

# Profile – Jessica Spungin

Jessica Spungin is an Adjunct Professor in Strategy and Entrepreneurship at London Business School and independent consultant who works predominantly at the interface of strategy and organisational change. From 1996 to 2010 she worked as a consultant in McKinsey and Company. Elected partner in 2003 in London, at McKinsey she spent 14 years working at the most senior levels of multinational organisations mostly in large industrial clients and some of the leading government departments and agencies around the world. She has experience of working in the UK as well as the US, South Africa, and Israel. She specialises in the translation between strategy and organisation and spent 3 years leading McKinsey's Organisation Design service line in Europe.

She has a degree in Politics Philosophy and Economics from St Hilda's College Oxford, and graduated in 1996 from London Business School where she earned an MBA with Distinction. Prior to gaining her MBA, Jessica worked in Citibank in London and New York in Transaction and Corporate Banking. From 2015 to 2021 she served as a Council Member at the National Army Museum in London.

## At London Business School

- ❑ She has taught at London Business School since 2009, on the Strategy Elective and Core Strategy and Leadership class for the Masters in Finance, Masters in Management, MBA, Executive MBA and Sloan Masters Programmes. She was voted best teacher for the Sloan Programme in 2014, 2016, 2017, 2018, 2019 and 2020
- ❑ She also teaches Strategy, Innovation and Organisation on Executive Education programmes and an elective on Strategic Innovation which focuses on how incumbents can respond to disruptors in their industry
- ❑ Since 2015, Jessica has been the highest rated professor teaching on a range of experiential strategy electives, supporting students to do real client management and problem solving for a range of companies and issues.

## In clients

- ❑ Jessica continues to work as a senior Board-level advisor and coach to clients on the topics of strategy and organisation across a full range of industries
- ❑ She has worked alongside clients to create kick-start innovation by building and designing mechanisms to identify, invest, track and learn from a portfolio of experiments
- ❑ She has many years of experience in delivering projects, workshops and coaching interventions in the arena of strategy, organisation design and innovation. This includes executive level training for groups of 10-200 clients on topics such as: Strategic Planning; Developing your Strategic Objectives; Organisation design; Leading organisational change; Changing employee behaviours to deliver strategy; Growth strategy and Innovation.
- ❑ Recent projects have included:
  - ❑ Advising the leaders of a change initiative for a European Financial Institution how to link strategy and organisational delivery
  - ❑ Working with senior executives of a major mining institution to redesign the governance and Board reporting structures;
  - ❑ Advising CEO and board on how to change the governance approach to investment in innovation;
  - ❑ Identifying the operating challenges and strategic issues for a conglomerate in the food industry;
  - ❑ Working with a partnership based professional services firm on their strategy and organisation to support growth.

