

Disclosure Statement

Anja Lambrecht

January 2026

This is a public disclosure of interest statement. For more details please see my CV.¹

I have received grants from multiple institutes and associations. These include grants from Deutsche Forschungsgemeinschaft (German Research Foundation), London Business School's Wheeler Institute and Deloitte Institute for Innovation and Entrepreneurship, Google, the Net Institute, the Marketing Science Institute², and the Computer & Communications Industry Association³.

I have received data for research purposes from multiple firms including Havas Digital.

I was a member of the Digital Markets Research Working Group facilitated by the U.K. government's Department for Digital, Culture, Media & Sport (DCMS) and the Department for Business, Energy & Industrial Strategy (BEIS). I was an Independent Digital Expert to the UK's Competition and Market Authority (CMA). I am a member of the Advisory Board of the Tinbergen Institute (previously, the Amsterdam Rotterdam Consortium for Graduate Education (ARC)). I am also a research affiliate at the USC Initiative on Digital Competition.

I have consulted for multiple firms. These include Amazon, Google, Meta (previously: Facebook) and Zoom. I am an academic affiliate at the Analysis Group and Keystone which are economics and strategy consulting firms. I am a member of the advisory board of Abeille.ai. Prior to my academic career, I was a consultant at McKinsey & Company's German office and advised clients in the financial services as well as in communication and technology sectors.

January 29, 2026



¹ Available at <https://www.london.edu/faculty-and-research/faculty-profiles/l/lambrecht-a>.

² Member companies are listed at <https://www.msi.org/about/member-companies/>.

³ Member companies are listed at <https://www.cci-net.org/about/members/>.