

# PADMALAYA MALLICK

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## EDUCATION

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<b>London Business School</b> PhD   Strategy and Entrepreneurship Dissertation Committee: Donal Crilly, Selin Kesebir, Bryan Stroube	Sep 2022 onwards United Kingdom
<b>Xavier University Bhubaneswar</b> MBA   Strategy & Marketing	Jun 2014 – Mar 2016 India
<b>Biju Patnaik University of Technology</b> Bachelor of Technology   Computer Science	Sep 2007 – Aug 2011 India

## RESEARCH INTERESTS

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Strategy | Stakeholder Management | Stakeholder Polarization | Corporate Narratives | Rhetorical History | Temporal Perceptions | Corporate Social Responsibility | Non-market Strategy

## RESEARCH IN PROGRESS

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### **From Continuity to Conflict: The Messy Business of Rhetorical History**

Investigates how interpretive differences in perceiving an organization's past about polarizing issues influences organizational trajectories

In collaboration with Prof. Donal Crilly (LBS)

### **Legitimacy and Firm Strategy under Multipolarity: A Configurational Study**

Identifies distinct combinations of conditions under which firms prioritize, substitute, or combine different legitimacy types when making strategic decisions.

In collaboration with Prof. Donal Crilly (LBS)

### **Strategic Framing of Polarizing Social Issues by MNCs: The Role of Issue Contestation**

Studies how contestation over social issues affect the legitimacy pressures on MNCs and thereby shapes their strategic narratives

## ACCEPTED CONFERENCES AND SEMINARS

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o European Group for Organizational Studies (EGOS) Colloquium	2025
o Process Organization Studies (PROS)	2025
o Academy of Management	2025
o Transatlantic Doctoral Conference	2023, 2025

## GRANTS AND AWARDS

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- o Indian School of Business-Ernst and Young Emerging Market Study grant 2020 [USD 12,500]
- o Indian School of Business-Ernst and Young Emerging Market Study grant 2021 [USD 14,500]

## **TEACHING EXPERIENCES**

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<b>Developing Strategy for Value Creation (Executive)</b> Teaching Facilitator, 2 modules 2024, 2025	London Business School
<b>Developing Strategy for Value Creation (CFO)</b> Teaching Facilitator, 1 module 2026	London Business School
<b>Creativity in Business (MBA and Executive)</b> Teaching Assistant, 1 module 2024	London Business School

## **PROFESSIONAL EXPERIENCES**

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<b>Indian School of Business</b> Research Associate- Strategy & Innovation	Sep 2019 – Aug 2022 India
<b>Deloitte US-India Private Limited</b> Business Consultant	Jun 2016– Aug 2019 India
<b>Infosys Limited</b> Systems Engineer	Dec 2011– May 2014 India

## **RESEARCH SKILLS & CERTIFICATIONS**

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- o CITI- Research, Ethics & Compliance Training Certification for Social/Behavioural Research
- o Software package proficiency: Python, Stata, R, Tableau, Java, SQL, C++, Qualtrics, SPSS
- o Databases: Compustat, CRSP, Prowessdx, CapitalIQ, WRDS, Patstat, USPTO Patents view, WRDS Sustainalytics
- o Quantitative Methods Training: 4 credits earned from London Business School
- o Qualitative Methods Training: 3 credits earned from Imperial College Business School and University College London.

## **SERVICE AND AFFILIATIONS**

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<b>Academy of Management</b> Ad hoc Reviewer for OMT and MOC Division Volunteering for STR Division Socials	2025, 2026
<b>TADC Conference London Business School</b> Conference Communication and Sponsorship Lead Paper Submissions Reviewer	2023, 2025
<b>AOM, EGOS, ARCS, SMS</b> Student Member	2024, 2025

## REFERENCES

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**Prof. Donal Crilly**

Professor of Strategy and Entrepreneurship

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**London Business School**

**Prof. Selin Kesebir**

Associate Professor of Organizational Behavior

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**London Business School**