



Improving Lives Through Business

We create impact by identifying big challenges, applying business insights to help solve these challenges, and forging communities of learning and practice to implement large-scale and enduring change.

We are committed to developing, sharing, and implementing business expertise to solve the three development challenges:

Lives

Millions of people remain unable to fulfil their potential and their aspirations because they lack access to basic health, education, and skills.

Livelihoods

Most of the world's poor eke out a living as entrepreneurs, and most of their businesses are forever stunted. Employment opportunities are often scarce, and employment conditions poor. Opportunities for successful entrepreneurship and employment are unequally distributed.

Environments

Too many people live in societies that are fragile. They have limited access to enabling institutions and infrastructure, and their lives are too frequently disrupted and calamitous.

The Wheeler Institute will create positive change through three mutually reinforcing activities that address these challenges:



Conducting Rigorous Research

Our ambition is to be a pre-eminent hub for trusted insights on business solutions to development challenges. We are impartial, academically rigorous and take a systemic view on problems. Our approach is multidisciplinary and problem focused.



Forging Communities of Practice

We help forge communities of practice to create impact. We seek large scale and enduring change, and recognize the many others – across business, government, and civil society – who have ideas, energy, resources, and skills to make this change happen. We develop frameworks for collaboration that promote systemic change and progress.



Shaping business education

We inform and influence learning so that the business leaders of tomorrow are long term agents of positive change. We promote evidence based practices to enable the scaling of solutions within business organisations.