

Sungyong Chang

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ACADEMIC POSITION **London Business School**
Assistant Professor of Strategy and Entrepreneurship, 2017-

EDUCATION **Columbia University, Columbia Business School**
Ph.D., Management, 2018
Seoul National University, Business School and College of Social Sciences
M.S., Strategy and International Business, 2011
B.A., Business and Economics (*Valedictorian, Summa Cum Laude*), 2007

- PUBLICATIONS (1) Sungyong Chang, Jeho Lee, Jaeyong Song, 2023, [Giant cluster formation and integrating role of bridges in social diffusion](#), *Strategic Management Journal*, 44(12): 2950-2985.
- (2) Sungyong Chang, 2023, [Two faces of decomposability in organizational search: Evidence from singles vs. albums in the music industry 1995-2015](#), *Strategic Management Journal*, 44(17): 1616-1652.
- 2018 *Academy of Management Best Paper Proceedings*
- (3) Sungyong Chang, JP Eggers, Daniel Keum, 2022, [Bottleneck resources, market relatedness, and the dynamics of organizational growth](#), *Organization Science*, 33(3): 1049-1067.
- (4) Sukhun Kang, Sungyong Chang, Joseph Ross, Jennifer E. Miller, 2021, [Implementation of 21st Century Cures Act expanded access policies requirements](#), *Clinical Pharmacology & Therapeutics*, 110(6): 1579-1584.
- (5) Sungyong Chang, Bruce Kogut, Jae-Suk Yang, 2016, [Global diversification discount and its discounts: A bit of self-selection makes a world of difference](#), *Strategic Management Journal*, 37(11): 2254-2274.
- 2015 *Academy of Management Best Paper Proceedings*

- WORKING PAPERS (1) Sungyong Chang, Hyunseob Kim, Jaeyong Song, Keun Lee, [Role of latecomers' imitation in overtaking industry leaders: A resource allocation and building perspective](#), Revise and resubmit, *Strategic Management Journal*
- (2) Sungyong Chang, Hyunseob Kim, Jaeyong Song, Keun Lee, [Dynamics of imitation versus innovation in technological leadership change: Latecomers' catch-up strategies in diverse technological regimes](#), Revise and resubmit, *Research Policy*
- (3) Sanghyun Park, Sungyong Chang, [Border of network effects and early internationalization as a latecomer strategy](#)
- (4) Sungyong Chang, Sukhun Kang, When do firms provide early access? Evidence from expanded access programs in the oncology drug market 1990-2020
- (5) Sungyong Chang, Hyunseob Kim, Nina Teng, Standardized development toolkits and product innovation: Evidence from the game engine and video game industry.
- (6) Sungyong Chang, Imitative entrants, industry cyclicity and resource dynamics: Evidence from the DRAM industry 2005-2014
- (7) Sungyong Chang, Artificial intelligence and organization modeling
- (8) Sungyong Chang, When does decomposability improve search performance? Evidence from the recorded music industry 1980-2015

WORK IN PROGRESS	<p>(1) (with Olenka Kacperczyk, Divya Saxena) Unemployment insurance and firm innovation: Evidence from the recorded music industry (Data analysis)</p> <p>(2) (with Liinus Hietaniemi) Distribution and persistence of the firm growth rate: Evidence from the population of Finnish firms (Data analysis and modeling)</p> <p>(3) (with Sendil Ethiraj, Divya Saxena) Performance implications of distant search: Evidence from the wildcat in the petroleum industry (Data analysis)</p> <p>(4) (with Henning Piezunka) Dormant resources: A study of Cover songs in the Music Industry (Data analysis)</p>
TEACHING AWARDS & COURSES	<p>London Business School Best Teacher Award MiM (2022, 2021, 2020, 2019)</p> <p>(EMBA) Strategic Management, 2023-</p> <p>(MBA) Business Project, 2021-</p> <p>(Masters in Management) Strategic Analysis, Strategy 1 & Strategy 2, 2017-2023</p> <p>(Masters in Analytics and Management) Business Strategy Analytics, 2019-2023</p> <p>(PhD) Behavioural Foundation of Strategy, 2018-</p>
DOCTORAL THESIS COMMITTEES	<p>(1) Divya Saxena (LBS 2024 - Expected), Co-advisor</p> <p>(2) Liinus Hietaniemi (LBS 2023), Committee member, Initial Placement: IESE</p> <p>(3) Sukhun Kang (LBS 2023), Committee member, Initial Placement: UC Santa Babara</p>
INVITED SEMINARS, WORKSHOPS, CONFERENCES	<p>(2024; scheduled*) Cornell University*, UNSW*</p> <p>(2023) Columbia Management Division Research Day, Junior Faculty OT Conference, Theoretical Organization Models Annual Meeting, UC Santa Barbara (PhD Workshop on Computational Modeling), Wharton People and Organizations Conference, Sungkyunkwan University (SKKU), Seoul National University, AOM Conference</p> <p>(2022) Harvard-MIT Global Conference of Regulatory Science Conference, New York University Grossman School of Medicine (Compassionate Use & Pre-Approval Drugs Group), University of Southern Denmark, Korea University, LBS Sumantra Ghoshal Conference, Theoretical Organization Models Conference, AOM Conference</p> <p>(2021) KAIST, University of Texas Austin Technology & Entrepreneurship Conference, Seoul National University, LBS Sumantra Ghoshal Conference, AOM Conference</p> <p>(2020) Seoul National University, Strategy Science Conference, AIB Conference</p> <p>(2019) University of Surrey, Dartmouth Strategy Junior Summer Workshop, London50 Conference, AOM Conference</p> <p>(2018) Dartmouth Strategy Junior Summer Workshop, AOM Conference</p> <p>(2017) London Business School, University of Wisconsin-Madison, University of Connecticut, AOM Conference</p> <p>(2016) Harvard Business School, New York University, INSEAD Strategy Unit, INSEAD EFE Unit, Bocconi University, Boston University, HEC Paris, HKUST, Ohio State University, University of Minnesota, University of North Carolina - Chapel Hill, University of Washington - Seattle, AOM Conference</p>
RESEARCH AWARDS & HONORS	<p>MK-AKMS Young Scholar Award, <i>Association of Korean Management Scholars</i> (2023)</p> <p>P. J. Buckley and M. Casson Dissertation Award, <i>Academy of International Business</i> (2019)</p> <p>Nominee, William H. Newman Award for Best Paper Based on a Dissertation, <i>Academy of Management</i> (2018)</p> <p>Distinguished Student Paper Award, <i>Academy of Management - STR Division</i> (2018)</p> <p>Fundacao Dom Cabral Best Paper in Strategy/IB Theory Award, <i>Academy of Management - International Management (IM) Division</i> (2015)</p> <p>“That’s Interesting!” Award, <i>Academy of International Business</i> (2015)</p> <p>Best Student Paper Award, <i>Academy of International Business Korea Chapter</i> (2015)</p> <p>SERI Best Student Paper Award, <i>Association of Korean Management Scholars</i> (2014)</p> <p>Best Paper Award, <i>Korean Society for Innovation Management and Economics</i> (2011)</p>

Best Paper Award, *Korean Academic Society of Business Administration* (2007)
Best Case Research Award, *Seoul National University Business School* (2007)
Best Academic Achievement Award, *SNU College of Commerce Alumni Association* (2007)
Presidential Award, *Seoul National University* (2007)

GRANTS AND FELLOWSHIPS Grant - Accelerating trustworthy AI, *Innovate UK, UK Research and Innovation* (2023)
Grant, *LBS Leadership Institute* (2023)
Grant, *LBS Alumni Case Development Fund* (2023)
Grant, *Wheeler Institute for Business and Development* (2023, 2020, 2019)
Grant, *LBS Institute of Innovation and Entrepreneurship* (2019)
Grant, *Columbia S. Bernstein Center for Leadership and Ethics* (2016)
Grant, *Columbia Center on Japanese Economy and Business* (2016, 2014)
Grant, *Columbia J. Chazen Institute of International Business* (2015)
Grant, *Columbia Center for International Business Education & Research* (2013)
Research Scholarship, *Seoul National University Alumni Association, New York* (2013)
Overseas Graduate Fellowship, *Korea Foundation for Advanced Studies* (2011-2017)
Brain Korea 21 Scholarship (2010, 2007)
Undergraduate Fellowship, *Gwanjung Educational Foundation* (2006-2007)
Undergraduate Scholar Research Grant, *Seoul National University* (2006)
Academic Merit Scholarship, *Seoul National University* (2002-2005)

EDITORIAL REVIEW BOARD *Strategic Management Journal* (2019-)

REFEREE SERVICE *Academy of Management Review, Administrative Science Quarterly, Management Science, Organization Science, Strategic Management Journal, Research Policy, California Management Review, Journal of Management Studies, Academy of Management Discoveries*