

RICHARD HYTNER
rhytner@london.edu

PROFESSIONAL EXPERIENCE

BLUE HAT MAN

Founder

June 1 2018 - Current

BETA BABOON

Founder

April 1 2016 – September 2020

PUBLICIS GROUPE

Saatchi & Saatchi Worldwide

Deputy Chairman

April 1997 – March 2016

September 2006 – March 2016

Saatchi & Saatchi, Europe, Middle East & Africa

Chairman & Chief Executive

August 2003 - September 2006

Publicis London

Chairman (from 2000) & Chief Executive (from 1998)

April 1997 - August 2002

WPP GROUP

The Henley Centre for Forecasting

Chairman & Chief Executive

September 1995 - March 1997

EARLY CAREER

INTERPUBLIC GROUP

Still Price: Lintas

1986 - 1995

Young & Rubicam

1984 - 1986

Benton & Bowles

1982 - 1984

OTHER EXPERIENCE AND INTERESTS

Advisor, Markaaz

Advisor, Nibble

Advisor, Peptalk

Director, Foundation for Leadership through Sport

Advisor and Board Coach, Metropolitan Police

Management Board

Feb 2025 - Current

June 2022 - Current

Aug 2021 - Current

March 2017 – current

Sept 2015 – August 2020

Academic

London Business School: Adjunct Professor of Marketing (from 2011), degree, and executive education programmes, both Custom and Open

Worked with the Dean and Heads of Faculty on the creation and implementation of a new vision and new values for the school

Former member of the IAC

Regular speaker, Alumni Reunions, Alumni Clubs, Sloan Capstone

Charities

Trustee and Chair, Planting Promise, a sustainable educational enterprise in Sierra Leone until 2016

Trustee of the British Heart Foundation for two terms until 2017

Co-Founder and President, Manchester United Supporters' Trust

Pro bono work for Drive Forward Foundation; Police Now; Virgin Start Up; Clore Social; HEROS; Employers & Education; Wild Shots Outreach; and Shop & Drop Collective

Talent Development

Designed and ran for 3 years the Leadership Module of the IPA Excellence Diploma.
IPA Continuous Professional Development Award for Talent agenda at Saatchi & Saatchi EMEA.
Instigator, Industry-awarded Lovemarks Academy

Public Speaking and Media

Regular contributor to Andrew Marr's *Speaker for Schools* initiative
Events to promote *Consigliere: Leading from the Shadows* for Harvard Club, Washington, The Commonwealth Club San Francisco, Dell, Amazon, Google, English Premier League, Metropolitan Police's Senior Leaders, Olswang, High Performance Scotland, HR in the Boardroom.
Media appearances for BBC, BBC World Service, CBS, NBC, SKY NEWS, Bloomberg
Extensive speaking engagements and media appearances (www.consiglierebook.com)
@RichardHytner
Recent speeches, keynotes for: Airbus, London Business Forum, Hartpury University, Oxford University

Publishing

Consigliere: Leading from the Shadows (published by Profile Books on June 5 2014), reprinted (three times) and WH Smith's business book of the month, July 2019
Articles for London Business School Review (top 10 most read articles in Q1 2016), Forbes, Fast Company, Huffington Post

EDUCATION

1971-1977 Manchester Grammar School (A Levels: English, History, French; S Level: History)
1978-1982 St John's College Cambridge, MA and LL.M in Law (President of Amateur Dramatic Club; member of Footlights)
2002-2003 London Business School, Sloan Fellowship, MSc (Distinction)
Coaching Programme, Meyler Campbell –graduated Sept 2016

PASSIONS

Family, football, film, theatre and literature

DATE OF BIRTH/STATUS

November 24, 1959; married; 2 children; 1 grandson