

Worldwide



Celebration

Checklist 2: WAC Event

On The Day

Checklist 2: WAC Event – On the day

☐ Leverage digital resources

Use the digital WAC resources, including LBS branded materials and the latest School updates to bring your event to life.

☐ Capture the moment

Take a group photo at your event and email it to wac@london.edu and/or alumnivolunteering@london.edu.

☐ Track attendance

Ensure all attendees are checked in and recorded.

☐ Social media sharing

Share photos and highlights from your event on social media using the hashtag **#WhyILoveLBS**

☐ Announce club actions

Take the opportunity to communicate any club-specific initiatives, such as calls for new volunteers or upcoming event dates.