

## London Business School – Dubai Campus

At London Business School, our vision is to have a profound impact on the way the world does business and the way business impacts the world by shaping a collaborative, diverse and inclusive community where talented people grow and realise their potential.

Within the School community, every individual has a responsibility to behave in accordance with the diversity, inclusion and belonging policies that have been adopted by the School.

How members of our community behave while at our campuses in London or Dubai, or when representing the School externally, is central to us achieving our vision. All members of our community should:

- have due regard to for the School's good name and reputation, and seek to always uphold our professional and academic standards.
- value diversity, and respect and promote the dignity and rights of all members of the community, and prohibit discrimination.
- be familiar with and compliant with customs, local laws and regulations in UK, Dubai and the UAE.

## United Arab Emirates / Dubai - Customs, Laws, and Regulations

The School recognises that there are some differences in the cultural norms and customs, laws and regulations between the United Kingdom (UK) and the United Arab Emirates (UAE). Whilst our policies and procedures detail our operational arrangements and our commitment to fostering diversity, inclusion and belonging within the School community and at our campuses, they are not an exemption from local laws and regulations in the UAE.

There are many resources available online by the UK and Dubai Government which provide information and guidance of the customs, laws and regulations in Dubai.

- The UK Government website has a range of information about travelling and entry requirements, safety and security, and local laws and cultural differences.
- The [Dubai Government website](#) has a range of information about what is appropriate and necessary, and what is prohibited, frowned upon or outlawed in Dubai.
- The [Visit Dubai website](#) has a range of frequently asked questions about visiting and living in Dubai, including specific information on Ramadan in Dubai.
- The [Federal Law by Decree No \(34\) of 2023 Concerning Combating Discrimination, Hatred and Extremism \(moj.gov.ae\)](#) covers all forms of discrimination on the grounds of religion, caste, creed, doctrine, race, colour, or ethnic origin only.
- The [UAE Constitution, Article 25](#) states that all persons are equal before the law without discrimination between the citizens in regard to race, nationality, religious belief or social status.

The [JustLanded](#) website has a range of information about social customs including specific information on attire, etiquette, greetings and invitations.

There are also many differences in social customs which individuals should always be aware and mindful of. The following are some examples:

- You must be respectful of the symbols of the state including the rulers, flag, and emblem.
- You must be aware of the expectations of decency and appropriate attire – for example wearing appropriate attire when visiting office buildings and malls, swimwear is only permitted at the beach and pools, etc.
- You must seek permission before taking a photo of someone, especially women and children.
- Alcohol consumption and smoking is strictly confined to designated areas.
- Public displays of affection are prohibited.

## **Working and Studying at our Dubai Campus**

The School provides opportunities for members of the community to study and work at our Dubai Campus in the UAE. Individuals are responsible for:

- ensuring they have the necessary permission and documentation to travel and enter Dubai before departing.
- familiarising themselves with the local customs, laws and regulations of Dubai before departing.
- being fully compliant with and respectful of the customs, laws and regulations at all times whilst working at the Dubai campus and whilst representing the School externally in the region.

The School will provide orientation programmes to introduce and aid members in understanding of the UAE national identity, culture, values and heritage. Those who complete this orientation programme will be recorded to ensure completion.

When any complaints and/or concerns are raised, the School will manage the situation through the relevant School policy and procedure (depending on the context and position of the person concerned, e.g., faculty, staff, student). The School's procedures are not an exemption from any formal proceedings that may be undertaken separately by the Dubai authorities.