

Why Forever Forward?

London Business School has never been a place to stand still. We've always been at the forefront, a driving force, moving business and the wider world forward.

Why now?

Never before have the ambitions of our School been more necessary. The global challenges and complexities of our time present us with a striking opportunity. To use our diversity of minds immersed in cutting-edge research to have a profound impact on the way the world does business and on the way business impacts the world.

Why £200m?

Our ambitions are great, and we need a goal to match them. Raising £200m will give us scope to stretch and propel our influence. To be a stronger, more impactful School for our community and for the world.

Forever Forward will keep powering London Business School's progress for years to come, ensuring a brighter future for us all.
Be a part of it.

