.	
Environmental Resources Management (ERM), Hong Kong and Beijing	2008-2011
<i>Consultant</i>	
<ul style="list-style-type: none">• Managed the Hong Kong Climate Change Mitigation Assessment, ran the integrated energy-economic -environment model MARKAL-MACRO, and drafted the report “A Study of Climate Change in Hong Kong - Feasibility Study”.• Conducted Regulatory Impact Assessments for governments and Business Impact Assessments for companies, including mandatory implementation of Building Energy Code, waste recycling, implementation of product responsibility scheme for waste electrical and electronic equipment, climate change adaptation business cases, and glass recycling scheme.	
Bloomberg New Energy Finance, New York	2008
<i>Intern</i>	
United Nations, New York	2007
<i>Intern, Department of Economic and Social Affairs, Sustainable Development Division</i>	
Nestlé, China	2005 - 2006
<i>Management Trainee</i>	

LANGUAGE SKILLS

English (Fluent), Mandarin (Native), Cantonese (Fluent)