

DIVYA SAXENA

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EDUCATION

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|---|---------|
| London Business School | 2018- |
| <i>Ph.D. in Strategy and Entrepreneurship</i> | |
| <i>Committee: Sendil Ethiraj (Chair), Sungyong Chang, Olenka Kacperczyk</i> | |
| London Business School | 2018-20 |
| <i>MRes in Strategy and Entrepreneurship</i> | |
| Institute of Public Enterprise, India | 2012-14 |
| <i>Post-Graduation Diploma in Management</i> | |
| Jawaharlal Nehru Technological University, India | 2007-11 |
| <i>Bachelor of Technology in Electronics and Communications Engineering</i> | |

RESEARCH INTERESTS

Competition, innovation, supplier led innovation, toxic innovation, risk-taking, sustainability

WORKING PAPERS

- Divya Saxena, “Where do toxic innovations come from? A Study of Competition and Innovation in the US shale oil and gas industry”, Job Market Paper
- Olenka Kacperczyk, Sungyong Chang, and, Divya Saxena, “Unemployment Insurance benefits and the discovery of new talent: Evidence from the recorded music industry in the US” (preparation for submission to a journal)
- Snehal Awate, Divya Saxena, Subodha Kumar, and Ram Mudambi, “Looking outside and looking inside, contracts and capabilities for innovation and catch-up: evidence from an emerging industry” (preparation for submission to a journal)
- Divya Saxena, “The rewards and risks of political connections: A study of the US Hydraulic Fracking Industry”

WORK IN PROGRESS

- Divya Saxena, Sendil Ethiraj and Sungyong Chang, “Wildcat hunters: Distant search in the US oil and gas industry”
- Sungyong Chang and Divya Saxena, “High on creativity? A re-examination of the impact of social liberalization policies on innovation”

RESEARCH PRESENTATIONS

- TADC, London, 2023, “*Where do toxic innovations come from? Evidence from the US shale oil and gas industry*”
- SMS, London, 2022, SEI PhD Research Day, 2022, Trans-Atlantic Doctoral Conference, 2022, “*The rewards and risks of political connections: A study of the US Hydraulic Fracking Industry*”
- World Open Innovation Conference, 2020, “*The role of suppliers in open innovation: A study of wind turbine industry*”
- SMS Special Conference, Hyderabad, 2018, “*How Does Knowledge Sourcing Influence Supplier Sourcing? Evidence from an Emerging Industry*”

TEACHING EXPERIENCE

- Teaching Assistant, Business Model Experiments- 2022, 2023
- Teaching Assistant, Core Strategy- 2021, 2022
- Teaching Assistant, Saudi Aramco Finance and Strategy Programme- 2023, 2022, 2021
- Teaching Assistant, Strategic Management - 2021
- Teaching Assistant, Sustainability Leadership -2020

ACADEMIC SERVICE

- Ad-hoc referee: Strategic Management Journal, Industry & Innovation, AoM Annual Meeting, TADC, SEI Research Day
- STR Virtual Writing Retreat, 2021- volunteer
- TADC, 2021, Strategy and Entrepreneurship- student representative
- SMS, 2020, Virtual Conference- volunteer
- LBS Ph.D. Strategy and Entrepreneurship Brown Bag series, 2019,2020,2022-organizer
- Student representative for Ph.D. Strategy and Entrepreneurship, 2019-20

HONORS & AWARDS

- Best Reviewer, Industry and Innovation, 2023
- Panellist, Women in Energy, London Business School, 2023
- Fellowship for Doctoral Students, London Business School, (2018- present)
- Merit Scholarship for academic excellence, Institute of Public Enterprise, (2012-13)

SKILLS

- Languages: Hindi (native), English (fluent), Telugu (fluent), French (beginner)
- Programming languages & software: Python, MATLAB, STATA, UCINet, SQL using DB Browser for SQLite, R, LaTeX

WORK EXPERIENCE

- Indian School of Business, Research Associate 2016-18
- Indian School of Business, Academic Associate 2015-16
- IBM India, Recruitment Specialist 2014-15
- Infosys, Systems Engineer 2011-12