

CATHERINE MAGELSSSEN
London Business School
Sussex Place, Regent's Park R342, London, NW1 4SA
Email: cmagelssen@london.edu

ACADEMIC APPOINTMENTS

August 2014–Present Assistant Professor of Strategy and Entrepreneurship, London Business School.

EDUCATION

2014 Ph.D. Management, Rutgers Business School, Rutgers University.
2004 B.S. Business Administration, Haas School of Business, University of California, Berkeley, Concentration in Global Management, with honors.

PUBLICATIONS

Magelssen, C, Rich, B., Mayer, K. (2022) "The Contractual Governance of Transactions within Firms," *Organization Science*, 33(6), 2226-2249.

Ballesteros, L., Magelssen, C. (2022) "Institutional Disruptions and the Philanthropy of Multinational Firms." *Organization Science*, 33(4), 1501-1522.

Magelssen, C. (2020) "Allocation of Property Rights and Innovation within Firms," *Strategic Management Journal*, 41(4), 758-787.

Damanpour, F., Magelssen, C., and Walker, R. (2019). "Outsourcing and Insourcing of Organizational Activities: The Role of Outsourcing Process Mechanisms." *Public Management Review*. 1-24.

Damanpour, F., Chiu, H., and Magelssen, C. (2012) "Initiation, Implementation, and Complexity of Managerial Innovation," *Handbook of Organizational and Managerial Innovation*, T. S. Pitsis, A. Simpson, and E. Dehlin (Ed.), Edward-Elgar Press.

Curd, R., Hart, R., and Magelssen, C. (2008) "Modeling Risk," *Euromoney ITR Intellectual Property Guide*.

CONFERENCE PROCEEDINGS

Magelssen, C., Sanchez, F., and Damanpour, F. (2015) "Learning from Outsourcing: The Effects of Outsourcing Strategy on Organizational Efficiency," *Academy of Management Best Papers Proceedings*.

Damanpour, F., and Magelssen, C. (2012) "Adoption Cycle of Managerial Innovation: Effects of Innovation Social Status and Transaction Costs," *Academy of Management Best Papers Proceedings*.

Feinberg, S., Magelssen, C., and Smith, M. (2010) "Early Adapters and Radical Regulatory Reform in India: First in Line for Trade Protection," *Academy of Management Best Papers Proceedings*.

WORKING PAPERS

- Magelssen, C., Mayer, K., Rich, B. “How do Internal and External Contracts Differ? Evidence from the Semiconductor Industry.”
- Magelssen, C., Ballesteros, L., Troyer, C. “Headquarters versus Subsidiary Management of R&D Subsidiaries: Evidence from the Introduction of Broadband Communication Technology.”
- Magelssen, C., Troyer, C. “Motive and Opportunity: Information and Communication Technologies and the Exploration of New Knowledge.”
- Brahm, F., Lafortune, J., Magelssen, C., Tessada, J. “Barriers to Organizational Performance: Experimental Evidence of the Importance of Relational Contracts.”
- Magelssen, C. “Strategy or Gluttony? The Location of Ownership Rights to Strategic Assets within the Firm.”
- Magelssen, C., Rich, B., Mayer, K. “Dispute Resolution within Firms.”
- Magelssen, C., Feinberg, S. “Inside the MNC: The Structure of Ownership of Firm Specific Advantages.”
- Magelssen, C., Sanchez, F., and Damanpour, F. “The Effects of Outsourcing Strategy on Organizational Efficiency.”
- Damanpour, F., Magelssen, C., Walker, R. “Discontinuance, Replacement, and Retraction of Managerial Innovation in Service Organizations.”
- Damanpour, F., Magelssen, C. “The cycle of adoption of organizational innovation: A longitudinal study of adoption, de-adoption, and re-adoption.”
- Feinberg, S., Magelssen, C. and Smith, M. “Timing is Everything: Political Action and the Value of Experience Over the Policy Life Cycle.”
- Magelssen, C., Feinberg, S., and Smith, M. “Trade Protection, Vertical Linkages and Firm Strategy.”

WORK IN PROGRESS

- Magelssen, C. and Zhao, M. “Legal and Economic Ownership of Intellectual Property within Multiunit Firms”
- Magelssen, C. and Zhou, M. “Contract Scope”
- Magelssen, C., Troyer, C. “The Costs of Bureaucracy”
- Ballesteros, L., Magelssen, C. “Organizational Specialization for Grand Challenges and Societal Welfare.”

HONORS AND AWARDS

- | | |
|------|---|
| 2023 | Leadership Award, SMS Corporate Strategy Interest Group. |
| 2023 | Finalist, Best Proposal Award, SMS Corporate Strategy Interest Group. |
| 2022 | Best Reviewer Award, Strategic Management Journal. |
| 2022 | Outstanding Reviewer Award, Academy of Management Review. |
| 2017 | Nominated, Best Conference Paper Award, SMS Annual Conference. |

- 2015 Alan M. Rugman Young Scholar Award (Haynes Prize).
- 2015 Best Dissertation Award, Academy of Management International Management Division
D'Amore-McKim School of Business, Northeastern University Award.
- 2015 INFORMS Best Dissertation Award, TIMES, Finalist.
- 2015 Best Dissertation Award, Academy of International Business, Finalist.
- 2012 Best Paper Award, Technology Innovation Management AOM, Finalist.
- 2011 Temple Academy of International Business Best Paper Award, Finalist.
- 2012 Rutgers University Dissertation Fellowship
- 2012 Rutgers University Summer Research Scholarship (Competitive).
- 2012 Dean's Competition for Summer Research Funding (Competitive).

GRANTS

- 2023 Strategy Research Foundation (SRF) Research in Strategic Management (RSM) Grant of \$25,000 with Minyuan Zhao for research project on "Legal and Economic Ownership of Intellectual Property within Multiunit Firms."

CONFERENCE AND INVITED SEMINAR PRESENTATIONS

- 2023 Strategic Management Society Conference, Toronto.
- 2023 Society for Institutional and Organizational Economics Conference, Frankfurt.
- 2023 Academy of Management Conference, Boston.
- 2023 Tuck Junior Faculty Research Summer Camp.
- 2023 Ghoshal Conference, London.
- 2023 Strategy Science Conference, Munich.
- 2023 Berkeley-Paris-Padova Organizational Economics Conference, Paris.
- 2023 CIM Summit 2023, Cyprus.
- 2022 Wharton Corporate Strategy and Innovation Conference, Philadelphia.
- 2022 Strategic Management Society Conference, London.
- 2022 Academy of Management Conference, Seattle.
- 2022 Society for Institutional and Organizational Economics Conference, Toronto.
- 2022 Ghoshal Conference, London.
- 2022 Cambridge CASBS to CJSB Conference, invited discussant, Cambridge.
- 2021 Strategic Management Society, Virtual Conference.
- 2021 Academy of Management, Virtual Conference.
- 2021 Society for Institutional and Organizational Economics, Virtual Conference.

- 2021 Academy of International Business, Virtual Conference.
- 2021 Panelist, CIM Summit 2021.
- 2020 STR Virtual Symposium on Corporate Strategy.
- 2020 Olin Business School, Washington University.
- 2020 Department of Management, CUNY.
- 2020 STR Dissertation Co-Chair, Academy of Management, Virtual Conference.
- 2020 GSJ Debate Panel, Academy of International Business, Virtual Conference.
- 2020 Society for Institutional and Organizational Economics, MIT Virtual Conference.
- 2019 Wharton Corporate Strategy and Innovation Conference, Philadelphia.
- 2019 George Washington University, Department of International Business.
- 2019 Winter Strategy Conference, Park City.
- 2019 Panelist for the AIB/Sheth 2019 Doctoral Consortium, Academy of International Business Conference, Copenhagen.
- 2018 Academy of Management Conference, Chicago.
- 2017 Strategic Management Society Conference, Houston.
- 2017 Prahalad Academic Conference, Ann Arbor.
- 2016 Copenhagen Business School, Department of Strategic Management and Globalization.
- 2016 Academy of Management Conference, Anaheim.
- 2016 International Tax Policy Forum.
- 2016 European Tax Policy Forum/Institute for Fiscal Studies Conference: BEPS and Beyond, London.
- 2016 HEC Montréal, Department of International Business.
- 2016 Tilburg University, Department of Management.
- 2016 European Tax Policy Forum.
- 2015 INFORMS Conference, Philadelphia.
- 2015 Oxford University, CBT, Saïd Business School.
- 2015 Academy of Management Conference, Canada.
- 2015 Academy of International Business Conference, India.
- 2014 Academy of Management Conference, Philadelphia.
- 2014 Wharton School, University of Pennsylvania.
- 2014 Olin Business School, Washington University.
- 2014 London Business School, Strategy and Entrepreneurship.
- 2013 Ivey Business School, Department of Business, Economics and Public Policy.
- 2013 Duke University, Strategy.
- 2013 Temple University, Department of Strategic Management and International Business.

- 2013 University of Delaware, Department of Business Administration.
- 2013 Florida International University, Department of Management and International Business.
- 2013 Academy of International Business Conference, Turkey.
- 2013 Academy of Management Conference, Orlando.
- 2012 Academy of Management Conference, Boston.
- 2011 Academy of International Business Conference, Japan.
- 2011 Academy of Management Conference, Houston.
- 2011 Drexel University, Management Department.
- 2010 Academy of Management Conference, Montreal.

INTERNAL SERVICE

- 2021-Present Faculty Advisor for Corporate Leadership Club.
- 2021-2023 Co-launched the Corporate Leadership Club Mentorship Program.
- 2021-Fall 2022 Co-organized VIP/RIP brownbag series.
- 2021-2022 Assisted with Corporate Strategy Track for Ghoshal Conference
- 2019-2020 International exchange course approvals.
- 2019-2020 Co-organized PhD workshops on teaching and networking at conferences, for PhD students in S&E department.
- 2015-2019 Chair of Corporate Strategy track for the Ghoshal and London50 conferences.
- 2018-2019 S&E Junior Faculty Recruitment Committee.
- 2017-2019 Co-organized Strategy and Entrepreneurship Seminar Series.
- 2015-2016 PhD Curriculum Committee.

EXTERNAL SERVICE

- 2022-Present Editorial board member, Academy of Management Review.
- 2022-Present Editorial board member, Organization Science.
- 2016-Present Editorial board member, Strategic Management Journal.
- 2016-Present Committee Member, AOM International Management Division Committee for Best Dissertation Award.
- 2021-Present Program Committee for Society of Organizational and Institutional Economics.
- 2021-2023 STR Research Committee, Strategic Management Division, Academy of Management.
- 2021-2023 Engagement Officer and Representative at Large, Corporate Strategy Interest Group, Strategic Management Society. Organized the SMS Corporate Strategy Masterclass virtual series.

- 2019, 2020 Co-Chair of Dissertation Consortium, Strategic Management Division Academy of Management.
- 2018 Panelist for Dissertation Consortium, Strategic Management Division Academy of Management.
- 2018-2020 Representative at Large, Global Strategy Interest Group, Strategic Management Society.
- 2018-2020 Representative at Large, Knowledge and Innovation Interest Group, Strategic Management Society.
- Ad hoc reviewer for Academy of Management Journal, Global Strategy Journal, and Management Science.

TEACHING EXPERIENCE

- 2018-Present Corporate Strategy (MBA, Sloan, MIM, MAM, and EMBA elective, London Business School)
- 2018-2020 Case Study Workshop (MBA orientation, London Business School)
- 2014-2018 Understanding General Management (MBA and EMBA, London Business School)
- 2015, 19-20 Strategy (PhD core course, London Business School)
- 2016 Going Global: Strategies for Overseas Expansion (Executive Education, London Business School)
- 2015 International Business (PhD, London Business School)
- 2011, 2012 International Business (Undergraduate core course, Rutgers University)
- 2011 Business Policy and Strategy (Undergraduate core course, Rutgers University)

INDUSTRY EXPERIENCE

- 2004-2008 Senior Associate. The Ballentine Barbera Group, A CRA International Company, Palo Alto, CA.