Strategic Investment Management

EXECUTIVE EDUCATION

London Business School

EXECUTIVE EDUCATION

Reducing risk and enhancing portfolio returns

Contents

Invest in your financial knowledge

Enhancing return and reducing risk is the aim of every finance professional.

London Business School's Strategic Investment Management programme develops your knowledge and confidence to select instruments to evaluate and measure investments and manage their risks, while also showing you the strategic bigger picture.

In this complex field, where change and innovation are constant, faculty and industry speakers empower you to achieve a concentrated understanding of its key themes. Under their guidance, you survey theoretical concepts in the field, examine the empirical evidence that supports them, and explore their strategic implications for investment professionals and the market.

You cement this knowledge and understanding through practical classroom exercises and real-world trading simulations. Studying with participants who contribute insights, experience and their own global outlook, you return to the workplace with new confidence to take what you've learned and apply it to your best advantage.

> **"An investment in knowledge pays the best interest."**
>
> **Benjamin Franklin**, founding father of the United States of America

Complete your investment management toolkit

Gain greater confidence in your skills by increasing your understanding of investment instruments and the theory behind them.

London Business School's Strategic Investment Management programme offers in-depth understanding of the key themes of investment management.

In five days, you gain a comprehensive understanding of the investment management process, including modern portfolio theory and fixed income and equity investments. You hear talks from key industry thinkers and practitioners, and take part in fund management simulations which give you the chance to see the potential real-world implications of your financial and investment decisions.

Unique perspectives

It all takes place on our campus situated in the heart of London, at a world-class business school in a great financial capital. Our programmes attract senior executives working for international organisations from across the globe.

This culturally diverse, high-calibre classroom presents you with a 'bigger picture' understanding of the field of investment management by offering different perspectives and key financial insights that add emotional intelligence and value to your programme experience. The faculty and speakers you encounter are immersed in the finance industry, and offer a powerful combination of research and relevance that broadens and enriches your international business network. This also sharpens your knowledge of modern portfolio theory and enhances your company's investment portfolio strategy.

Programme at a glance

- An intensive five-day programme based in central London.
- Explores modern portfolio theory and its applications in the investment process.
- Develops skills in selecting, evaluating, measuring and managing the risks of investment instruments and their processes.
- Balances academic teaching and theory, case studies and investment simulations to put strategy into practice.
- Leverages global business networks.

> **"An excellent programme taught by experts who can teach – a rare combination."**
>
> **Marc Rabinov** (Australian), Director, Lismark

> **“Offers the most recent research, plus many insightful experiences and discussions with professors and colleagues.”**

Diego Galván (Colombian), Head of Latam Trading, Horizons Exchange Traded Funds

Programme overview

A road map for understanding the complex world of strategic investment.

Benefits for your organisation

You will bring back a deeper knowledge of the key themes of investment management and a practical understanding of equity and fixed-income portfolio management that can be actioned immediately. New insights, latest research and innovations are introduced within your organisation, building in-house understanding of investment management theory and application.

What the programme offers you

- Gain in-depth insight into the latest investment management theory and research
- Build a solid understanding of fixed income and equity to ensure effective performance evaluation and portfolio optimisation
- Apply the theory to practical asset allocation and performance measurement by participating in a fund management simulation
- Work through investment management case studies to apply your learning to real-world investing activities, enhancing returns and reducing risk
- Build a strong network of international contacts from across the investment management industry

Programme focus

- Modern portfolio theory
- Fixed income and equity investments
- Strategic asset allocation
- Behavioural finance
- Performance evaluation
- Passive and active investment vehicles
- Portfolio optimisation
- Risk management
- Real estate as an asset class

Participants on this programme are:

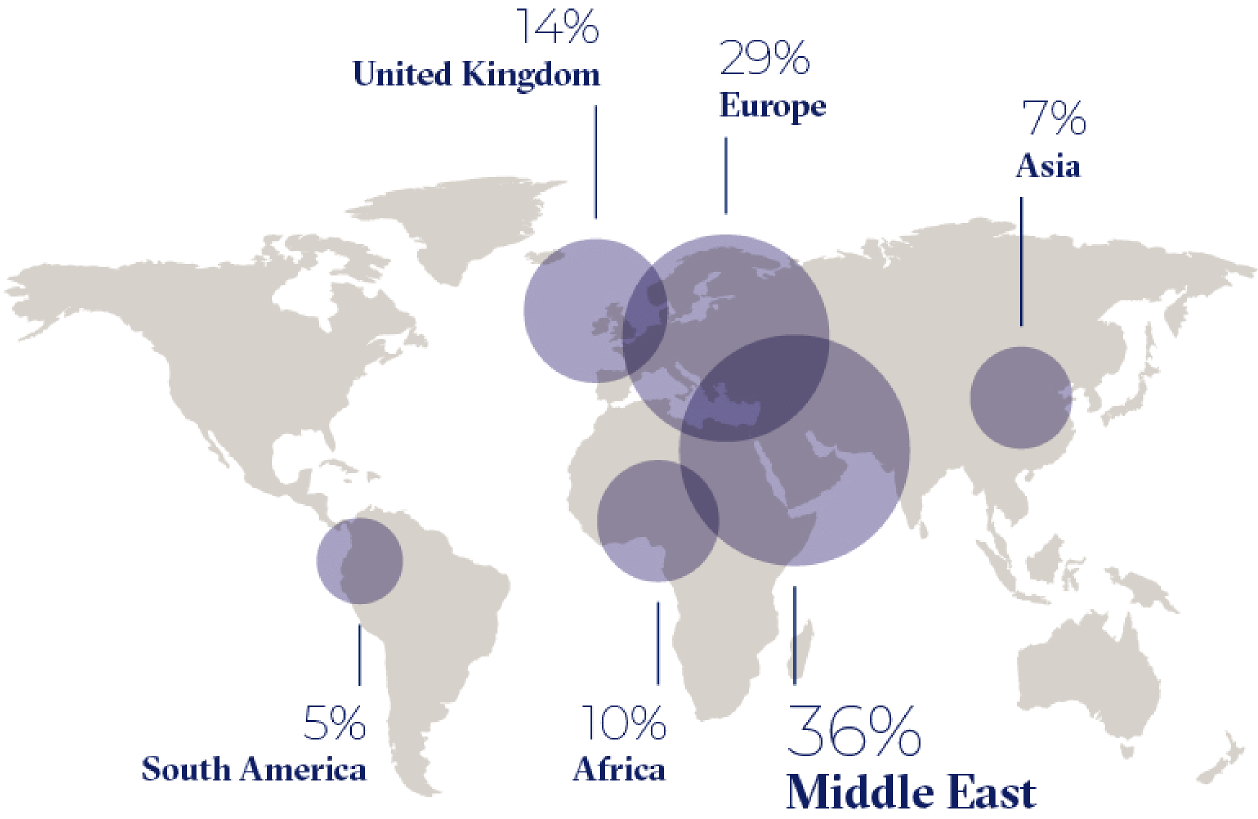
- Executives from a broad range of financial backgrounds with a minimum of 5 years' worth of professional experience
- Institutional and/or private investors looking to explore recent innovations in investment management
- High-potential investment managers, corporate financiers and family office representatives

This programme has recently powered the performance of:

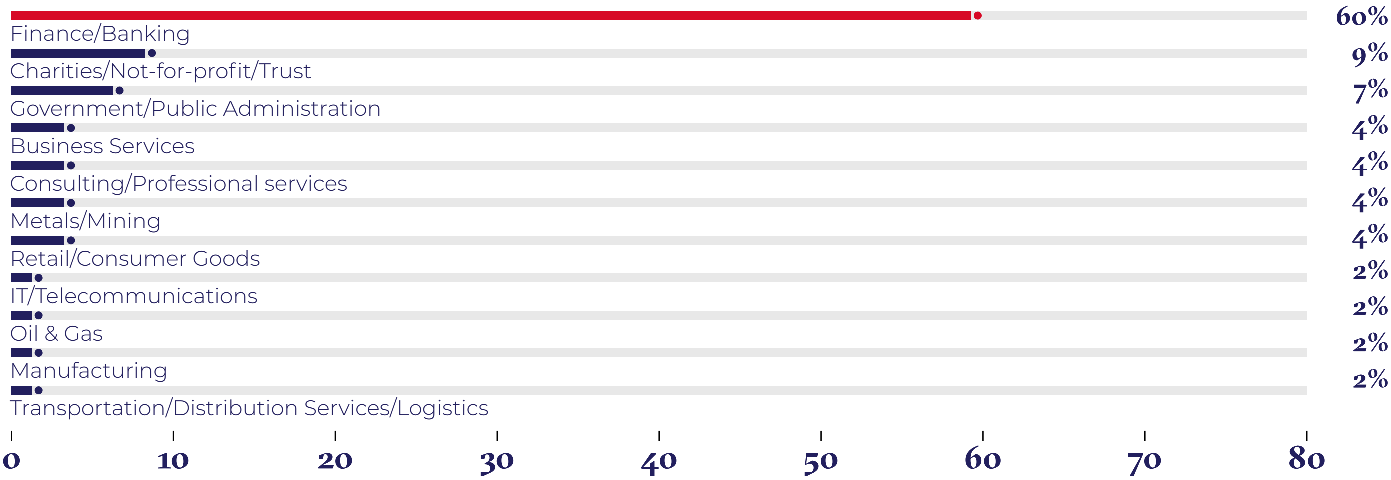
Abu Dhabi Investment Authority
Banca Esperia
Banco Bradesco
BankMuscat
BNDES Brazilian Development Bank
Central Bank of the Netherlands
Corredores Asociados
Costamare Shipping Company
Dimexon
Fomentinvest
Fundacao Real Grandeza
Grandwood
Grupo Numa
Khazanah Nasional
Lismark
Petrobras
Premier Group
Primetech (M.E.) FZCO
Riyad Bank
Royal Bank of Scotland
Santo SGPS
Saudi Telecom Company
SEBRAE
Severstal Group
Sygnia
Taymark
The Saudi Investment Bank
UGC United Group Consultants
Weston Capital Management
Wittington Investments

> **"Insightful. A brilliant overall bridge between academia and reality."**
>
> **Frederick Ofori-Mensah** (Ghanaian), Head of Investor Relations Unit, Saudi Telecom (STC)

Nationality of recent participants



Industry of recent participants



> **"One of the most interesting and useful investment management courses I have attended. Unique classroom culture for a finance course."**
>
> **Nayla al Marzooqi** (Bahrainian), Investment and Portfolio Manager, Uniskies Group

> **“The programme provides an optimal mix of up-to-date research combined with cutting-edge financial techniques that are really applicable today.”**
>
> **Diego Galvan** (Colombian) Head Trader Arbitrage Desk, Corredores Asociados

Learning in London

London Business School’s location is an important component of the learning experience. We take full advantage of our connections to the city’s leading organisations to give theoretical models a dynamic real-world context.

Fast-track business impact

Enhance the returns of your investment portfolio by utilising cutting-edge analysis and strategic processes, new techniques and thought leadership.

This programme provides you with the in-depth skill set needed to select individual investment instruments, evaluate strategic processes and measure performance effectively, while also managing potential risks. Discover the range of instruments available, how to value them and what role they play in the construction of portfolios.

We achieve this through a balance of academic teaching and hands-on learning experiences. In particular, the programme focuses on the factor approach to investment, which expresses the risk – and also the expected return – of an asset or a portfolio in terms of its exposure to a number of driving factors. Investment factors put under the spotlight include return on the market portfolio, movements in the government yield curve, returns on a portfolio constructed according to company size, fluctuations in credit spreads and returns on non-linear option-like derivatives.

During the week you'll hear insights from guests from the worlds of banking, industry and academia who are transforming the investment arena (learn more in Spotlight on learning, below). Past speakers have included academic experts at London Business School, and Rick Di Mascio, CEO and Founder of Inalytics Ltd.

Decision-making implications

Alongside the latest insights, you get the opportunity to experience the real business impact of strategies in practice through group exercises including business case studies such as a top-down review of the Harvard Management Company.

To empower you to apply the concepts learned during the course, you'll also practise portfolio management in a safe, yet competitive, classroom setting. This includes a pension fund simulation, where class groups are given a fictional £100 million from the London Business School Pension Fund to strategically allocate to government bonds or equity. Throughout the week, groups are told how their assets have performed and round off the week by presenting their returns and pitching to the class for its continual fund management. A further investment tournament takes place after the programme finishes (see Spotlight on learning).

The theory and practice of the programme is enhanced by the high calibre of your fellow candidates. Academic excellence, practical approach and connections combine dynamically to provide a stimulating programme experience that enables you to succeed in today's financial world.

Spotlight on learning

Case study analysis

Group work with your diverse and experienced peers adds breadth to the learning on the programme. Through a series of case study scenarios*, you consider the business impact of financial and investment theory, and the investment decisions that have been made. This not only prompts discussion and debate but is a valuable opportunity for you to gain practical insights into performance measurement and asset allocation.

*Subject to change

Insights from guest speakers

A stellar line up of financial gurus* includes Dr Amlan Roy, Managing Director and Head, Global Demographics and Pensions Research for the Investment Banking Division of Credit Suisse. Dr Roy's subject is 'Demographics-led investing': their influence on asset prices, growth, debt, unemployment and pensions. Using recent industry examples to illustrate his argument, he explains his theory of demographics as the key to understanding these patterns and to forecasting future scenarios.

Post-course trading simulation

Learning doesn't finish on the last day. Post-programme, you'll take part in a 10-week, real-time, trading simulation. Divided into groups, you're given $1,000,000 to invest. Your group designs and implements an investment strategy to get a flavour of what it's really like to manage an investment fund. You also gain experience of how to create a strategy which keeps everyone on board. At the end, each group submits a report and the winning team receives a prize.

Transformation through experience

Our approach to learning is based on real business insights into the risks and rewards of investment management.

Programme timetable

Monday

- Welcome and introduction
- Focus on top-down asset allocation including a Harvard management company case
- Pension fund game
- Multi-factor models

Tuesday

- Hedge/mutual funds
- Performance evaluation: style analysis versus factor models
- Identifying manager skill

Wednesday

- Fixed income assets and portfolios
- Real business examples: Orange County and Norwegian Oil Fund
- Pension fund game

Thursday

- Credit markets – the risks and rewards
- Discussion – the collapse of Long-Term Capital Management and relevance for today
- Pension fund game

Friday

- Exploration of alternative asset classes such as real estate, insurance and hedge funds
- Group pitches and conclusion of the pension fund game
- Recap of key learning and take away sheets

> **"Pragmatic, up-to-date and deeply relevant to current investment challenges."**
>
> **Ali Bissat** (French) Investment Advisor, Arab Bank Switzerland

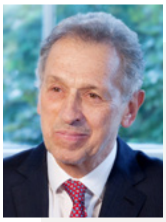
Experts in the field

Strategic Investment Management faculty apply their theoretical knowledge and real-world experience to equip you with skills to make an impact back at your workplace.

Narayan Naik

Professor of Finance

Academic focus: Professor Naik is recognised as one of the leading experts on hedge fund investing. Over the last decade he has authored a significant body of work in hedge funds benchmarking, performance evaluation of long-only managers, tail-risk hedging, life settlements-longevity risk and market microstructure. Professor Naik's research interests also lie within FinTech, exploring how Financial Technology is breaking the financial services value chain, as well as the impact on businesses by the BlockChain and Cryptocurrency technology.



Stephen Schaefer

Professor of Finance

Academic focus: Professor Stephen Schaefer has published widely on fixed income markets, risk management, credit risk and financial regulation. He has consulted widely for a variety of financial institutions and is co-author of two major reports for the Norwegian Ministry of Finance on the management of the Norwegian Government Pension Fund.

Aytekin Ertan

Associate Professor of Accounting

Academic focus: Aytekin's research focuses on whether changes in accounting practices or regulation help overcome or create market frictions by studying the impact of these changes on the decision-making of the banking sector. He has published his research in top journals, and he is on the editorial boards of The Accounting Review and the Review of Accounting Studies and regularly referees for various other top journals.

Vidur Varma

Guest Lecturer

Academic Focus: Vidur teaches on the topic of real estate. As a practitioner, he brings together his experience and knowledge of the markets and business, to connect the dots between market events, academic concepts, current trends, and the future. Vidur has 24 years' experience in banking and financial services - wealth management, investments, consumer banking, insurance, FX, and payments; across private clients, affluent and mass affluent customer segments. During his career he has extensively presented at industry conferences, client events, panel discussions and appeared on CNBC.

> **"The academic content, using the latest investment management research, acted as a crash course. Breaking down the formulae and models at the base of our work and being able to tie the theory back to our practice was really useful."**
>
> **Narassa Govender** (South African),
> Product, Investec Asset Management

How it worked for me...

An exciting career move left Coutts Director Niamh Wylie with specific knowledge gaps. London Business School's Strategic Investment Management programme gave her the support she needed.

Having gained strong experience in investment banking and derivatives at RBS, I moved to Coutts to work in wealth management. I was dealing with traditional long only funds, which was an entirely new perspective on investment management. It was a steep learning curve and I needed to broaden my knowledge. I decided to take London Business School's Strategic Investment Management programme.

The programme is incredibly international and I made strong contacts. The speakers also gave us a global insight – it's so enlightening to look at the bigger picture. The analysis of the hedge funds industry in developing markets with rapid change was particularly inspirational. The insights I gained prompted me to explore more deeply. It has actually changed when and where we invest and proved financially fruitful this year. This has had a huge impact on my confidence and I am now much more involved in the investment management side than I was before.

I gained really practical tools and tips on the programme, and took away interesting concepts, which I am able to use in client presentations to bring investments to life in a more interesting and engaging way.

The programme bolstered my self-belief and increased my understanding of investment management. This has made me feel confident and far more able to discuss different investments and ideas.

> **“The programme exceeded all my expectations.”**
>
> **Faisal Al-Omran** (Saudi Arabian), Deputy Treasurer, Saudi Investment Bank

The programme exceeded all my expectations. I’ve attended a number of programmes at London Business School and have been consistently impressed by the quality of the teaching. The professors are world leaders in their fields and bring so much practical experience to the classroom.

The experience allowed me to take stock, and to ensure I was up to date with best practice and global trends. Soon after completing the programme I was promoted from portfolio manager to deputy treasurer. I genuinely believe that the jump was a direct consequence of the programme, which gave me the ability and boldness to put into practice all that I’d learned.

> **“It was a highly valuable and inspiring experience.”**
>
> **Vladimir Zaluzhsky** (Russian), Head of Investor Relations, Severstal Group

The programme is extremely well structured and the content is cutting-edge. Skilled delivery also ensured it was clear and accessible. Faculty Stephen Schaefer and Narayan Naik were excellent, especially in the way they illustrated difficult financial topics with case studies.

I learned a great deal from my fellow classmates. Interactions with a Brazilian colleague were particularly useful because the Russian and Brazilian economies share very similar traits. It was also the perfect opportunity to practice my Portuguese! I’ve taken away a more comprehensive overview of my profession and a broader perspective on investment strategies. Back at Severstal, my newly acquired knowledge has made communication more efficient and we understand each other’s objectives better.

> "The different cultural and background mix was the most enriching experience."

Siaw Woan Tan (Malaysian), Vice President, Khazanah Nasional

Take the next step

Our open enrolment programmes are a powerful way to move an organisation and its individuals forward to new perspectives and behaviours.

We meet the individual needs of participants at multiple levels and in multiple disciplines including finance, HR, marketing, strategy and leadership.

Speak to one of our Client Relationship Managers for guidance on selecting the programme that best supports your career development and business goals. You can also speak to a past participant in a relevant country and sector. If your organisation plans to send multiple delegates on a programme, we will work with you to understand which ones will be most valuable in meeting your business challenges and developing your talent.

Provisional places can be reserved online. Applications are password protected and contain full instructions so you can save your work as you go before you finally submit your application. To secure your place at the best time for you and your organisation, we recommend applying three months before the programme starts.

Talk to us

Contact our dedicated Client Relationship Manager on
+44 (0)20 7000 7325
sim@london.edu

For the latest programme dates and fees visit
london.edu/sim

London
Business
School

London Business School
Regent's Park
London NW1 4SA
United Kingdom
Tel: +44 (0)20 7000 7000
london.edu

london.edu/sim

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