

## Keith Willey CV

### EDUCATION

1988-1990	London Business School - MBA
1986-1987	Institute of Marketing - Diploma in Marketing
1980-1983	University of Birmingham - BSc (Hons) in Chemical Engineering

### BUSINESS EXPERIENCE

#### Current

Servebase Ltd – Chairman/Investor of leading Payments Processing business  
Fern Ltd & Bracken Ltd – Chairman of £500m financial investment business (part of Octopus Group)  
Vitesse Media plc – Non-Exec of AIM-listed media business  
Feedzai – Non-Exec Board/ Shareholder of complex event processing business  
Global Energy Talent – Advisory Board/Shareholder of India-based recruitment business  
Faculty Department of Management Science and Innovation at University College London – I run the MSING009 Venture course which runs once per year. Won Best Teacher Award 2011/2012  
Myles & Company – Co-Owner of advisory business  
Venspeed Ltd – Co-Owner of advisory business

2005-2006 London Business School Foundation for Entrepreneurial Management Executive Director – part-time

2000–2005 Sussex Place Ventures Ltd – COO & Finance Director

1999-2000 Centre for Scientific Enterprise – Acting Chief Executive.

1990-1999 Siddall & Company –Director.Management consultancy

1983-1988 BAT Industries (Wiggins Teape division)  
Divisional Business Development Manager  
Brand Manager  
Project Leader  
Central Graduate Accelerated Development Programme

Publications "Do Top Management Add Value to Strategic Investment Decisions?", with Prof P Marsh (LBS) Long Range Planning, 1992  
"Building a transnational organisation for BP Oil", Long Range Planning, 1992  
"From hierarchies to networks", in Successful Change Strategies, Institute of Directors Publications, 1994

Memberships: Strategic Planning Society, Institute of Management Consultants, IoD

Languages: Spanish, French, German (Conversational)

Personal: Born YORK, 8 April 1962.