

London  
Business  
School

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# Leaving your legacy to London Business School





**A legacy gift** to London Business School is a living testament to your achievements and an investment in the ideas and leaders of tomorrow.

As an act of faith in the future, a legacy gift is a powerful way to have a lasting impact on diverse lives. A gift to the School helps drive forward our shared ambition for business education to change the way the world does business – and the way business impacts the world.

From the moment you pledge a legacy gift, you and your loved ones will be at ease knowing that your memory will live on in those shared values, delivered sustainably for the long term.

To meet the ongoing challenge we face as a School, every gift large or small matters now more than ever. Honour your place in the School's history and ensure your values and ambition live on.



**“I have been a regular contributor to the School since leaving MSc04, both financially and by remaining in contact through my career in Private Equity and Venture Capital.**

**It was therefore very natural to include London Business School in my will in recognition of how the Masters degree and ongoing network accelerated my career.**

**The School has scaled very impressively over the decades, both in number and scope. I have been proud to have been part of its journey from small acorns in 1969 to becoming a global player today.”**

**David Thorp** MSc04(1971)



**“Having no dependents, it made sense to bequeath the gifts to institutions and causes I feel passionate about. London Business School is one of these.**

**My experience at LBS changed my life – it gave me the knowledge, confidence and network to strike out on my own, and has been the launchpad for a fun and fulfilling career. LBS has also given me friends in all corners of the world, and through its sailing club, many close friends who share my passion. I am proud to contribute to the future of LBS with a legacy gift that will help the School have the lifechanging impact on future generations in the same way it had on me..”**

**Rob Cotterill** MBA2004



Sussex Place in the 1960s



Sammy Ofer Centre



GBE students in Johannesburg

## Why should I leave a legacy to the School?

Legacy gifts generate funds for the School which can be spent where the need is greatest. These funds allow the School to advance priorities and fuel our mission to have a profound impact on the way the world does business, and the way business impacts the world.

Your support can help the next generation by providing opportunities for students following in your path and keeping London Business School at the forefront of research and teaching. By choosing to leave a legacy gift to LBS you can make a lasting impact on the causes you care about most.

## How do I leave a legacy?

Leaving a legacy to the School is straightforward, either by making a new Will or by adding a codicil to an existing Will to include the School. As LBS has charitable status, a gift to the School in your Will can reduce inheritance tax liability.

## Types of legacy gifts

- A pecuniary bequest:  
A gift of a specific sum of money
- A residuary bequest:  
A gift of a proportion of your estate

To ensure you correctly name LBS as a beneficiary, please include our full address:

**London Business School,  
Regent's Park, London NW1 4SA**

Always seek professional legal advice when making or changing your Will.



Sussex Place in the 1980s

## How is my legacy gift acknowledged?

Letting us know that you have left a legacy gives us the opportunity to recognise your decision and to thank you for your contribution. Even if you choose for your legacy donation to remain anonymous, we would still love to hear about your decision to support us in this way.

**The 1964 Society** was created to recognise the generosity of our friends and alumni who have pledged a legacy gift to the School. The 1964 Society was named to honour the School's founders who established London Business School back in 1964 to offer sound management practice to UK businesses.

The 1964 Society acknowledges the profound personal commitment of our legacy pledgers, who are central to our mission. Society members will receive:

- Invitations to special events
- Opportunities to find out more about research and activities at the School
- Recognition in the School's Donor Roll and on the website (unless anonymous)



## Leaving your legacy

**For more information about leaving a legacy or to let us know you've left a legacy, please contact:**

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