

LBS Sloan Masters in Leadership and Strategy





Contents

At a glance	3
Programme content	7
Career impact	12
Class profile	18
Outside the classroom	21
The application process	22

At a glance

Define your legacy with a leadership and strategy programme for experienced global professionals.

Our full-time LBS Sloan Masters in Leadership and Strategy is a specialist programme, covering the latest business practice and research to enhance your leadership skills, sharpen your strategic thinking and enable you to lead change in your organisation.

Taught by internationally renowned faculty who consult to major corporations, institutions and governments, you'll become a fully effective global leader, empowered to achieve your ambitions.

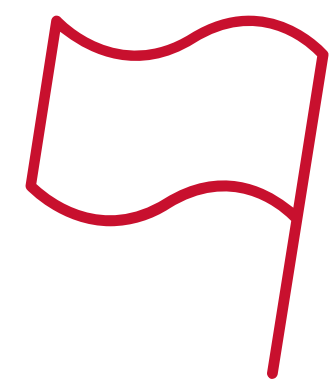




Ranked #2

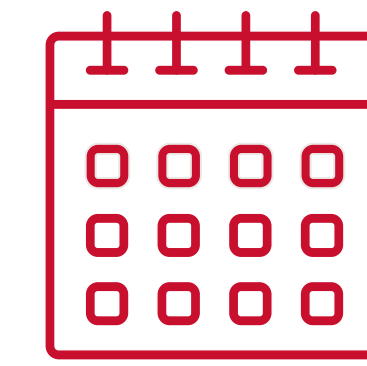
business school
in Europe

by the Financial Times



December

start



1-year

programme



49

students



20

nationalities



35%

women on
the programme



92%

international students



10

core courses



55+

electives to
choose from



17 years
of management
experience

(on average)



1

tailored career
management course



53,000+

alumni

My LBS Sloan Masters in Leadership and Strategy

A selection of our Sloan Fellows share their highlights from this unique one year programme.

All of our Sloan core courses are specifically tailored to experienced senior professionals who are looking to effectively lead change and drive organisational performance.

Teaching is unified by three key themes that are essential to personal and professional growth: leadership, strategy and business fundamentals.





Programme content

Programme content



Pre-programme

November – December

Lay the groundwork for your learning before the term starts, with a pre-programme welcome, whilst completing course readings and programme preparation.

Orientation

December

During orientation, you'll meet fellow students, our Dean and other key school figures. You'll also take part in an exciting range of skills and career activities, including team-building activities, as you integrate with your study group.



Term 1

January – March

Study modules ranging from strategy to accounting and management.

Term 1 Core Courses are:

- Biography
- Executive Leadership
- Leading People and Organisations
- Leading the Market-Driven Organisation
- Sloan Career Management
- Strategy
- Understanding Top Management

For in-depth core course descriptions, [visit our website](#)

Programme content

Term 2

March – July

Continue to build on your knowledge from term 1 with further modules in key areas. Across terms 2 and 3, choose between six and eight electives from our diverse portfolio and study alongside students from across all of our programmes.

Term 2 Core Courses are:

- Accounting
- Biography (continued)
- Corporate Finance
- Global Experience (Choose to take in Term 2 or Term 3)
- Sloan Career Management (continued)
- Strategy (continued)
- The Global Corporate Agenda

Term 3

September – December

Following your summer break, continue to tailor your studies to relevant areas of interest, with electives ranging from digital strategy and negotiation & bargaining to new venture development.

Term 3 Core Courses are:

- Capstone
- Corporate Governance and Stakeholder Relations
- Global Experience (Choose to take in Term 2 or Term 3)

Congregation

July

Reunite with your classmates the following July at your Congregation ceremony; an opportunity to celebrate your achievements with friends and family in an iconic London venue.



Programme content



Electives

Tailor your journey and select between six and eight electives (depending on the elective credits) to suit your preferred workload, with a choice of more than 55 elective options. Electives are offered to students across our programmes, providing opportunities to network across the School. Each elective constitutes 25 to 30 hours of teaching time and may be timetabled in intensive block weeks or spread across a term on weekdays, evenings and weekends.

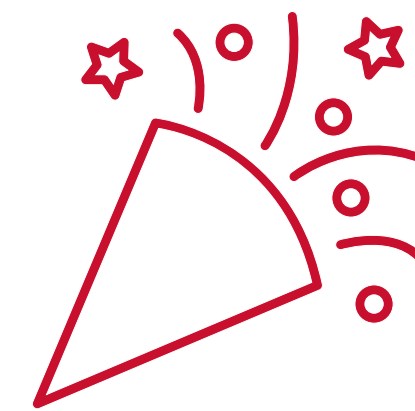
To find out more about the electives on offer [click here](#).



Global Experience course

Our Global Experience courses challenge you to apply your learning in new and unfamiliar contexts, and to have responsible real-world impact. For one intensive, immersive week, you will expand your global mindset and network. Alongside your peers in Graduate Masters, MBA and Leadership programmes, travel to destinations such as San Francisco, Paris and Buenos Aires.

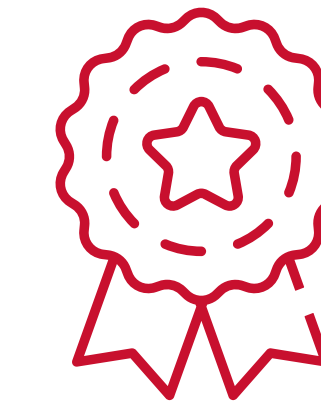
Each Global Experience is led by expert faculty and explores a topical theme, offering an in-depth view of a country's business culture. You will have the opportunity to interact meaningfully with members of the local business ecosystem and the [LBS global community](#).



Capstone

Capstone is a milestone event celebrating the finale to the Sloan programme and your transition to the next stage of the LBS journey, as a Sloan alumni.


The event will provide you with opportunities to reflect and celebrate your year as a Sloan Fellow. You will benefit from events delivered by the Career Centre, as well as hearing from guest speakers, academics or thought leaders. This is the final time that the class will be together until Congregation.



World-class faculty and learning

Our expert faculty are at the cutting-edge of global business research and teaching. Business leaders, governments and the media often look to them for the latest theory and they are constantly producing new, evidence-based insights on a number of key business questions.

Our interactive learning approach is one of the most powerful ways to master new subjects. On the programme, you'll learn via faculty-led lectures, study groups and assignments, workshops, computer simulation exercises, company site visits and more.

A photograph of a man with short brown hair and a light beard, wearing a yellow sweater over a light blue checkered shirt. He is looking towards the left of the frame with a slight smile. In the background, other people are visible, including a man in a grey suit and a woman in a white top, all appearing to be in a lecture hall or classroom setting.

“If you really want to reach the top and be an exceptional leader when times are hard, the LBS Sloan Masters will give you the tools and skills you need.”



Career Impact

Sloan career management

During your time at London Business School, you will be given the opportunity to immerse yourself in the career and professional development programme, specifically designed for those who are at a distinguished point in their career.

The unique careers programme involves a wide range of activities and consists of four interrelated components.



80%

of the Sloan 2021 class secured their new opportunities via new relationships that were formed out of networking activities*

*London Business School Career Centre 2022.

Career workshops and insight sessions

These are designed to assist your career journey and inspire your most important strategic plan; your career. The starting point is about you, who you are today and where you want to go. Throughout these sessions you will develop your awareness and knowledge of the labour market, sectors, organisations and competitive landscape.

Career coaching sessions

Benefit from tailored one-to-one sessions with our world-class careers coaches. Using our market insights and sector knowledge, you will embark on a journey of career reflection as you define what a meaningful career looks like for you and, where appropriate, you will have an opportunity to understand and work through your professional stumbling blocks.

You'll also develop a personalised professional brand and craft a compelling personal story that can be used to support your career strategy.

Professional development sessions

Experience tailored support designed specifically to meet the particular needs of our Sloan Fellows. Leverage the diverse multicultural insights of your cohort through dynamic workshops and increase your awareness of how to successfully lead global teams. These sessions focus on helping you to tell your career story with confidence.

Leadership coaching sessions

Explore team and one-to-one sessions that support and embed the learnings from the leadership curriculum delivered by our world-class faculty. Executive coaching facilitates and supports your personal journey throughout the programme to maximise your growth as a leader.

Alumni spotlights

Amit Gandhi

Business Head – MRI, CT and AMI (South Asia), Philips

I'd been working for 20 years and wanted to think about what my next 20 years would look like. I knew I had to take stock and refine myself, personally and professionally, in order to remain relevant. This is something the Sloan focused on. It also addressed my desire to be surrounded by a diverse group of people. I'd spent my entire career in India, so I didn't have a lot of international experience. I wanted to learn with people from different countries and cultures, and explore their individual experiences and perspectives. Finally, I wanted to go from working in a single role to taking on multiple projects, dabble in different fields and see how I could use my experience in the healthcare industry elsewhere. The Sloan felt like the perfect fit.

After I graduated and joined Philips as Business Head for CT and AMI Business, the Sloan's impact became clear. With my newfound confidence, I was able to demonstrate my leadership abilities by achieving close to 50% growth for the business in just one year. My responsibility was then expanded to cover Philips's MRI vertical. Going from handling \$12-13 million of business to more than \$50 million is an experience that I don't believe would have been possible without my time on the Sloan programme.

The programme has only increased my confidence and excitement for what I can achieve in the next 20 years.



Alumni spotlights

Joanna Farquharson

Founder/CEO, London Law Collective

I came from a legal background, and after working in similar companies for over 14 years I decided I wanted to make a change. I was unsure as to exactly what I wanted to do, but knew that I wanted to take a step away from the working environment. Despite learning a lot on the job, I'd never had any specific business academic grounding and it was in this area that I wanted to further my skills. With this in mind, the LBS Sloan programme appeared to tick all my boxes.

Through the LBS Sloan programme, I have learnt practical information on how to run a business backed up by the academic research that goes alongside. It was a real confidence boost and helped me to trust my instinct. The core courses provide you with a rigorous foundation which you can then enhance through your choice of a wide range of electives, in whatever area is of interest to you.

Since graduating from the Sloan programme, I have co-founded a law firm, London Law Collective. When I commenced the Sloan programme I was of the view that I would then seek a senior role in a large not-for-profit, and it hadn't crossed my mind that I might found a company. The Sloan programme gave me the skills and confidence to do this, and I haven't regretted it for a moment.



The LBS Sloan impact

Five of our 2021 Sloan Fellows discuss the impact of the programme on their careers.



“Coming to London Business School to undertake the LBS Sloan Masters programme is a purposeful step towards creating and building on networks with impact.”

**Herminia Ibarra, Charles Handy
Professor of Organisational Behaviour**




Class profile

Class profile

Meet the world on your LBS Sloan Masters in Leadership and Strategy

 **49**
students

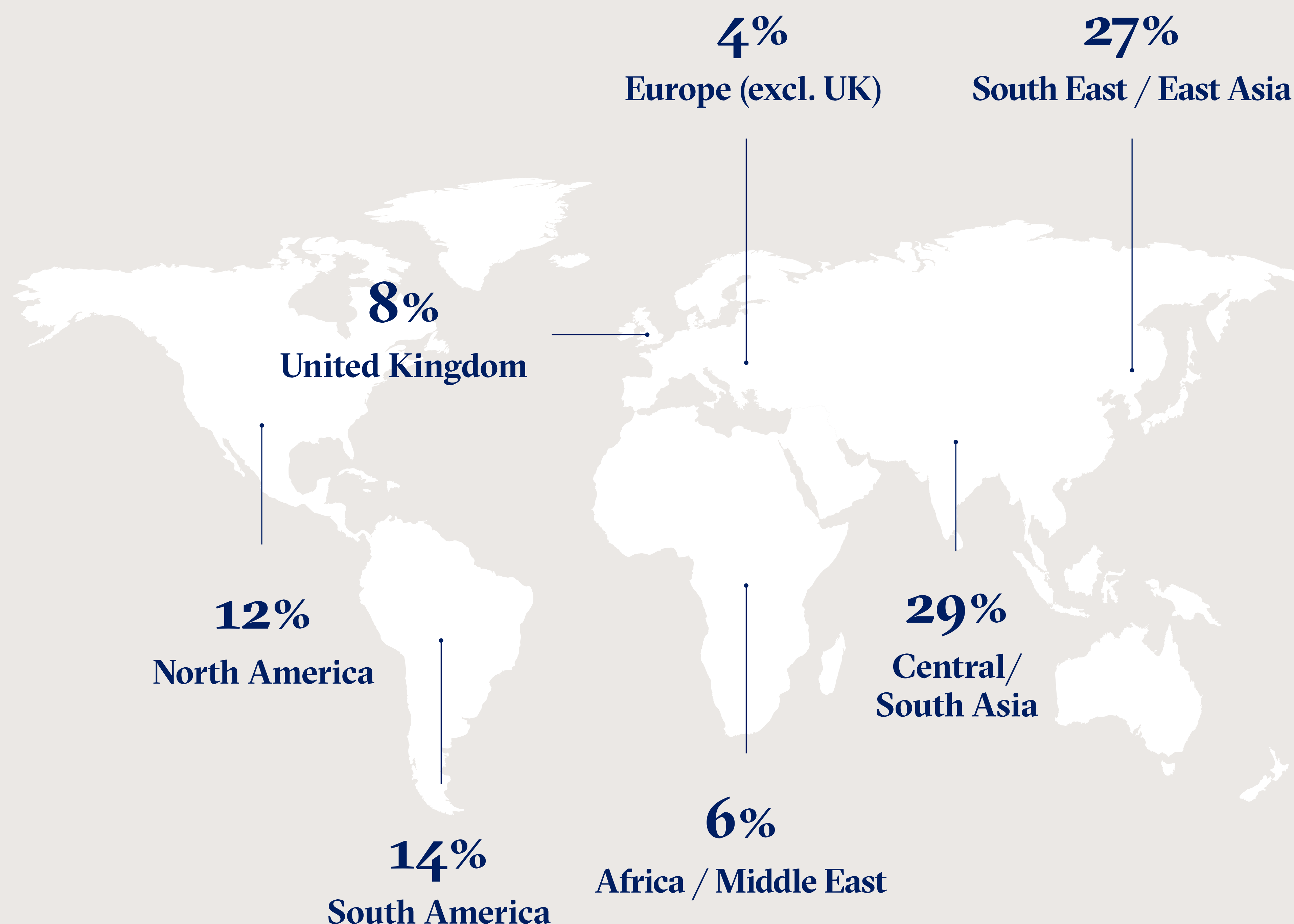
 **20**
nationalities

 **35%**
women on the
programme

 **92%**
international students

 **17 years**
of management experience
(on average)

Nationalities by region



Industry by sector

- 24% Finance
- 12% Consulting
- 10% Healthcare
- 8% IT Services
- 8% Technology
- 4% Education
- 4% Food/Beverages/Tobacco
- 4% Manufacturing
- 4% Pharmaceuticals/Biotechnology
- 22% Other*

* Chemicals/Plastics, Film/TV/Radio, Leisure/Sports/Entertainment, Logistics, Metals/Mining, Property/Real Estate, Public Administration/Regulatory Bodies, Research, Transportation/Distribution Services, Upstream Oil/Gas

Job function

- 16% Manager
- 12% Entrepreneur
- 10% General Manager
- 8% Investment Banker
- 6% Operations Manager
- 6% Strategist
- 4% Banker
- 4% Consultant
- 4% Engineer
- 4% Fund Manager
- 4% Investor
- 4% Marketing Specialist
- 18% Other

“I’ve built really close relationships with my Sloan classmates, which has been an amazing way of staying updated with what’s going on in different parts of the world.”



Outside the classroom



Live, learn and play in London

Based in Europe's thriving business capital, our London campus connects students with world-renowned leaders and organisations. Plus, you'll never be short of places to visit after classes are over. From world-beating cultural institutions like the Tate Britain and the Royal Academy to Shakespeare's Globe theatre to Brick Lane's famous bagel shops, discover all that London has to offer.



Connect with the community

Our student clubs are at the heart of campus life, exemplifying the spirited and creative thinking that runs throughout the School. With more than 80 active student clubs, there's no shortage of opportunities to extend your outlook, collaborate with extraordinary people, and expand your network. Speakers and alumni regularly visit the School to offer their experience and insights at events and conferences including the China Business Forum, Global Energy Summit, Women in Business Conference and more.

Ready to take the next step?

Here's everything you need to know about the application process and financing your degree.



The application process

You can complete your application online. To do so, you will need to supply:

- Completed online application
- Essay questions
- An up to date CV
- University transcripts
- One referee
- Proof of proficiency in English: we accept IELTS, TOEFL, Cambridge CPE, CAE or PTE if you have not been taught in English (optional)
- Organisational chart of your business showing your position (optional)

If you are shortlisted, you will be invited for an interview with senior admissions staff or LBS Sloan Masters alumni.

We recommend applying as early as possible to allow time for finalising arrangements with your organisation and to ensure that you are considered for scholarships.



Awards and bursaries

We offer a number of scholarship awards to help offset fees for candidates. Awards are made at the discretion of the Scholarship committee, and we offer scholarships to support both star students with strong academic and extracurricular achievements, and those with financial need. In addition to merit awards and bursaries, there are also awards for women and UK residents. Living expenses should be budgeted for too. See the website on funding your place on the Sloan programme.

Find out more about:

- [Financial aid](#)
- [Scholarships](#)



Benefits for sponsoring organisations

The LBS Sloan Masters gives sponsoring organisations the opportunity to invest in the development of exceptional managers, preparing them for senior leadership roles.

Supporting a member of staff on the LBS Sloan Masters represents an invaluable investment in an organisation's capability to do all this and more.

LBS Sloan Fellows leave the programme with increased abilities and ambitions, and new ways of approaching business challenges. They are prepared for future responsibilities, ready to optimise organisational performance, and able to make value-driving strategies a reality. Especially in today's uncertain business environment, they are an asset to any rapidly evolving organisation.



Who are we looking for?

We seek out passionate and intelligent people who can contribute towards a stimulating and valuable learning exchange. Candidates will have a breadth and depth of professional experience including management at a strategic level. Previous Sloan students have joined us from a wide range of backgrounds in private, public and not-for-profit sectors.

The ideal candidate will bring ambition, commitment, a sharp intellect, and a global outlook to the table. Content is pitched at a very high level, appropriate for those in key positions as decision-makers responsible for delivering results, leading critical projects, and taking a leadership role in managing change.

Find out more

Meet us

Attend an event hosted on our London campus or internationally to connect with us and our alumni. See our website for the latest information on dates and locations:

www.london.edu/events

Read our blog

Get updates, tips and useful information on the applications process from our Recruitment and Admissions teams, and read about the programme experience from our students:

admissionsblog.london.edu

Explore our website

Learn more about our LBS Sloan Masters in Leadership and Strategy programme, the application requirements and our faculty and alumni community: london.edu/sloan

Virtual tour

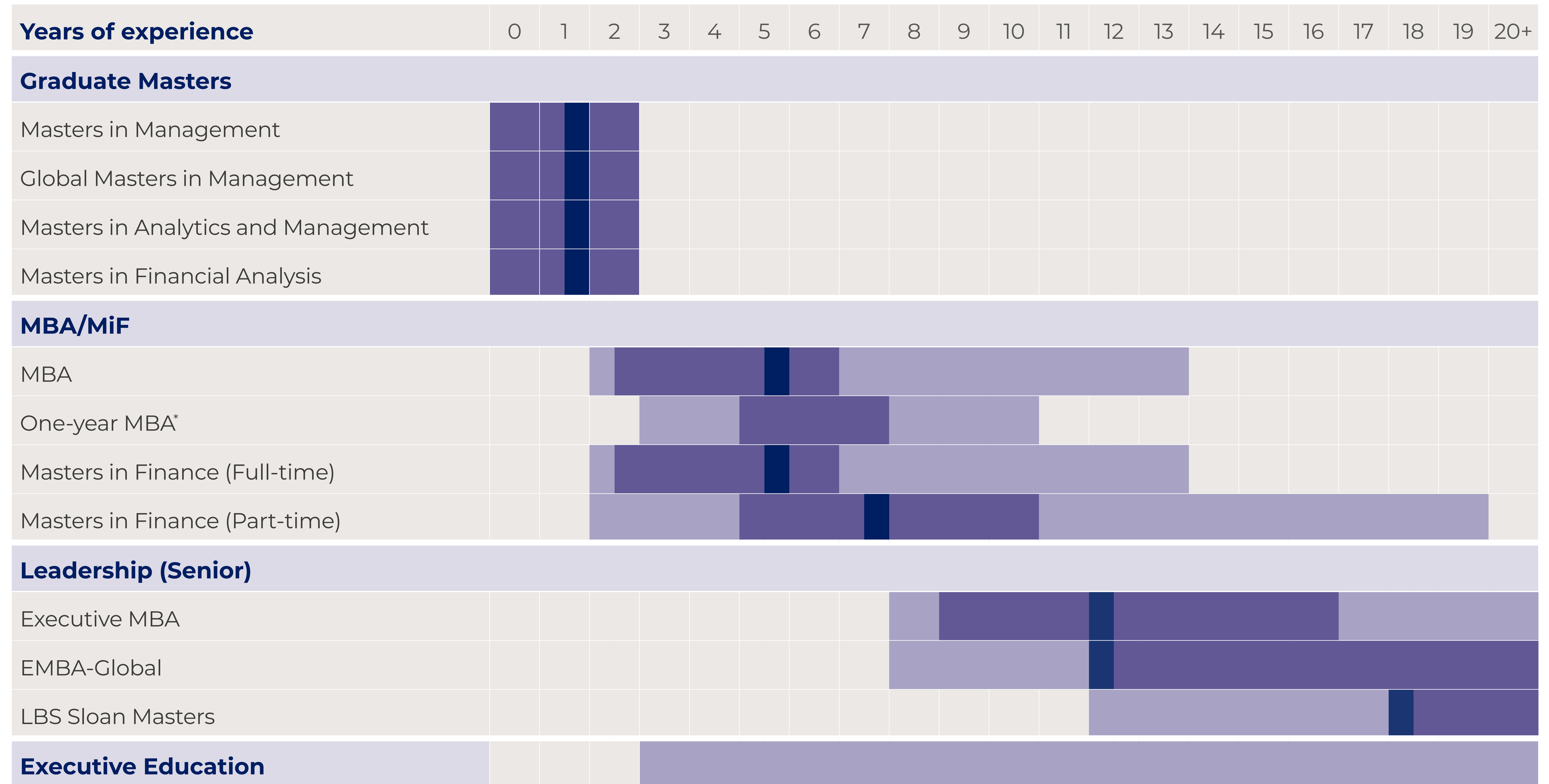
Take a 360° look around our London campus with our virtual tour.

london.edu/about/our-campuses/london/virtual-tour



Our programmes

London Business School can boost your capabilities and potential at every stage of your career.



■ Range of work experience in class ■ Key target range of work experience ■ Average class work experience

*Available to those who have graduated three or more years ago with a Masters in Management or equivalent approved by EQUIS and/or AACSB or from the University of London.

Our programmes

Graduate Masters

Masters in Management

12-16 MONTHS | FULL-TIME | LONDON

For recent graduates with up to two years of full-time postgraduate work experience who want to kick-start a career in business.

Global Masters in Management

24 MONTHS | FULL-TIME | LONDON AND SHANGHAI

For recent graduates with up to two years of full-time postgraduate work experience. Strong interest in Asia and knowledge of Mandarin highly recommended, but not mandatory.

Masters in Analytics and Management

12-16 MONTHS | FULL-TIME | LONDON

For recent graduates with up to two years of postgraduate work experience, who are targeting a career in business and data analytics.

Masters in Financial Analysis

12-16 MONTHS | FULL-TIME | LONDON

For recent graduates with up to two years of full-time postgraduate work experience who are looking to embark on a career in finance.

MBA/MiF

MBA

15-21 MONTHS | FULL-TIME | LONDON

For individuals who are looking to make a vertical shift in their career path, change industry or job function, or develop an entrepreneurial toolkit.

One-year MBA

11 MONTHS | FULL-TIME | LONDON

For professionals with a masters in management looking to further their careers and take their entrepreneurial ideas further.

Masters in Finance (Full-time)

10-16 MONTHS | FULL-TIME | LONDON

For experienced financial professionals wishing to advance their career or change their area within finance.

Masters in Finance (Part-time)

22 MONTHS | PART-TIME | LONDON

For experienced financial professionals looking to further their career while still working.

Leadership (Senior)

Executive MBA

20 MONTHS | PART-TIME | LONDON OR DUBAI

Designed for those who want to accelerate their career into general management or move beyond their technical or functional specialism.

EMBA-Global

20 MONTHS | PART-TIME | LONDON & NEW YORK

For dynamic, mid-career managers and professionals who are highly ambitious and have, or aspire to have, transnational responsibilities.

LBS Sloan Masters in Leadership and Strategy

12 MONTHS | FULL-TIME | LONDON

Designed to prepare experienced senior managers for their next career challenge.