# Ilayda Arslan

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## EDUCATION

**Ph.D., Marketing (Consumer Behavior)**                    Sep 2022 – Present
London Business School, London, United Kingdom


**M.A., Social I/O Psychology** *(Summa Cum Laude)*          Sep 2020 – August 2022
Koç University, İstanbul, Turkey


**B.A., Economics & Psychology (Double Major***) (Cum Laude)*    Sep 2015 – June 2020
Koç University, İstanbul, Turkey


**Koç School, İstanbul, Turkey**                            Sep 2010 – June 2015
Full Scholarship; International Baccalaureate (IB) Diploma Programme

## RESEARCH INTERESTS

Judgment and decision making, consumer behavior, happiness and well-being, time and money, experiences, intertemporal choice, goals and motivation

## HONORS AND AWARDS

**London Business School Doctoral Fellowship** *(Sep 2022 – Aug 2027)*
**GSSSH Research Grant** *(Nov 2021)*
**Diversity Fee Waiver,** Society for Judgment and Decision Making Conference *(2020)*
**Koç University Graduate Scholarship** *(Sep 2020 – Aug 2022)*
**Finalist, Undergraduate Student Poster Award,** *Society for Personality and Social Psychology*
       *Annual Convention (Feb 2020)*
**Conference Travel Grant**, Koç University Dean of Students *(Feb 2020)*
**Conference Travel Grant**, Koç University Department of Psychology *(Oct 2019)*
**Vehbi Koç Honor Award (Two semesters)**, Koç University *(2015 – 2019)*
**Dean's Honor Roll (Four semesters),** Koç University *(2015 – 2019)*
**Fahir İlkel Scholarship**, Koç University *(2016 – 2019)*
**IB Diploma Program Scholarship**, Koç University *(2015 – 2020)*
**50% Merit-based Tuition Scholarship**, Koç University *(2015 – 2020)*

## PEER-REVIEWED PUBLICATIONS

Arslan, İlayda and Ayşe Altan-Atalay, "Too perfectionist to flow: The roles of perfectionistic strivings and perfectionistic concerns for flow in dance", *Current Psychology*, 2022.

## RESEARCH IN PROGRESS

Arslan, Ilayda and Deniz Lefkeli, "Waiting for Necessities versus Luxuries" (data collection in progress).

## CONFERENCE PRESENTATIONS (* denotes the presenter)

Arslan, İlayda* and Ayşe Altan-Atalay, (2020, February). "*Experiencing Flow in Dance: The Role of Perfectionism and Expertise*" Poster presented at the 2020 Society for Personality and Social Psychology Annual Convention, New Orleans, USA.


Arslan, İlayda* and Ayşe Altan-Atalay, (2019, October). "*Dance For The Flow*" Poster presented at the 2nd Positive Psychology in Practice Conference, Utrecht, Netherlands.

## RESEARCH EXPERIENCE

**Undergraduate & Graduate Research Assistant** *(2019 – 2022)*
*Koç University, Leadership Lab (Prof. Zeynep Aycan)*
- Discussed and presented research on leadership and organizational practice in weekly lab meetings.
- Worked for the development of two lab projects on leadership.
- Worked on the design of a project about worries about leadership, metacognition and decision making, in collaboration with Social Minds Lab.

**Graduate Research Assistant & Lab Coordinator** *(2020 – 2022)*
*Koç University, Social Minds Lab (Asst. Prof. Terry Eskenazi)*
- Discussed and presented research on social cognition and particular interests in weekly lab meetings.
- Worked for the coordination and planning of the weekly lab meetings during two semesters.

**Undergraduate Research Assistant** *(Spring 2020)*
*Koç University (Prof. Seda Ertaç)*
- Assisted data collection and coding for an experimental economics field study that was designed for an elementary school, addressing children's behavior related with empathy, altruism and responsibility.

**Undergraduate Independent Research** *(2019 – 2020)*
*Koç University (under the supervision of Dr. Ayşe Altan-Atalay)*
- Conducted an empirical research on dancers' flow experience and perfectionism.
- Developed the hypotheses and design, applied to IRB at Koç, collected data from 161 dancers in Turkey, conducted data analysis and wrote a paper under the supervision of Ayşe Altan-Atalay.

**Undergraduate Research Assistant** *(2018 – 2019)*
*Koç University Laboratory for Research in Applied Memory (Prof. Sami Gülgöz)*
- Collected data from participants in the lab for a project on memory and language interaction.
- Worked for blind coding of a narrative dataset.

## TEACHING EXPERIENCE

**Graduate Teaching Assistant** *(2020 – 2022)*
      PSYC 210: Issues in Psychology (Spring 2022)
      PSYC 342: Introduction to Organizational Behavior (Fall 2021)
      PSYC 210: Issues in Psychology (Spring 2021)
      PSYC 220: Brain and Behavior (Fall 2020)
**Tutor (MATH 201: Statistics), Koç University Office of Learning and Teaching** *(2017 – 2020)*
**Undergraduate Teaching Assistant (MATH 201: Statistics), Koç University** *(2017 – 2018)*

## PROFESSIONAL AFFILIATIONS

**Student Member**, Society for Judgment and Decision Making
**Student Member**, Society for Personality and Social Psychology