

Sumantra Ghoshal Conference

16 - 17, May 2010

Programme

Sunday 16th May, 2010

11:00 - 12:00 Registration in Sainsbury Reception
12:00 - 13:00 Welcome Lunch in the Garden Room

Conference Sessions in LT7

13:00 - 13:15 **Welcome**
Freek Vermeulen, Julian Birkinshaw

13:15 - 14:15 **Keynote Speaker:**
Kathleen Eisenhardt, Professor of Strategy & Organization, Stanford
Warren Ascherman Professorship in the School Engineering, Stanford
University
Q&A

14:15 - 14:30 Coffee Break in S1 Lounge

14:30 - 16:00 **Academic paper track I: Strategy and Change**
Track chair: Lourdes Sosa

Co-organisers: Julian Birkinshaw, Ioannis Ioannou

Presentations:

Erica Fuchs (Carnegie Mellon University) and Randolph Kirchain (MIT)
Design for Location? The Impact of Manufacturing Offshore on Technology Competitiveness in the Optoelectronics Industry

Adam Bock (Imperial College), Tore Opsahl (Imperial College), Gerard George (Imperial College) *Business Mode Innovation and Strategic Flexibility: A Study of the Effects of Informal and Formal Organization*

Pinar Ozcan (IESE Business School) and Filipe Santos (INSEAD) *The Market that never was: failed market coalitions in mobile payment services*

Discussant: Dan Levinthal (The Wharton School)

16:00 - 16:30

Coffee Break in S1 Lounge

16:30 - 18:00

**Topical track I: Phenomenon: Changing Organization
and Organization Change**

Track chair: Phanish Puranam

Panellists:

Julian Birkinshaw (London Business School)

Jonathan Day (Heidrick and Struggles)

Martine Haas (The Wharton School) Charles Williams (Duke University)

18:00 – 19:00

Drinks and debate in the Garden Room

Virtually all strategy research published over the past three decades has been all but irrelevant for the practice of management

Michael G. Jacobides (London Business School) - For

Melissa Schilling (NYU) - Against

19:00 – 22:00

Dinner in the Garden Room

Monday 17th May, 2010

Conference Sessions in LT1

09:00 - 10:30

Academic paper track I: Technology, Innovation and Entrepreneurship

Track chair: Brandon Lee

Co-organisers: Kevin Boudreau, Gary Dushnitsky

Presentations:

Charles Eesley (Stanford University), David Hsu (The Wharton School) and Edward Roberts (MIT) *Bringing Entrepreneurial Ideas to Life*

Benjamin Hallen (Robert Smith School of Business) and Kathleen Eisenhardt (Stanford University) *Catalyzing Strategies and Efficient Network Tie Formation: How Entrepreneurs Obtain Venture Capital*

Ramana Nanda (Harvard Business School) and Matthew Rhodes-Kropf (Harvard Business School) *Financing Risk and Innovation Waves*

Henry Sauermann (Georgia Institute of Technology), Wesley Cohen (Duke University) and Paula Stephen (Georgia State University) *Complementing Merton: The Motives, Incentives, and Commercial Activities of Academic Scientists and Engineers*

10:30 - 11:00

Coffee Break in S1 Lounge

11:00 - 12:30

Topical track II: Practical question: When does innovation hurt? Track chair: Michael G. Jacobides

Track organiser: Freek Vermeulen

Panellists:

Peter Cheese (Executive Fellow, London Business School)

Anne Marie Knott (Washington University in St. Louis)

Costas Markides (London Business School)

Thanos Papadimitriou (Bocconi University)

Luc Soete (University of Maastricht)

12:30 - 13:30

Lunch in the Garden Room

13:30 - 15:00

Managerial paper track

Track chair: Don Sull

Co-organiser: Costas Markides

Presentations:

Hind Benbya (GSCM - Montpellier Business School) and Marshall Van Alstyne (Boston University & MIT) *Knowledge Market Design From The Outside In*

Freek Vermeulen (London Business School), Phanish Puranam (London Business School) and Ranjay Gulati (Harvard Business School) *Change for change's sake*

Discussants: Matt McEvoy (Head of Strategy, Burberry) and Allen Webb (Editor-in-Chief, McKinsey Quarterly)

15:00 – 15:15

Coffee Break in S1 Lounge

15:15 – 16.45

Academic paper track III: Strategy and Organisation

Track chair: Isabel Fernandez-Mateo

Co-organisers: Louise Mors, Yiorgos Mylonadis

Presentations:

Anita Woolley (Carnegie Mellon University) *Why is it easier to be the bad guys? The effects of strategic orientation on team process in competitive environments*

Melissa Schilling (New York University) and Christina Fang (New York University) *When Hubs Forget, Lie, and Play Favorites: Interpersonal Network Structure, Information Distortion, and Organizational Learning*

Discussant: Mike Ryall (University of Toronto)

16.45 - 17:00

Concluding remarks

17:00 - 19:30

Drinks and Snacks in the Garden Room