

Worldwide



Celebration

Capturing Content at your Celebration!

A guide for Alumni Club Leaders

Goals

- Highlight the importance of documenting World Alumni Celebrations.
- Explain how captured moments contribute to a global highlight reel, showcasing alumni engagement.



1 Prepare Your Smartphone:

- Ensure your camera settings on your phone are on high resolution. We recommended 1080p or 4k.
- Confirm sufficient storage for capturing photos and videos.

2 Capture Key Moments:

- Focus on capturing dynamic interactions and celebratory activities.
- Shoot short videos, ideally up to 10 seconds.
- Take as many photos of group activities, fun activities, and notable moments.
- It would be great if you can really show off where you are, we want to really showcase how global the fun is (Flags, unique locations).



Examples can include:

- Group shots, either selfie or taken from far.
- Shots of food but avoid major alcohol shots.
- Shots of speaker sessions.
- Videos of the fun and the city
- Selfie videos wishing a great Worldwide Alumni Celebration is also welcome!

Inspiration of videos shot from a smartphone:

- <https://www.instagram.com/londonbschool/reel/DOG5-P0EesT/>
- <https://www.instagram.com/reel/DJTxhnkyqh9/>
- <https://www.instagram.com/reel/C1EaROsNSXq/>
- <https://www.instagram.com/reel/Csa7Kh7suxj/>

3 Accessing Google Drive:

- Use this [Google Drive link](#) provided to upload content.

4 Organising Content:

- Create a folder with the location (city/country) of where you're celebrating as the name.

5 Social Media Sharing:

- Encourage sharing photos and videos on social media during the celebrations.
- Use the hashtag #WhyILoveLBS to connect with the broader community.

6 Considerations:

- Ensure good lighting and clarity in all photos and videos.
- Respect privacy and obtain consent before capturing individuals.

My Drive > WAC 2025 Photo Drop ▾

Type ▾

People ▾

Modified ▾

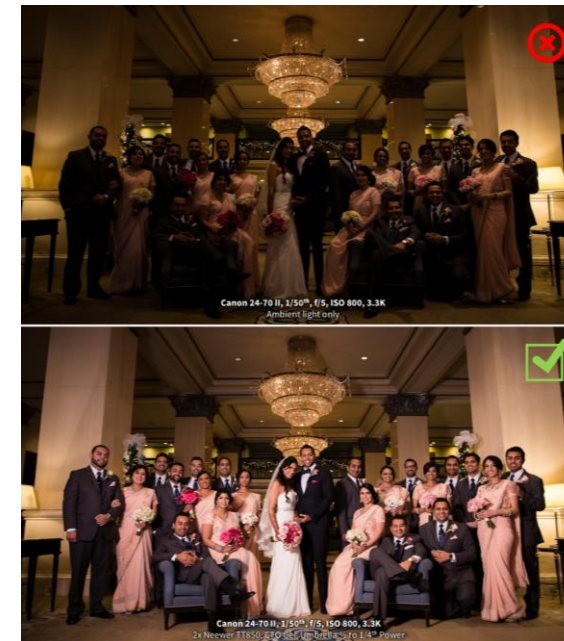
Source ▾

Folders

Dubai

London

NYC



Additional Tips for Success:

- Capture creativity and diversity in your shots to represent the celebration's impact.
- Do not edit the photos, no filters are necessary at all.
- The footage will also be included in the final highlight reel for the month of celebrations, as well as being included on a social wall!

Contact Information for Assistance:

Email fakinsulire@london.edu if you need any help or support!