

**RICHARD HYTNER**  
[rhytner@london.edu](mailto:rhytner@london.edu)

## PROFESSIONAL EXPERIENCE

**BLUE HAT MAN**  
*Founder*

**June 1 2018 - Current**

**BETA BABOON**  
*Founder*

**April 1 2016 – September 2020**

**PUBLICIS GROUPE**  
**Saatchi & Saatchi Worldwide**  
*Deputy Chairman*

**April 1997 – March 2016**  
**September 2006 – March 2016**

**Saatchi & Saatchi, Europe, Middle East & Africa**  
*Chairman & Chief Executive*

**August 2003 - September 2006**

**Publicis London**  
*Chairman (from 2000) & Chief Executive (from 1998)*

**April 1997 - August 2002**

**WPP GROUP**  
**The Henley Centre for Forecasting**  
*Chairman & Chief Executive*

**September 1995 - March 1997**

## EARLY CAREER

**INTERPUBLIC GROUP**  
**Still Price: Lintas**

**1986 - 1995**

**Young & Rubicam**

**1984 - 1986**

**Benton & Bowles**

**1982 - 1984**

## OTHER EXPERIENCE AND INTERESTS

*Advisor and Board Coach, Metropolitan Police  
Management Board  
Director, Foundation for Leadership through Sport*

**Sept 2015 - current**

**March 2017 - current**

## Academic

**London Business School:** Adjunct Professor of Marketing (from 2011), degree, and executive education programmes, both Custom and Open  
Worked with the Dean and Heads of Faculty on the creation and implementation of a new vision and new values for the school  
Former member of the IAC  
Regular speaker, Alumni Reunions, Alumni Clubs

## Charities

Trustee and Chair, Planting Promise, a sustainable educational enterprise in Sierra Leone until 2016

Trustee of the British Heart Foundation for two terms until 2017

Co-Founder and President, Manchester United Supporters' Trust

Pro bono work for Wac Arts; Drive Forward Foundation; Police Now; Virgin Start Up; Clore Social; 87%

## Talent Development

Designed and ran for 3 years the Leadership Module of the IPA Excellence Diploma.  
IPA Continuous Professional Development Award for Talent agenda at Saatchi & Saatchi EMEA.  
Instigator, Industry-awarded Lovemarks Academy

**Public Speaking and Media**

Regular contributor to Andrew Marr's *Speaker for Schools* initiative

Events to promote *Consigliari: Leading from the Shadows* for Harvard Club, Washington, The Commonwealth Club San Francisco, Dell, Amazon, Google, English Premier League, Metropolitan Police's Senior Leaders, Olswang, High Performance Scotland, HR in the Boardroom.

Media appearances for BBC, BBC World Service, CBS, NBC, SKY NEWS, Bloomberg

Extensive speaking engagements and media appearances ([www.consigliaribook.com](http://www.consigliaribook.com))

@RichardHytner

Recent speeches, keynotes for: Virgin Startup; Managing Partners' Forum; Morrison Foerster

**Publishing**

*Consigliari: Leading from the Shadows* (published by Profile Books on June 5 2014), reprinted (three times) and WH Smith's business book of the month, July 2019

Articles for London Business School Review (top 10 most read articles in Q1 2016), Forbes, Fast Company, Huffington Post

**EDUCATION**

1971-1977 Manchester Grammar School (A Levels: English, History, French; S Level: History)

1978-1982 St John's College Cambridge, MA and LL.M in Law (President of Amateur Dramatic Club; member of Footlights)

2002-2003 London Business School, Sloan Fellowship, MSc (Distinction)

Coaching Programme, Meyler Campbell –graduated Sept 2016

**PASSIONS**

Family, football, film, theatre and literature

**DATE OF BIRTH/STATUS**

November 24, 1959; married; 2 children