

Sumantra Ghoshal Conference

12-13 June 2016

Programme

Sunday 12th June, 2016

11:30 - 12:30 Registration in Sainsbury Reception
12:30 - 13:30 Welcome Lunch in the Garden Room

Conference Sessions in LT10

13:45 - 14:00 **Welcome**
Gary Dushnitsky

14:00 - 14:45 **Topical panel: Management in the Era of Big Data**
Track moderator: Vibha Gaba (INSEAD, Visiting Faculty at London Business School)
Panellists:
Gautam Ahuja (University of Michigan)
Ashish Arora (Duke University)

14:45 - 15:15 Coffee Break in S1 Lounge

15:15 - 16:45 **Academic paper track: Strategy and Society**

Track chair: Ioannis Ioannou
Co-organisers: Donal Crilly, Costas Markides

Presentations:

Balagopal Vissa (INSEAD) and Leena Kinger Hans (INSEAD): *How Do Successful For-Profit Entrepreneurs Impact Society? Indian Commercial Entrepreneurs' Involvement in Social Change*

Luis Ballesteros (University of Pennsylvania) and Michael Useem (University of Pennsylvania): *The Social Value of Corporate Giving and the Economic Costs of Disasters*

Witold Henisz (University of Pennsylvania) and Kate Odziemkowska (University of Pennsylvania): *Webs of Influence: National Stakeholder Networks and Corporate Social Performance*

16:45 - 17:15

Coffee Break in S1 Lounge

17:15 – 18:45

Academic paper track: Corporations and Globalization

Track chair: Catie Magelssen

Co-organisers: Michael Jacobides, Bryan Stroube

Presentations:

Martina Pasquini (IE Business School) and Marco Giarratana (Bocconi University): *Growth Rates in Portfolios of Diversified Firms: The Role of Non-Scale and Scale Free Resources*

Kathleen Eisenhardt (Stanford University) and Douglas Hannah (University of Texas): *Value Creation and Capture in a World of Bottlenecks*

Exequiel Hernandez (University of Pennsylvania) and Sarath Balachandran (University of Pennsylvania): *Liberty in Law? Intellectual Property Rights and Global Alliance Networks*

18:45 – 19:30

Drinks and debate in the Garden Room

Academic Debate

Julian Birkinshaw (London Business School)

Witold Henisz (University of Pennsylvania)

19:30

Dinner in the Garden Room

Monday 13 June, 2016

Conference Sessions in LT10

09:00 - 10:45

Academic paper track: Innovation and Institutions

Track chairs: Michaël Bikard, Keyvan Vakili

Co-organiser: Gary Dushnitsky

Presentations:

Arvids Ziedonis (Boston University), David Mowery (University of California, Berkeley) and Neil Thompson (Massachusetts Institute of Technology): *University Licensing and the Flow of Scientific Knowledge*

Anne Marie Knott (Washington University) and Carl Vieregger (University of Illinois): *Reconciling the Firm Size and Innovation Puzzle*

Prithwiraj Choudhury (Harvard Business School), Tarun Khanna (Harvard Business School) and Do Yoon Kim (Harvard Business School): *Contextual Knowledge and Ethnic Inventors*

Elena Novelli (City University of London), Raffaele Conti (Catholic University of Portugal) and Alfonso Gambardella (Bocconi University): *Specializing In Generality: Firm Strategies When Factor Markets Work*

10:45 - 11:15

Coffee Break in S1 Lounge

11:15 - 12:15

Topical Panel: Creating Regional Innovation Hubs

Track moderator: Gary Dushnitsky

Panellists:

Alfonso Gambardella (Bocconi University)

Myles Shaver (University of Minnesota)

12:15 - 13:15

Lunch in the Garden Room

13:15 - 15:00

Academic paper track: People and Organizations

Track chair: Isabel Fernandez-Mateo

Co-organisers: Aharon Cohen Mohliver, Yiorgos Mylonadis

Presentations:

Bryan Hong (University of Western Ontario), Lorenz Kueng (Northwestern University) and Mu-Jeung Yang (University of Washington): *Complementarity of Performance Pay and Task Allocation*

Timo Vuori (Aalto University) and Quy Huy (INSEAD): *Mental Models and Affective Influence in Inter-Organizational Collaboration for New Technology*

Shinjinee Chattopadhyay (University of Illinois) and Prithwiraj Choudhury (Harvard Business School): *Sink or Swim: Crucible Experiences and the Role of Context in Shaping Career Advancement and Human Capital Development*

Ramon Lecuona (Duke University) and Jonathon Cummings (Duke University): *The Impact of Hierarchy on Informal Communication: Evidence from a Field Experiment*

15:00 - 15:30

Coffee Break in S1 Lounge

15:30 - 17:00

Academic paper track: Entrepreneurship

Track chair: Tiona Zuzul

Co-organisers: Freek Vermeulen

Presentations:

Kenny Ching (University College London) and Bart Vanneste (University College London): *When To Go It Alone: Startups, Alliances, and Resource Accumulation*

Joanne Oxley (University of Toronto) and Elena Kulchina (Duke University): *How Effective are Relational Incentive Contracts? Evidence from Entrepreneurial Firms in Russia*

Aleksandra Kacperczyk (Massachusetts Institute of Technology) and Tristan Botelho (Massachusetts Institute of Technology): *Who Leaves the Promised Land? Employer Status and Entrepreneurial Mobility*

17:00 - 17:30

Concluding remarks: Gary Dushnitsky

17:30 - 19:00

Drinks and Canapés in the Garden Room