

Our Research Imperative

London Business School's purpose is to have a profound impact on business and on the way business impacts on the world.

We are a leading global business school whose research aims to contribute to the development of new theories, analytical methodologies, and conceptual frameworks that can guide managerial and policy decision-making, and help to address important societal challenges. By producing rigorous and relevant world-class research, and developing exceptional scholars, we aim to influence the practice of business and management, shaping policy and fostering positive change in the global community.

Our Research Vision

Our research vision centres around three pillars:

Research culture and environment

- Recruiting diverse and talented faculty and doctoral students, and providing them with a supportive research environment.
- Enabling faculty and doctoral students to do their best work by providing access to the required resources and support.
- Creating a safe but vibrant environment where ideas, perspectives, views are shared, debated and shaped within the academic community and our collaborators.

Reputation and impact

- Sharing our knowledge and expertise in order to i) understand and provide solutions to societal challenges; ii) inspire researchers, practitioners and students; iii) stimulate new areas of research
- We do this by
 - publishing our research in top-ranked peer-reviewed journals
 - engaging with industry to better understand challenges and identify research questions, and to share our outcomes
 - using our research to inform and enrich the content of our teaching portfolio.

Partnerships and Engagement

- Growing the level of engagement with external organisations and developing new relationships in order to ensure our research is relevant and of value.
- Developing a track record of impact from our research through influencing business leaders, governments, professionals/regulators/bodies, other opinion-formers and policy-makers.
- Working with Advancement to identify potential donors (individuals and foundations) seeking faculty research expertise to help them create solutions to their business challenges.

Delivering our Research Vision

- Offering a competitive package to enable us to recruit excellent faculty and PhD students, which includes competitive salaries, sustainable teaching loads, research support and family-friendly policies.
- Investing in our faculty to support them to produce high quality research and wide-reaching research impact by:
 - Building and maintaining a critical mass of world class faculty within seven subject areas that reinforce and build on each other's strengths.
 - Recruiting the best PhD students across the seven subject areas and fully funding 80-100 students a year.
 - Establishing a pool of LBS research assistants.
 - Improving access to databases and data sets.
 - Providing state-of-the-art high performance computing services and collaborative tools to facilitate faculty collaborations across schools.
 - Raising the awareness of the importance of research integrity and ethics, particularly when working with human participants.
 - Continuing to deliver a programme of internal funding that meets the needs of faculty.
- Proactively sign-posting to faculty external research grant opportunities and actively supporting those wishing to apply for funding.
- Supporting faculty to develop their research skills, disseminate their research, and engage with their wider research community
- Seeking new opportunities for our faculty to engage in research that adds value to global economic and societal challenges.

Supporting action plans–

REF2029

PhD Programme