

Sumantra Ghoshal Conference

15-16, May 2011

Programme

Sunday 15 May, 2011

11:00 - 12:00 Registration in Sainsbury Reception
12:00 - 13:00 Welcome Lunch in the Garden Room

Conference Sessions in LT10

13:00 - 13:15 **Welcome:**
Freek Vermeulen, Michael Hay

13:15 - 14:15 **Keynote Speakers:**
Michael L. Tushman (Paul R. Lawrence MBA Class of 1942, Professor of Business Administration, Harvard Business School)
Anand Pillai (Sr. Vice President and Global Head – Quality, Talent Transformation & Intrapreneurship Development, HCL Technologies)

14:15 - 14:30 Coffee Break in S1 Lounge

14:30 - 16:00 **Academic paper track I: Technology, Innovation and Entrepreneurship**

Track chair: Kevin Boudreau

Co-organiser: Lourdes Sosa

Co-organiser: Brandon Lee

Presentations:

Katharine Anderson (Carnegie Mellon University): *Skill Specialization and the Formation of Collaboration Networks*

Sharon Belenzon (Duke University), Ashish Arora (Duke University & NBER) and Luis Rios (Duke University): *The organization of R&D within firms: Measures, characteristics and consequences*

Emily Cox (Foster School of Business) and Riitta Katila (Stanford University): *The Impact of Funding Sources on Innovation in New Firm*

Thomas Åstebro (HEC Paris) and Carlos Serrano (University of Toronto & NBER): *Business Partnerships and the Commercialization of Inventions*

Discussant:

Jason Crusan (Chief Technologist for Space Operations, NASA)

16:00 - 16:30

Coffee Break in S1 Lounge

16:30 - 18:00

Managerial Paper Track

Track chair: Michael G Jacobides

Co-organiser: Phanish Puranam

Presentations:

Aneel Karnani (University of Michigan): *Doing Well by Doing Good: The Grand Illusion*

Prashant Kale (University of Michigan): *Overseas Acquisitions by Emerging Multinationals: Creating Value through a Partnering Approach*

18:00 – 19:00

Drinks and **Debate** in the Garden Room

Progress in strategic management research is being hampered by a lack of ambition: You cannot solve big problems in small steps

For - Subramanian Rangan (INSEAD)

Against - Gautam Ahuja (University of Michigan)

19:00 23.00

Dinner in the Garden Room

Monday 16 May, 2011

Conference Sessions in LT10

09:00 - 10:30

Academic paper track II: People and Strategy

Track chair: Isabel Fernandez-Mateo

Co-organisers: Gary Dushnitsky, Don Sull

Presentations:

Andrew Shipilov (INSEAD), Frederic Godart (INSEAD) and Kim Claes (INSEAD): *Performance Implications of Outward Personnel Mobility in Creative Industries*

Andrew Hess (University of Virginia) and Frank Rothaermel (Georgia Institute of Technology): *Does Desperation lead to Opportunity? Star Employees and the Microfoundations of Strategic Renewal*

Waverly Ding (Haas School of Business), Victor Cui (University of Winnipeg) and Yoshio Yanadori (University of British Columbia): *Compensation Structure and the Creation of Exploratory Knowledge in Technology Firms*

Discussant:

Brian Dickie (Advisory Director, Investcorp)

10:30 - 11:00

Coffee Break in S1 Lounge

11:00 - 12:30

Topical panel: Strategy and Corporate Social Responsibility

Track chair: Ioannis Ioannou

Co-organisers: Donal Crilly, Yiorgos Mylonadis

Panellists:

P. (Tima) Bansal (Richard Ivey School of Business)

Peter Lacy (Managing Director, Sustainability Services Group (Europe, Africa, Middle East and Latin America, Accenture)

Christopher Marquis (Harvard Business School) Gerry O'Hagan (Technical Director, Global Supply, DIAGEO)

Nicola Lacetera (University of Toronto)

Vicki Purewal (National Endowment for Science, Technology, and the Arts)

Ariel Simon (McKinsey & Company)

12:30 - 13:30

Lunch in the Garden Room

Topical panel: New Market Creation

13:30 - 15:00

Track chair: Brandon Lee

Co-organisers: Costas Markides, Michael Hay

Panellists:

Tim Brooks (Executive in Residence, London Business School)

Patrick Newton (Chief Executive Officer, Helveta)

Filipe Santos (INSEAD)

Wesley Sine (Cornell University))

15:00 - 15:15

Coffee Break in S1 Lounge

15:15 – 16.45

Academic paper track: Global and Corporate Strategy

Track chair: Louise Mors

Co-organiser: Julian Birkinshaw

Presentations:

Emilie Feldman (The Wharton School) and Cynthia Montgomery (Harvard Business School): *Taking a Seat at the Table: Director Experience and Share Ownership in Fortune 500 Boardrooms*

Witold Henisz (The Wharton School), Sinziana Dorobantu (The Wharton School & The Lauder Institute), & Lite Nartey (The Wharton School): *Spinning Gold: The Financial and Operational Returns to External Stakeholder Engagement*

Vibha Gaba (INSEAD) and John Joseph (Duke University): *Corporate Structure, Performance Feedback and Innovation: Failure-Induced Change and Threat-Rigidity Effects in Multi-divisional Firms*

Discussant:

Clive Ansell (Group Managing Director, Technology, Tribal Group Plc)

16.45 - 17:00

Conclusion

Anita McGahan (University of Toronto/AIM Visiting International Fellow)

17:00 - 19:30

Drinks and snacks in the Garden Room