

LUISA ALEMANY

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ACADEMIC POSITIONS

2019-	Associate Professor of Management Practice. Academic Director, <i>Institute of Entrepreneurship and Private Capital</i> (formerly, Innovation & Entrepreneurship), <i>London Business School</i>
2009-2019	Associate Professor of Entrepreneurial Finance, <i>ESADE Business School</i> (tenure since Oct. 2009)
2018-2019	Visiting Professor, <i>Saïd Business School</i> , University of Oxford
2009- 2017	Director, ESADE Entrepreneurship Institute, <i>ESADE Business School</i>
2004-2010	Assistant Professor of Finance, <i>ESADE Business School</i>
2002-2004	Adjunct Faculty, Finance Department, <i>ESADE Business School</i>

EDUCATION

2001-2004	PhD. Complutense University, Madrid. Adviser: Jose Marti. Dissertation: <i>Economic Impact of Venture Capital and Private Equity Backed Companies</i> . Cum Laude. Awarded Best Dissertation of the Year.
1998-2000	MBA. Stanford University, Graduate School of Business.
1989-1994	Bachelor & M.A. Complutense University, Madrid. Economics and Business Administration. Specialization: Corporate Finance. Awarded two Erasmus Exchange Grants.
1992-1993	BBA. Royal Holloway, University of London Erasmus Exchange Grant (full academic year). Major in Management and Computer Sciences.
1991-1992	BBA. Università degli Studi di Bologna. Erasmus Exchange Grant (full academic year). Major in Quantitative Studies and European Law.

HONORS & AWARDS

2021-2022	<i>“Best Seller Case in Entrepreneurship”</i> : Scytl – <i>The Case Centre</i> .
2020-2021	<i>“Most Promising New Textbook”</i> : Entrepreneurial Finance: The Art and Science of Growing Ventures – <i>Textbook & Academic Authors Association (TAA) (USA)</i>
2020-2021	<i>“Best Seller Case in Entrepreneurship”</i> : AB-Biotics – <i>The Case Centre</i> .
2019-2020	<i>“Best Inclusive Business Case”</i> : BanaPads: To Grow or Not to Grow, That is the Question - <i>European Foundation for Management Development (EFMD) (Brussels, Belgium)</i> .
2017-2018	<i>“Best Teacher Award”</i> Executive Master in Finance. U. Adolfo Ibañez & ESADE (Miami, USA).
2016-2017	<i>“Best Entrepreneurship Case”</i> : Scytl. <i>European Foundation for Management Development (EFMD) (Brussels, Belgium)</i> .
2015-2016	<i>“Best Performing European Business Angels Network”</i> - ESADE BAN. EBAN - <i>European Business Angels Network (Oporto, Portugal)</i> .
2005-2006	<i>“Best Doctoral Dissertation”</i> of Academic Year 2003/04. <i>Universidad Complutense de Madrid (UCM) (Madrid, Spain)</i>
1998-2000	<i>Full Scholarship “Graduate Studies Abroad”</i> . Two-years. <i>Ramón Areces Foundation (Madrid, Spain)</i> . Scholarship to attend MBA program at Stanford Graduate School of Business.

RESEARCH

Articles in Peer Reviewed Journals

- Scarlata, M., Alemany, L. & Zacharakis, A. (2021). “A Gendered View of Risk Taking in Venture Philanthropy”. *Journal of Social Entrepreneurship*, 1-19.
- Urriolagoitia, L. & Alemany, L. (2018). “Emprendimiento Innovador y Crecimiento Económico: Abriendo la Caja Negra desde la Investigación Académica” (*Entrepreneurship, Innovation and Economic Growth: Opening the Black Box from Academia*). *Información Comercial Española: Revista de Economía*, (904), 11-23.
- Ruano, L. A., Alemany, L., Fernández, R. & Rodríguez, J. E. (2018). “Valor Añadido de los Venture Capital a las Startups: Preferencias de los Emprendedores e Inversores” (*Value Added from Venture Capital to the Startups: Preferences of Entrepreneurs and the Investors*). *Revista Española de Capital Riesgo*, (1/2018), 33-55.

- Alemany, L. & Vernis, A. (2015). "Momentum Project: Buscando el Equilibrio entre la Creación de Valor Económico y Valor Social" (*Momentum Project: Searching for Equilibrium Between Economic and Social Value*). *ICADE : Revista de las Facultades de Derecho y Ciencias Económicas y Empresariales*, (94), 89-117.
- Alemany, L. & Urriolagoitia, L. (2014). "Iniciativa Emprendedora y Jóvenes en España" (*Entrepreneurship and Young People in Spain*). *Información Comercial Española: Revista de Economía*, (881), 101-120.
- Scarlata, M., Alemany, L. & Zackarakis, A. (2012). "Philanthropic Venture Capital: Venture Capital for Social Entrepreneurs?". *Foundations and Trends in Entrepreneurship* 8.4: 279-342.
- Scarlata, M. & Alemany, L. (2010). "Deal Structuring In Philanthropic Venture Capital Investments: Financing Instrument, Valuation And Covenants". *Journal of Business Ethics*, 95 (Supplement 2), 121-145.
- Parada, P., Alemany, L. & Planellas, M. (2009). "The Internationalisation of Retail Banking: Banco Santander's Journey Towards Globalisation". *Long Range Planning*, 42 (5-6), 654-677.
- Alemany, L. (2006). "Venture Capital In Spain: Evolution, Characterization and Economic Impact Analysis". *International Journal of Entrepreneurship and Innovation Management*, 6 (4/5), 412-428.
- Scarlata, M. & Alemany, L. (2010). "Capital Riesgo Filantrópico: Generación de Deal-Flow y Selección de Proyectos" (*Philanthropic Venture Capital: Deal-flow Generation and Screening of Projects*). *Revista Española de Capital Riesgo*, (4/2010), 55-61.
- Parada, M., Alemany, L. & Gimeno, A. (2009). Capital riesgo y empresa familiar: ¿es posible la sinergia? (*Private Equity and Family Business: Is it possible to have synergies?*). *Revista Española de Capital Riesgo*, 2009 (2), 17-28.
- Alemany, L. (2008). Análisis de las mayores compras apalancadas (LBOs) en España, 2005-2007. (*An Analysis of the Largest Leverage Buyouts (LBOs) in Spain 2005-2007*). *Revista Española de Capital Riesgo*, 2 (2008), 71-83.

Books

- Alemany, L. & Andreoli, J., (2022). *Entrepreneurial Finance: The Art and Science of Growing Ventures*, Chinese edition, adapted to the China market. Cambridge University Press
- Alemany, L. & Andreoli, J., (2018). *Entrepreneurial Finance: The Art and Science of Growing Ventures* (1st ed.). Cambridge University Press. First European textbook on the topic of entrepreneurial finance. Awarded "Most Promising New Textbook of 2021" by Textbooks and Academic Authors Association (TAA). Working on a version for the Latin American market.
- Alemany, L., Marina, J. A. & Pérez-Díaz "Pericles", J. M. (2013). *Aprender a Emprender: Como Educar el Talento Emprendedor* (*Translation: Learning to Become an*

Entrepreneur: How to Educate the Entrepreneurial Talent). Barcelona: Aula Planeta. Toolbox for schoolteachers to help them develop an entrepreneurial attitude in children. This book was the basis of a national programme supported by the *Princess of Girona Foundation* (HRH The King and Queen of Spain) that is now being implemented across schools in all regions of the country.

Alemany, L. & Planellas, M. (2012). *Emprender Es Posible* (Translation: Entrepreneurship is Possible). Barcelona: Planeta. Preface by HRH Felipe VI of Spain.

Alemany, L. (2005). *Impacto de las Inversiones de Capital Riesgo en España: un Análisis Empírico Regional* (Translation: Impact of Venture Capital and Private Equity in Spain: A Regional Empirical Analysis). Madrid: Universidad Complutense de Madrid (UCM). Publication in book format of my doctoral dissertation.

Books Chapters

Alemany, L. (2017). Financiación Para las Empresas Sociales (Translation: Financing for Social Enterprises). In Vernis, A., Guindeo, L. & Porro, O., *Un recorrido por 47 empresas sociales: Inspiración y Aprendizaje* (p. 19-24). Barcelona: Instituto de Innovación Social ESADE.

Alemany, L. & Scarlata, M. (2012). Philanthropic Venture Capital from a Global Perspective: Definition and Investment Strategy. In Cumming, D. (Ed.), *The Oxford Handbook of Venture Capital* (p. 274-300). Oxford: Oxford University Press.

Scarlata, M. & Alemany, L. (2012). Deal Structuring in Philanthropic Venture Capital Investments: Financing Instrument, Valuation and Covenants. In Cressy, R., Cumming, D. & Mallin, C. (Eds.), *Entrepreneurship, Governance and Ethics* (p. 5-29). Berlin: Springer.

Scarlata, M. & Alemany, L. (2010). La Strategia di Investimento dei Fondi di Venture Philanthropy (Translation: The Investment Strategy of the Venture Philanthropy Funds). In Perrini, F. & Vurro, C., *Social Venture Capital & Venture Philanthropy* (p. 1-15). Milan: Edizioni Egea.

Alemany, L. & Scarlata, M. (2010). Philanthropic Venture Capital: A New Model of Financing for Social Entrepreneurs. In Cumming, D. (Ed.), *Venture Capital: Investment Strategies, Structures, and Policies* (p. 131-150). Copenhagen; New York: John Wiley & Sons.

Alemany, L. & Martí Pellón, J. (2007). Productivity Growth in Spanish Venture-Backed Firms. In Kraeusl, R., Kooli, M. & Gregoriou, G. N. (Eds.), *Venture Capital in Europe* (p. 101-114). Oxford: Elsevier.

Articles for Practice

- Alemaný, L. & Vermeulen, F. (2023) "Disabilities as a Source of Competitive Advantage". Harvard Business Review Magazine, July-August 2023
- Alemaný, L., Ioannou, I. & Kacperczyk, O. (2022) "How VCs Can Help Startups Set (and Meet) ESG Goals". Harvard Business Review (online). 6 January 2022
- Alemaný, L. & Vasvari, F. (2021) "Meet the Institute of Entrepreneurship and Private Capital". Think at London Business School. 3 December 2021
- Alemaný, L. (2021) "BanaPads: To Grow or Not To Grow?". Think at London Business School. 6 August 2021
- Alemaný, L., Scarlata, M. & Zacharakis, A. (2020) "How the Gender Balance of Investment Teams Shapes the Risks They Take". Harvard Business Review (online). 24 December 2020
- Alemaný, L. & Stach, P. (2020) "Designing An Effective Relief Package For Startups". Think at London Business School. 10 June 2020
- Alemaný, L. (2020) "Startups Need Government Funding - Now". Think at London Business School. 7 April 2020
- Alemaný, L. (2020) "Where Are All The Risk-Taking Startup Investors". Think at London Business School. 13 Febrero 2020
- Alemaný, L. & Trenchs, C. (2019). "Corporate Venture Capital: Innovación para las Grandes Corporaciones Desde el Mundo de las Startups" (*Corporate Venture Capital: Innovation for the Big Corporations from the Startups World*). Anuario de Capital Riesgo, 2018(5), 209-228.
- Del Pozo, L. & Alemaný, L. (2018). "El Capital Riesgo Filantrópico en España: Situación y Perspectivas" (*Philanthropic Venture Capital in Spain: Current Situation and Future Perspectives*). Anuario de Capital Riesgo, (2017), 301-318.
- Alemaný, L. & Bultó, I. (2014). "'Crowdfunding': Nueva Forma de Financiación para los Emprendedores" (*Crowdfunding: New Source of Financing for the Entrepreneurs*). Harvard Deusto Business Review, (237), 6-18.
- Scarlata, M. & Alemaný, L. (2011). "¿Cómo Añaden Valor los Inversores de Capital Riesgo Filantrópico a los Emprendedores Sociales?" (*How Do Philanthropic Venture Capital Investors Add Value to Social Entrepreneurs?*). Revista Española del Tercer Sector, (17), 139-147.
- Alemaný, L. & Scarlata, M. (2009). "Capital Riesgo Filantrópico: Apoyo Financiero a los Emprendedores Sociales" (*Philanthropic Venture Capital: Financial Support to Social Entrepreneurs*). Harvard Deusto Business Review, (183), 71-79.

Alemaný, L. (2008). "Las Mayores Compras Apalancadas (LBOs) en España, 2005-2007" (*The Largest Leveraged Buyouts in Spain, 2005-2007*). *Informe Económico de ESADE*, (7), 66-77.

Alemaný, L. (2003). "Venture Capital: Valoración de Empresas de Nueva Creación" (*Venture Capital: Valuation of New Ventures*). *Iniciativa Emprendedora*, (40), 50-63.

Reports

Le Pendeven, B. et al. (2023). Practices of European Venture Capitalists. Report based on +800 surveys from European venture capitalists covering all the investment process from selection to exit. Consortium of European universities including: Audiencia (France), Ghent University (Belgium), London Business School (UK), Université du Luxembourg (Luxembourg), Politecnico di Milano (Italy), Stockholm School of Economics (Sweden), Universidad Complutense de Madrid (Spain) and Vlerick Business School (Belgium).

Alemaný, L., Alvarez, C., Planellas, M. & Urbano, D. (2011). Libro Blanco de la Iniciativa Emprendedora en España (*Whitepaper of Entrepreneurship in Spain*). Barcelona: ESADE Entrepreneurship Institute (EEI). For the Foundation Princess of Girona (formerly Foundation Prince of Girona).

Marti, J., Alemaný, L., Zieling, N. & Salas, M. (2007). Impacto Económico y Social del Capital Riesgo en España 2007 / Economic and Social Impact of Venture Capital and Private Equity in Spain 2007. Madrid: Asociación Española de Entidades de Capital Riesgo (ASCRI) (The Spanish VC & PE Association).

Marti, J. & Alemaný, L. (2005). Impacto Económico y Social del Capital Riesgo en España: Período 1991-2002 / Impact of VC & Private Equity in Spain: Period 1991-2002. Madrid: Asociación Española de Entidades de Capital Riesgo (ASCRI) (The Spanish VC & PE Association).

CONFERENCES

Academic Conferences (2010-Present)

2020: *Academy of Management (Canada)*. Paper accepted. Cancelled due to Covid-19

2020: *Babson College Entrepreneurship Research Conference*. Paper accepted. Cancelled due to Covid-19

2019: *Babson College Entrepreneurship Research Conference*. Babson College, Natick, USA.

2018: *Third Entrepreneurial Finance Conference*. Politecnico di Milano, Milan, Italy.

2018: *Babson College Entrepreneurship Research Conference*. Waterford Institute of Technology, Ireland.

- 2017: *Emerging Trends in Entrepreneurial Finance*. Stevens Institute of Technology, Hoboken, USA.
- 2017: *Babson College Entrepreneurship Research Conference*. University of Oklahoma, USA.
- 2015: *Babson College Entrepreneurship Research Conference*. Babson College, Natick, USA.
- 2015: *European Financial Management Association (EFMA)*. Nyenrode Business University, Amsterdam, The Netherlands.
- 2014: *Babson College Entrepreneurship Research Conference*. Ivey Business School, Western University, London, Canada.
- 2010: *Special Issue Conference on Law, Ethics, and Finance*. Schulich School of Business, York University, Toronto, Canada.

Professional Conferences – Speaker (2010- Present)

- 2023, June: “London Tech Week” – Speaker in main stage panel: “*Investing Through the Noise*”. Main tech conference in London with over 30,000 attendees. London (United Kingdom).
- 2023, May: “IEPC LBS Private Capital Symposium” – Speaker in panel: “*Opportunities and Challenges in VC in the Current Times*”. London (United Kingdom).
- 2023, May: “EBAN Annual Congress, 2023: Shaping the Future with Every Investment” – European Business Angels Network (EBAN) – Speaker in panel discussion: “*VCs and Angels: Can They Work Together?*”. Also, presenter of Best Research Dissertation on the Angel and Early Stage Investment topic. Thessaloniki (Greece).
- 2023, March: “MIT GSW” – MIT Enterprise Forum – Speaker in panel: “*Innovation in Academia*”. Athens (Greece)
- 2023, February: Master Class and Panel Discussion “*Entrepreneurial Ecosystem: Driving Innovation and Disruption in Middle East*”. Jeddah (Saudi Arabia)
- 2020, Oct.: “*Entrepreneurial Finance: Kick Starting Your Business With The Appropriate Resources*” - Keynote speaker for opening of new MSci in Entrepreneurship & Innovation at NEOMA Business School (France).
- 2020, June: “*Financing Your Business in Times of Crisis*”. Webinar, LIBE Project, Said Business School (University of Oxford), 30 June 2020.
- 2020, June: “*Breakfast with Michael Moore, Director General, British Venture Capital Association*”. Webinar, London Business School, 24 June 2020.
- 2020, May: “*How Not to Waste a Crisis: Sources of Entrepreneurial Opportunity and Start-up Financing*” (with Rupert Merson). Pandemic Webinars, London Business School, 21 May 2020.

2019, May: "From Idea to Business: How to Prepare a Good Story and Sell It to Investors". ATTRACT Kick-off Conference. CERN, Geneva.

2019, February: "Innovation and Entrepreneurship". Ministry of Industry, Madrid.

2018, October: "Entrepreneurial Finance: The Art and Science of Growing Ventures". In BrainBites session, Amsterdam Institute of Finance, Amsterdam.

2017, March: "Valuation of New Ventures". In BrainBites session, Amsterdam Institute of Finance, Amsterdam.

2016, September: "Venture Philanthropy and Social Entrepreneurship". In Accio (Government of Catalunya) Breakfast Speaker' Series, Barcelona.

2016, June: "Women Business Angels" – European Business Angels Network, Annual Meeting. Oporto.

2015, October: "Impact Investment: The Difficult Balance between Social and Financial Return" - Momentum Social Investment Forum. BBVA Innovation Center, Madrid.

2015, December: "Miths About Venture Capital". Ministry of Industry, Madrid.

2015, June: "Learning from Failure". Comission European Communities, Brussels.

2015, June: Workshop "Implementing Intra/Entrepreneurship in Your Institution". In University Industry Innovation Network (UIIN), Berlin.

2014, November: "From Science to Business". In II National Congress of Scientific Entrepreneurs, University of Granada, Granada

2013, January: "Entrepreneurship in Time of Crisis. In Jornada Profesorado Sto Tomas de Aquino, Universidad Blanquerna, Barcelona.

2012, November: "University Spin-offs". In RedEmprendia Spin, Madrid.

2012, November: "The Road to Making Real Difference: Using My Assets to Make A Real Difference". In 8th EVPA Annual Conference, Dublin.

2012, June: "Venture Capital investing in Spain: why is now the best time", In EVCA Annual Conference (now InvestEurope, European Association of VC&PE), Barcelona.

2012, May: Speaker in "Future Trends Forum". Fundacion Bankinter, Think Tank, Madrid.

2011, September: "Entrepreneurship in Spain: What needs to be done". In Startup Spain. Ramon del Pino Foundation, Madrid.

2010, June: "Whitepaper of Entrepreneurship in Spain". In Forum Impulsa, Fundación Principe de Girona, Girona.

2010, May: "Entrepreneurship: Impossible Mission". In TEDx ESADE, Barcelona.

TEACHING

LBS Course Development

- Global Experience for MBAs to Accra (Ghana) “Strategy & Innovation in Complex Environments”. Working with 8 local startups to help them in their current challenges. March, 2023.
- Global Experience for early career masters to Barcelona “Disruption & Technology”. Engaging with the tech and innovation ecosystem, including the Institute of Photonic Science (ICFO), Barcelona Super Computer and Biotech Research Park. June 2022.
- Global Business Assignment (GBA) to Madrid “Getting Funded Outside Silicon Valley”. October 2021.
- Elective: Co-designed and successfully launched in 21/22 two new experiential electives in entrepreneurship.
 - “*Innovation to Market*” (I2M) (lead by Jeff Skinner) brings together postdoctoral researchers from top academic institutions in UK (Imperial, UCL, others) together with MBA/EMBA students to work on the feasibility and the commercialization plan of the researchers. Course started in October 2021 and will end with an investors’ day in March 2022.
 - “*The Entrepreneurship Lab*” (TEL) (together with Keyvan Vakili and Gary Dushnitsky) allows London tech founders to work closely with MBA/EMBA students and to get advice from top venture partners in 4 sessions taking place every 6 weeks (starting in December 2021). In the final session (April 2022) founders and their teams of LBS students will try to raise capital to support the growth of the startup.
- Elective: “*Entrepreneurship Through Acquisition*”, Summer 2020. Designed new course, together with guest lecturer Simon Webster. The course has been successfully launched in Autumn 20 (82 students in first cohort).
- Elective: “*Financing the Entrepreneurial Business*”, Aut. 2019. Re-designed course, together with Gary Dushnitsky, to update and include new relevant topics.
- Exec Ed: “*Financing the Entrepreneurial Business*”. Complete re-design of the program during spring 2020, with John Mullins, for the academic year 20/21. It includes a new version that will run fully live on-line.
- Revision of the full portfolio of entrepreneurship related courses to create “journeys” for students with different levels of interest in the topic (i.e. founders, venture capitalist, corporate intrapreneurship, tech company, etc).
- Presented proposal for a new pilot programme to exchange students with UCL.
- Preparation of courses for online and hybrid teaching during COVID-19 pandemic.

ESADE Course Development

- Elective: “*Entrepreneurial Finance*”, MBA, 2006. Now is also taught in EMBA and Master of Science in Innovation and Entrepreneurship
- Elective: “*Venture Capital and Private Equity*”, Master of Science in Finance, 2009. Now is also taught in MBA and Master of Science of International Management.
- Co-designed the new “Master of Science in Innovation & Entrepreneurship” (launched in 2011). Currently top 3 in the world of its category.
- Trained faculty members on the “*Entrepreneurial Finance*” and “*Venture Capital and Private Equity*” courses.
- Redesigned the core “*Corporate Finance*” course for MBA in 2012/13.
- Core: “*Numbers*” co-developed a new finance core course for MMBA (C-level Latin American Executives) with Adolfo Ibañez University (Chile).

Teaching Cases & Technical Notes

Alemany, L. & Vasvari, F. “*Nova Ventures*”. (2023, May). Based on the search fund of LBS alumni. LBS Case Collection CS23-03.

Ibarra, H., Alemany, L., N. Mickshik, K. Mark (2022, April). “*Anne Boden at Starling Bank: Disrupting an industry*”. LBS Case Collection CS22-002.

Alemany, L. & Dushnitsky, G. (2021, July). “*The ‘Funding Buffet’: Understanding the sources of capital to finance your venture*”. Technical Note. LBS Case Collection TCN-21-003.

Alemany, L., Andreou, N. & Gutierrez, A. (2019, November). “*BanaPads: To Grow or Not to Grow, That is the Question*”. LBS Case Collection no. CS20-015. Award Winning Case. Featured Case.

Alemany, L., Trenchs, C., Urriolagoitia, L. and Jenkins, S. (2019, November). “*Trip4Real: Negotiating Series A*”. LBS Case Collection no. CS19-018.

Scarlata, M., Alemany, L., Mazzola, J. & Lentini, S. (2018, June). “*Don Paolo and ‘A Football Field in the Courtyard’ Project*” (Case study, teaching note and financial model). SAGE Case Collection.

Alemany, L., Bieto, E. & Urriolagoitia, L. (2016, April). “*Scytl*” (Case study, teaching note and video). The Case Center (Formerly, European Case Clearing House, ECCH). Winner of Best Entrepreneurship Case Award, June 2016 (EFMD).

Alemany, L. & Urriolagoitia, L. (2013, July). “*AB-Biotics*” (Case study and teaching note). The Case Center (Formerly, European Case Clearing House, ECCH). Awarded “*Best selling entrepreneurship case*” in 2021.

Alemany, L. & Urriolagoitia, L. (2013, July). “*Wuaki.TV*” (Case study and teaching note). The Case Center (Formerly, European Case Clearing House, ECCH).

Alemany, L. & Gonzalvo, D. (2008, July). “*The Fuertes Vientos Wind Farm*” (Case study, teaching note and financial model). The Case Center (Formerly, European Case Clearing House, ECCH).

Planellas, M. & Alemany, L. (2007, June). "Banco Santander, growth strategy and internationalization (1984-2005)" (Case study and teaching note). The Case Center (Formerly, European Case Clearing House, ECCH).

Teaching Cases: Work in Progress

Ioannou, I, Andreou N, & Alemany, L. "Oyster becomes an unicorn". Impact-driven startup and the different rounds of financing. The case discuss the balance between keeping the mission and growth and also focus on the value investors put on the social impact created by Oyster. First draft ready to be tested.

Alemany, L. "Maya". The story of a female entrepreneur in Bangladesh and the quest for funding. Case has been tested in class. Update and teaching note pending.

Alemany, L. & Dushnitsky, G. "Cyber Moon: The Financing Stages from Startup to Exit". Case ready, teaching note still pending.

Teaching at London Business School (since Oct. 2019)

- Degree programme elective courses: Financing the Entrepreneurial Business, New Venture Development, LondonCAP, Entrepreneurship Through Acquisition, Innovation to Market, The Entrepreneurship Lab, Global Experiences.
- Executive Education, open programmes: Financing the Entrepreneurial Business.
- Executive Education: Senior Executive Program (SEP) and a multitude of custom programmes on the topic of entrepreneurial mindset and funding of innovation.

Teaching at ESADE (until Sept. 2019)

- Degree programme core courses: Numbers (MMBA); Entrepreneurship & Intrapreneurship (GEMBA); Valuation (Executive Master in Finance).
- Degree programme elective courses: Entrepreneurial Finance (MBA, EMBA) Finance for Innovators & Entrepreneurs (MSci Innovation & Entrepreneurship); Venture Capital & Private Equity (MBA, MSci in Finance).
- Executive Education, open programmes: Finance for non-financial executives; Business Angels Academy; From Science to Business; Entrepreneurs' School (for handicapped participants - Prevent Foundation), Women Directors – 'Promociona Program' (Ministry of Health & Equality, Government of Spain)
- Executive Education, custom programmes (last academic year): InnoEnergy (EIT), Korean University Business School, UBS Private Banking

Evaluation of teaching academic year 2017/18: "outstanding" (top 3% of faculty).

Teaching in Other Institutions

- Newton Venture Program. Fundamentals (online) and Newton Fellowship (in-person, 6-month, 3-modules program, launched in April 2022). Academic director. The goal of the program is to bring diversity to the venture ecosystem.
- Saïd BS: “Entrepreneurial Finance” (MBA), co-teaching with Prof. Thomas Hellmann; “Entrepreneurship”, session on finance (Bachelor Manag & Econ).
- Amsterdam Institute of Finance: “Entrepreneurial Finance”, “Mergers & Acquisitions”, “Finance for Lawyers”. In-company training for NIBC, De Brauw Blackstone Westbroek, FMO, Oost NL.
- Bocconi Business School: “Entrepreneurial Finance” – Master CEMS

SERVICE

Board Memberships

- Babson Entrepreneurship Research Conference. Board of Reviewers (2018-2021)
- Revista Española Capital Riesgo (Spanish Review of VC). Co-director (2017-)
- Harvard Deusto Business Review. Editorial committee. (2014-)
- Momentum Project, BBVA. Scientific Committee (2012-2016)

PhD Dissertation Supervision

- Ruano, L. A. *Valor Añadido por los Inversores de Venture Capital en España y la Percepción de los Emprendedores* (Translation: Value Added by Venture Capital and Entrepreneurs’ Perception). Defended in 2018. Logroño: U. La Rioja.
- Scarlata, M. *Inside the Philanthropic Venture Capital Model: An Exploratory Comparative Study*. Defended in 2010. Barcelona: Universitat Ramon Llull.

External Projection & Representation

- European Business Angels Network (EBAN), Academic Committee (2022-)
- Fond-ICO Next Tech, Investment Committee (Feb. 2022-). Largest Fund of Fund and Venture Capital Fund investing in deep-tech scale-ups in Spain.
- Newton Venture Program, Board of Directors. Co-Founder (Oct. 2020)
- FMO Venture Fund (Development Fund of Dutch Government), Member of Advisory Board (Spring 2020-)
- OXFAM UK, Observer Investment Committee EDP (2020-)

- St. Hugh's College, University of Oxford, Fellow (Oct. 2019-)
- OXFAM Spain, Investment Committee EDP (2014-)
- Caixa Capital Risc, VC of La Caixa Bank, Investment Committee (2014-2019)
- "European Business Awards", jury for Entrepreneur of the Year (2015-2017).
- "Empezar por Enseñar" (Spanish version of "Teach for America"), Mentor.
- "Emprendedor XXI" Awards, advisory board & national jury (2007-).
- Founder EGarage (2012).
- CETEMMSA Technological Center, Executive Committee (2009-2014).
- European Business Angels Network (EBAN), Board of Directors (2012-2014).
- Junior Achievement Spain, Board of Advisors in Catalonia (2012-2014).
- Generation Program – McKinsey (2014-2015).
- Founder (2009) and organizer "Last Thursdays" (networking event for the ESADE entrepreneurial ecosystem). Renamed "Founders' Meetups".
- VC&PE Forum for ESADE Alumni Association (2005-2010)
- Academic Sponsor ESADE BAN-Business Angels Network (2007-2019)

Presence in the Media

Think Magazine (LBS):

- [BanaPads: To grow or not to grow \(Aug. 2021\)](#)
- [How to fund high growth startups in Europe \(April, 2021\)](#)
- [When women take investment risks \(March, 2021\)](#)
- [I'm an academic. I'm also an entrepreneur \(Dec. 2020\)](#)

Launched new series of videos with founders during Covid-19 pandemic "[#LBSResilientFounders](#)". Interviews with LBS alumni founders about previous (or current) crisis and how to deal with it:

- [Paul Atherton – 24 March 2020](#)
- [Savio Kwan – 9 April 2020](#)
- [George Sun – 14 April 2020](#)
- [Saul Klein – 27 April 2020](#)

Several interviews with key media in tech and entrepreneurship during the launch of Newton Venture Program (October 2020). Interviews with FT and Sifted. Large coverage in several media (<https://newtonprogram.vc/press/>).

Very active on [LinkedIn](#), some posts reaching +70,000 views (joined Jan. 2020-)

Twitter: @LuAlemany – +3,000 followers (June 2023).

Frequent presence in Spanish media (newspapers, radio and TV) from 2009 to 2017. Interviews, columns, opinion articles and participation in weekly TV programme for entrepreneurs (TVE) giving some advice on a specific topic.

Interviewed by Financial Times (25 February, 2013).

PROFESSIONAL EXPERIENCE

- | | |
|-----------|---|
| 2001-2002 | The Carlyle Group. European Buyout Group. Senior Associate. Paris, Barcelona & Madrid. |
| 2000-2001 | Europ@web. Internet Venture Capital Fund from LVMH owner (€600m). Associate. Barcelona. |
| 1999-1999 | Goldman Sachs. European Investment Banking. Summer Associate. London. |
| 1996-1998 | McKinsey & Co. Consultant. Iberian Office. Madrid, Barcelona & Lisboa. |
| 1994-1996 | Procter & Gamble. Financial Analyst. Madrid. |
| 1983-1991 | EADS (Formerly, CASA). Started as an apprentice. Specialization: Computing. Worked mainly for the Eurofighter. Madrid. |