

Experiential Learning Impact Update

AY2023-24

Our Purpose
We challenge students to apply their learning through transformational experiences with responsible, real world impact.

Our Three Areas of Focus

[youtube.com/watch?v=yQU1uUhy_7c](https://www.youtube.com/watch?v=yQU1uUhy_7c)



A global mindset
Gaining exposure to diverse business perspectives and access to our global network.



Leadership in practice
Developing leadership competencies through practice within our community.



London consulting projects
Applying world-class business research and consulting skills to have real-world impact.

For more information, please visit <https://www.london.edu/masters-degrees/experiential-learning>.

Global Experiences

[youtube.com/watch?v=yZvGguvWFiI](https://www.youtube.com/watch?v=yZvGguvWFiI)



1,318 students participated



96% of students rated their GE experience as excellent or very good



55% of content related to ESG and Net Zero

“The experience was nothing short of transformative... [an] enriching journey that has left an indelible mark on all of us”

Shruti Jain, MFA2024
Boston & New York Global Experience

London Consulting Projects

[youtube.com/watch?v=LEkhC7cfJlQ](https://www.youtube.com/watch?v=LEkhC7cfJlQ)

63

unique client organisations

75

strategic consulting projects

751

student consultants from MBAs, MiM, MAM, MFA programmes.
52% male, 48% female and 68 nationalities

94%

of clients agreed that students' contributions added value to their organisation

57%

of all London Consulting Projects addressed an ESG challenge

Over 30 industries including:

- ▶ Aerospace
- ▶ Algorithmic Trading
- ▶ Arts & Culture
- ▶ Biotechnology
- ▶ Civic and Social Organisation
- ▶ Climate Technology
- ▶ Consulting
- ▶ Consumer Tech
- ▶ Digital Healthcare
- ▶ Environmental Services
- ▶ Fashion Luxury Retail
- ▶ Financial Management
- ▶ Financial Services
- ▶ FinTech
- ▶ Hospitality
- ▶ Impact Investing
- ▶ Investment Management
- ▶ Private Equity
- ▶ Sports & Entertainment
- ▶ Third Sector
- ▶ Transport
- ▶ Venture Capital

Our impact



of MAM students agreed that they made a tangible impact on a client organisation by helping them to address a pressing business challenge of strategic importance.



of MFA students agreed that they enhanced their skills in the areas of problem-solving, data analytics, communication, presentations, teamwork and leadership.

“I had high expectations coming into the project given the calibre of LBS students. The team actually surpassed those expectations. I found them professional, committed, and receptive to feedback.”

Ankit Khanna, Samsung (LondonCAP)

“I had an incredible week. The Raine team was super nice and supportive. I learned so much. Definitely one of the best weeks I've had (and probably will have) at LBS.”

Kevin Cheung, MFA2024 (London Business Challenge Week)

Student-led Learning

[youtube.com/watch?v=nnGywX81ilI](https://www.youtube.com/watch?v=nnGywX81ilI)

Leadership incubator

Percentage of students who agreed or strongly agreed that participating in the Leadership Incubator supported them:



to put leadership theory into practice



to achieve their leadership objectives



to explore and experiment with their leadership style

“Leadership Incubator was THE experience at LBS through which I grew the most. I learned from the school's most admired professors, received personalised guidance from a professional coach, and connected with classmates who also cared about developing as leaders.”

Samm Yu, MBA2024, Co-President Women in Business Club

Project Aasha

Project Aasha is a student-led initiative creating social impact in India through pro-bono consulting projects. This initiative is supported by the Student-led Learning team, which creates experiential learning opportunities through student leadership.

“We are delighted with the deliverables of all five projects the students undertook this year. Special thanks to the co-leads for their excellent coordination of Project Aasha. Each team's outcomes and final reports were invaluable, offering impactful solutions to the challenges of social entrepreneurs in Bengaluru.”

Murali Rao, Chief Mentor at HeadHeldHigh Foundation