

## Wheeler Institute for Business and Development

**Internship: The Africa Business Barometer: Reporting the opinions of business leaders across the membership of the CDC Group's The Africa List.**

**Location:** House 40, Sussex Place, London Business School

**Duration:** 10 month collaboration from April – November 2019

### About this Internship

The objective of this internship was to support a pilot survey and report between the Wheeler Institute, the Commonwealth Development Corporation ([www.cdcgroup.com](http://www.cdcgroup.com)) and The Africa List ([www.theafricalist.com](http://www.theafricalist.com)). Reporting the opinions of business leaders across the membership of The Africa List comprising five of Africa's fastest-growing economies: DRC, Ethiopia, Tanzania, Uganda and Zambia.

Students engaged with feedback from business leaders in Africa, to analyse and to draft the findings into a report suitable for publication. The Barometer survey, delivered online, addressed four themes: Business Confidence, Business Performance, Business Context and What Makes a Good Business. Respondents were drawn from a select group of future business CEOs across five of Africa's most exciting growth markets: Ethiopia, Uganda, Tanzania, Zambia and DRC. This was an opportunity for students to distil feedback from respondents country by country, then to aggregate into an over-arching set of findings. This internship will allowed students to apply and enhance their knowledge and skills in a fast-paced environment, and for CDC and The Africa List to benefit from the contributions of students keen to apply and demonstrate their business analysis and reporting skills, through raising the profile of Africa's future business leaders and the fast-growing markets they work in, to an international and a global audience.