

ALEKSANDRA (OLENKA) KACPERCZYK

London Business School | Strategy and Entrepreneurship | olenkak.com | okacperczyk@london.edu

Current Positions

2026- Area Chair, Strategy and Entrepreneurship Department, London Business School
2021- Full Professor in Strategy and Entrepreneurship, London Business School
2021- Associate Editor, *Administrative Science Quarterly*

Education

2009 Ph.D., Management & Organizations, University of Michigan, Ann Arbor, MI
2004 B.A., magna cum laude with honors, Mount Holyoke College, South Hadley, MA
2003 Institut d'Etudes Politiques de Paris, France
2000 International Baccalaureate, Lester B. Pearson United World College of the Pacific, Canada

Past Employment

2022-2023 On leave from London Business School to Imperial College
2017-2020 Associate Professor in Strategy and Entrepreneurship (with tenure), London Business School
2014-2017 Associate Professor (without tenure), MIT Sloan School of Management, Cambridge, MA
2014-2017 Fred Kayne (1960) Career Development Professor of Entrepreneurship, MIT Sloan School of Management
2010-2014 Alvin J. Siteman (1948) Career Development Professor of Entrepreneurship, MIT Sloan School of Management
2009-2010 Assistant Professor, MIT Sloan School of Management, Technological Innovation, Entrepreneurship, & Strategic Management, Cambridge, MA

Research

† = project with a doctoral student or advisee

Academic Publications

- 1[†] Muddying the Waters: The Threat of Human Capital Loss and Strategic Reduction of Employee Visibility (with Eric Jeong).
Strategy Science, forthcoming.
 - Designated as Best Paper for OMT, Academy of Management Annual Meeting, 2022
- 2 Does Entrepreneurship Narrow the Gender Earnings Gap? (with Tiantian Yang and Lucia Naldi).
Strategic Management Journal, 47(5) (2026): 1467–1518.
- 3 Inequality in Startup Hiring (with Santiago Campero).
Research in Organizational Behavior, 45 (2025): 100222.
- 4 Gender Gap in Startup Employment: Evidence from Changes in Termination Costs (with Francesco Castellaneta and Raffaele Conti).
Management Science, 72(4) (2025): 3571–3591.
- 5 Gender Gap in Entrepreneurship and Innovation.
De Gruyter Handbook of Sociology of Innovation and Entrepreneurship, O. Sorenson and P. H. Thornton (eds.), 2025.
- 6 The Indirect Effect of Entrepreneurship on Pay Dispersion: Entry Cost Reduction, Mobility Threat, and Wage Redistribution within Incumbent Firms (with Francesco Castellaneta, Raffaele Conti, and Samir Mamadehussene).
Organization Science, 36(1) (2024): 452–476.

- 7 The Racial Gap in Entrepreneurship and Alternative Opportunities Inside Established Firms (with Tiantian Yang).
Strategic Management Journal, 45(4) (2024): 745–774.
 - Finalist, Bradford-Osborne Research Award for research on minority entrepreneurship
- 8 The Motherhood Wage Penalty and Female Entrepreneurship (with Tiantian Yang and Lucia Naldi).
Organization Science, 35(1) (2024): 27–51.
- 9 Network Referrals and the Self-Presentation in the Labor Market (with Santiago Campero).
Organization Science, 35(4) (2024): 1342–1362.
- 10[†] Human Resource Redeployability and Entrepreneurial Hiring Strategy (with Liinus Hietaniemi, Simone Santamaria, and Juhana Peltonen).
Strategic Management Journal, 45(2) (2024): 272–300.
- 11 Gender Gap in Entrepreneurship.
The Palgrave Encyclopedia of Private Equity, pp. 1–4. Springer International Publishing, 2023.
- 12 Primer for Experimental Methods in Organization Theory (with Sheen Levine, Oliver Schilke, and Lynn Zucker).
Organization Science, 34(6) (2023): 1997–2025.
- 13 Do Employees Work Less for Female Leaders? A Multi-Method Study of Entrepreneurial Firms (with Peter Younkin and Vera Rocha).
Organization Science, 34(3) (2023): 1111–1133.
- 14[†] Surplus Division between Labor and Capital: A Review and Research Agenda (with Victoria Sevchenko, Lynn Wu, and Sendil Ethiraj).
Academy of Management Annals, 16(1) (2022): 334–390.
- 15 Experience as Dr. Jekyll and Mr. Hyde: Performance Outcome Delays in the Private Equity Context (with Francesco Castellaneta, Oliver Gottschlag, and Mike Wright).
Journal of Management, 59(6) (2022): 1359–1385.
- 16 Institutional Protection of Minority Employees and Entrepreneurship: Evidence from the LGBT Employment Non-Discrimination Acts (with Raffaele Conti and Giovanni Valentini).
Strategic Management Journal, 43(4) (2021): 758–791.
 - Winner, Best Entrepreneurship Paper Award, OMT Division, Academy of Management, 2018
- 17 Founding Penalty: Evidence from an Audit Study on Gender, Entrepreneurship, and Future Employment (with Peter Younkin).
Organization Science, 33(2) (2021): 716–745.
 - Runner-up, Best OMT Paper published in 2022
- 18 The (Un)intended Consequences of Lowering Entry Barriers: Evidence from Entry Deregulation Reform in Portugal (with Francesco Castellaneta and Raffaele Conti).
Strategic Management Journal, 41(7) (2020): 1274–1304.
- 19 Asymmetric Gender Homophily in the Startup Labor Market (with Santiago Campero).
Advances in Strategic Management, 41 (2020): 329–359.
- 20 Experience and Entrepreneurship: A Career Transition Perspective (with Chris Rider, Peter Thompson, and Joachim Tag).
Industrial and Labor Relations Review, 72(5) (2019): 1149–1181.
 - Competitive Paper, Labor and Employment Relations Association (LERA), 2017
- 21 Corporate Social Responsibility as a Defense Against Knowledge Spillovers: Evidence from the Inevitable Disclosure Doctrine (with Caroline Flammer).
Strategic Management Journal, 40(8) (2019): 1243–1267.
 - Designated as Best Paper for BPS, Academy of Management Annual Meeting, 2016
- 22[†] Gender Gap in Entrepreneurship (with Jorge Guzman).
Research Policy, 48(7) (2019): 1666–1680.
 - Selected for Showcase Symposium, ENT, OMT, and BPS Divisions, Academy of Management

- 23 Occupational Licensure and Entrepreneurs: The Case of Tax Preparers in the U.S. (with Kris Albert and Roman Galperin).
Industrial and Labor Relations Review, 72(5) (2019): 1065–1093.
 • Competitive Paper, Labor and Employment Relations Association (LERA), 2017
 • Runner-up, Best Conference Paper in Innovation and Entrepreneurship, Industry Studies Association, 2019
- 24 Vertical and Horizontal Wage Dispersion and Mobility Outcomes: Evidence from the Swedish Microdata (with Chanchal Balachandran).
Organization Science, 29(1) (2018): 17–38.
- 25 The Paradox of Breadth: The Tension Between Experience and Legitimacy in the Transition to Entrepreneurship (with Peter Younkin).
Administrative Science Quarterly, 62(4) (2017): 731–764.
 • Nominee, Best Paper in Entrepreneurship, OMT Division, Academy of Management, 2015
- 26 Money Secrets: How Do Trade Secrets Affect Firm Value? Evidence from a Quasi-Natural Experiment (with Francesco Castellaneta and Raffaele Conti).
Strategic Management Journal, 38(4) (2016): 834–853.
- 27 Revising the Small Firm Effect on Entrepreneurship: Evidence from Dissolutions (with Matt Marx).
Organization Science, 27(4) (2016): 893–910.
- 28[†] Knowledge Asymmetry and Disintermediation in Brokerage: Linking Network Perception to Structural Holes and Performance (with Oliver Hahl and Jason Davis).
Strategic Organization, 14(2) (2016): 118–143.
 • Designated as Best Paper for OMT, Academy of Management Annual Meeting, 2013
- 29 The Impact of Stakeholder Orientation on Innovation: Evidence from a Natural Experiment (with Caroline Flammer).
Management Science, 62(7) (2015): 1982–2001.
 • Winner, Glueck Best Paper Award, BPS Division, Academy of Management, 2014
 • Designated as Best Paper for BPS, Academy of Management Annual Meeting, 2014
- 30 Disentangling Risk and Change: Internal and External Social Comparison in the Mutual Fund Industry (with Christine Beckman and Thomas Moliterno).
Administrative Science Quarterly, 60(2) (2015): 228–262.
 • Nominee, Best Conference Paper, Strategic Management Society Annual International Conference, 2012
 • Nominee, Best Practice Implications, Strategic Management Society Annual International Conference, 2012
- 31 Social Influence and Entrepreneurship: The Effect of University Peers on Entrepreneurial Entry.
Organization Science, 24(3) (2013): 664–683.
 • Designated as Best Paper for OMT, Academy of Management Annual Meeting, 2009
- 32 Opportunity Structures in Established Firms: Entrepreneurship versus Intrapreneurship in Mutual Funds.
Administrative Science Quarterly, 57(3) (2012): 484–521.
 • Selected for *Administrative Science Quarterly* Editor’s Choice Collection on Mobility and Entrepreneurship
- 33 With Greater Power Comes Greater Responsibility: Takeover Protections and Corporate Attention to Stakeholders.
Strategic Management Journal, 30(3) (2009): 261–285.

Other Publications

- 34 The Founder’s Premium.
Forbes Magazine, April 2026.
- 35 The Hidden Gap in Startup Hiring.
Sifted / On Startup Europe, May 2026.
- 36 Employees Work Less for Women Founders.
Harvard Business Review.
- 37 How VCs Can Help Startups Set (and Meet) ESG Goals (with Luisa Alemany and Ioannis Ioannou).

Harvard Business Review, 6 January 2022.

38 The Silver Lining for Female Founders (with Peter Younkin).

Harvard Business Review, 99(2) (2021): 22–24.

Current Projects

- 39 Spousal Influence on Entrepreneurship Entry: Evidence from China and the United States (with Stephen Zhang and Wenping Ye).
Conditional acceptance, *Organization Science*.
- 40 When do Advisors Help with Startup Fundraising? Evidence from a Field Experiment (with Niloofar Abolfathi and Heli Wang).
Second revise-and-resubmit requested, *Organization Science*.
- 41 When does Entrepreneurship Increase Community Integration? (with Vera Rocha).
Second revise-and-resubmit requested, *Management Science*.
• Winner, Best Entrepreneurship Paper Award, OMT Division, Academy of Management, 2019
- 42[†] Does Disruption Raise the Cost of Talent? Evidence from Startup Hiring Field Experiments in India (with Nina Teng and Nataliya Wright).
Revise-and-resubmit requested, *Management Science*.
- 43[†] Penalized or Protected? Field-Experiment Evidence on Spousal Cofounding and the Hiring Penalty in New Ventures (with Yiru Wang and Tiantian Yang).
Revise-and-resubmit requested, *Management Science*.
- 44[†] Who Captures Value from Startup Employment? (with Liinus Hietaniemi).
- 45 The Household Foundations of Entrepreneurial Entry: How Couples' Gender Arrangements Condition Women's Responses to Opportunity (with Mingzhi Hu, Wenping Ye, and Stephen Zhang).
- 46 Who Gets Network Access? Evidence from the Field Experiment on Entrepreneurial Finance in Egypt (with Ahmed Nofal, Frédéric Delmar, and Ismaeel Tharwat).
- 47[†] Collaborate or Compete? The Impact of Strategic Framing on Employee Ideas (with Xinni Wu and Nataliya Wright).
- 48[†] Breaking the Institutional Mold: Symbolic Effects of the First Female President on Women's Organizational Advancement (with Sukhun Kang and Yongwook Paik).
- 49[†] Startup Misconduct (with Salem Alsanousi and Dana Kanze).
• Winner, Responsible Research Best Paper Award, OMT Division, Academy of Management
• Designated as Best Paper for OMT, Academy of Management Annual Meeting, 2025

Service

Editorial

- 2021-** Associate Editor, *Administrative Science Quarterly*
- 2019-2022** Co-editor, *Organization Science* Special Issue on Experiments in Organization Theory
- 2019-2021** Associate Editor, *Management Science*
- 2017-2021** Associate Editor, *Organization Science*
- 2017-2021** Editorial Board Member, *Administrative Science Quarterly*
- 2017-** Editorial Board Member, *Academy of Management Review*
- 2015-** Editorial Board Member, *Strategic Management Journal*

University

- 2023-2026** PhD Program Coordinator, Strategy and Entrepreneurship Department, London Business School
- 2023-2026** Ethics Committee Member (IRB), London Business School
- 2023** PhD Student Recruitment Committee, London Business School
- 2022** Head, Fourth-Year Promotion Committee, London Business School
- 2021-2022** Wheeler Institute Representative, London Business School

2021	Internal Conference Organizer, London Business School
2018-2021	Internal Seminar Series Organizer, London Business School
2018-2020	PhD Admission Committee, London Business School
2018	Sumantra Ghoshal Conference Organizer, London Business School
2017-2021	Second-Year Paper Committee Member, London Business School
2014, 2016	General Exam Committee Member, MIT Sloan School of Management
2015	MIT Reappointment Committee
2012, 2013	TIES Faculty Search Committee, MIT Sloan School of Management
2012	CCC Doctoral Student Conference Discussant
2011-2012	TIES Seminar Organizer, MIT Sloan School of Management
2012	MIT Industrial Liaison Program (ILP) speaker
2011	HBS-MIT Strategy Conference Organizer
2010-2011	MIT Reappointment Committee
2009-2010	Economic Sociology PhD Admissions Committee
2009-	UROP Research Program
2010	MIT Sloan PhD Student Selection, TIES
2007	Co-organizer, Academy of Management PDW, "Negotiating Your First Job," Philadelphia
2005	Management & Organizations Ph.D. Admissions Committee

Professional

2026	Co-organizer, Workshop on Entrepreneurship and Social Mobility, SMS Berlin
2026	Mentor, Strategic Management Society Junior Faculty Mentorship Program
2025	Co-organizer, EGOS Track on Entrepreneurship and Social Mobility
2022-2024	Invited Strategy Forum Panelist, MIT Sloan Management Review
2021-2024	Elected Competitive Strategy Program Chair, Strategic Management Society
2018-2021	Elected Representative-at-Large, OMT Division, Academy of Management
2020	INFORMS Organization Science Dissertation Competition Judge
2020-2022	Invited Faculty and Organizer, STR Junior Paper Development Workshop
2018-2019	Invited Faculty, TIM Junior Paper Development Workshop
2022	Invited Faculty, STR Women Networking Event

Public and External Engagement

2026	Speaker, OECD & European Commission Workshop on Scale-ups, Paris
2026	Board Advisor, RICH (Research Integrity Chain Startup)
2021-	Guru Lectures: strategy lectures for high-school students from marginalized communities

Honors

2026	State of Kuwait Medal for Research and Mentorship Contributions
2025	Elected member, Macro Organizational Behavior Society (MOBS; 100 scholars overall)
2013	Kauffman Foundation Junior Faculty Fellowship in Entrepreneurship Research (7 recipients)
2008	Hicks Memorial Fellowship for academic achievement, Ross School of Business
2007	Stark Fellowship for academic excellence, Ross School of Business
2006	William Thomas Leabo Memorial Award for academic achievement, Ross School of Business

Teaching

MBA, Executive MBA, and Masters Courses

- Digital Transformation & Entrepreneurship: Estonia and Finland Global Experience
- Building Scalable Business (MBA, EMBA, Master elective)
- Managing the Growing Business: An Entrepreneurial Strategy Perspective (MBA, EMBA, Master elective)
- Skin Analytics. *London Business School Case Publishing* (with Lisa Duke)

- Strategic Agility (MBA, EMBA, Master elective), London Business School
- Strategic Management (EMBA Core), London Business School
 - *Nominated for the Best EMBA Professor Award, 2020*
- Strategic Analysis (Masters in Management Core), London Business School
 - *Runner-up for the Best Masters in Management Professor Award, 2017*
- Strategic Analysis (Masters of Management Core), Imperial College
- Enterprise Management (MBA elective), MIT Sloan School of Management
- Competitive Strategy (MBA elective), MIT Sloan School of Management
- Corporate Entrepreneurship Strategies for Technology-Based New Management Business Development (MBA elective), MIT Sloan School of Management

Doctoral Courses Developed and Taught

- Advanced Topics in Strategy, Imperial College
- Innovation and Entrepreneurship, London Business School
- Research Design, London Business School
- Organizations & Environments, MIT Sloan School of Management
- Corporate Sustainability, MIT Sloan School of Management

Doctoral Supervision

† = *advisor or chair*

- † Ruijing Chen (LBS)
- † Lulua Alsudairi (LBS)
- † Salem Alsanousi (LBS) Placement: Kuwait University
- Stephanie Chan-Ahuja (LBS, OB; dissertation committee). Placement: Rutgers
- Alexey Tyulyupo (ESSEC; dissertation committee)
- † Nina Teng (LBS). Placement: MIT Entrepreneurship Trust Center
- † Keunwoo (Eric) Jeong (LBS). Placement: postdoctoral position, University of Pennsylvania
- Cecily Liu (LBS, Finance; dissertation transfer committee)
- Luchi He (LBS; dissertation transfer committee)
- Ezgi Ozgumus (LBS, OB; dissertation committee). Placement: NYU
- Abhishek Bhatia (LBS; dissertation transfer committee). Placement: Copenhagen Business School
- Divya Saxena (LBS; dissertation transfer committee). Placement: Tilburg, Holland
- † Liinus Hietaniemi (LBS). Placement: IESE
- Agnes Guenther (Copenhagen Business School; dissertation committee)
- Sukhun Kang (LBS; dissertation transfer committee). Placement: UC Santa Barbara
- Kevin Chuah (LBS; dissertation transfer committee). Placement: Northeastern University
- Sayan Sarkar (LBS; dissertation transfer committee). Placement: HKUST
- Aldona Kapacinskaite (LBS; dissertation transfer committee). Placement: Bocconi
- Kira Choi (LBS; dissertation transfer committee). Placement: EM Lyon
- Jorge Guzman (MIT; dissertation committee). Placement: Columbia

Other Research Supervision

- Michela Keller (ETH Zurich; master student)
- Yiru (Susan) Wang (Research Intern, London Business School)

Selected Keynote Addresses

2026	Entrepreneurship and Inequality Workshop, Copenhagen Business School
2024	ESADE SCOPES OT Conference
2024	Innovation and Entrepreneurship Conference, Greece
2017	RE-ASA Conference, McGill University

Invited Seminar Presentations and Conferences

2026	Ghoshal Conference (LBS); Academy of Management; Tilburg University; Medici Summer School (MIT); CCC; AIEA-NBER; University of Leuven; ISA Oxford, SMS Berlin
2025	Johns Hopkins University; Warwick Business School (Innovation and Entrepreneurship); National University of Singapore; HKUST Economic Sociology Conference; Doriot Entrepreneurship Conference (INSEAD); BAIC; EGOS Conference Organizer; Ghoshal Conference (LBS); Academy of Management; Tilburg University; Medici Summer School (MIT); CCC
2024	Boston University (Strategy); McGill University; Stanford University; Kellogg Business School (Management); HKUST (Strategy); Cornell University; Wharton (Management); Rotterdam School of Management; EM Lyon; Doriot Conference (INSEAD); Academy of Management
2023	Columbia Business School (Management); IESE (Entrepreneurship); Singapore Management University; Utrecht University; Copenhagen Business School; HEC Paris (Organizational Behavior); ESADE (Strategy & Entrepreneurship); SKEMA Mobility Conference; AOM; SMS; Aalborg University Conference; Wharton People and Organizations Conference; Imperial College Strategy and Entrepreneurship Conference; CCC; Responsible Research Network (INSEAD); Experiments in Organization Theory Organization Science Conference (Organizer)
2022	Aalborg University; INSEAD (Strategy); BAIC Bocconi Conference; Experiments in Organization Theory Pre-Conference (Organizer); AOM; SMS
2021	ESSEC (Strategy); HKUST (Strategy); Brigham Young University (Strategy); University of Southern Denmark; Wharton People and Organizations Conference; Academy of Management; Lake Tahoe Entrepreneurship Conference
2020	University of Minnesota (Strategy); Washington University (Strategy); University of Maryland (Strategy); Imperial College (Management); Strategy, Innovation and Entrepreneurship seminar (virtual); Wharton People and Organizations Conference; Academy of Management
2019	University Carlos III of Madrid; Wharton (Entrepreneurship); Wharton People and Organizations Conference; Economic Sociology Conference (Emory); Academy of Management; BAIC Bocconi Conference
2018	IESE (Strategy); Norwegian School of Management (Strategy); Bocconi (Strategy); HEC (Strategy); Cass Business School; Wharton People and Organizations Conference; Doriot Entrepreneurship Conference at INSEAD; Economic Sociology Conference (Duke-UNC); Academy of Management; SMS Paris; EGOS Conference (Tallinn)
2017	Duke; Berkeley (Organizational Behavior); INSEAD (Entrepreneurship); University of Frankfurt; Copenhagen Business School; University of Michigan (Strategy); University of Lugano; IE Madrid; Academy of Management; Wharton People and Organizations Conference; Entrepreneurship Doriot Conference at INSEAD; Work and Organizations Workshop, IE Business School; Conference on Inequality at HEC; Georgetown Economic Sociology Conference
2016	Drexel University (Strategy); Hong Kong Polytechnic; Wharton (Entrepreneurship); University of North Carolina (Strategy); Berkeley (School of Engineering); Boston University (Strategy); London School of Economics (Management); London Business School (Strategy and Entrepreneurship); University College London (Strategy and Entrepreneurship); Imperial College (Strategy and Entrepreneurship); Conference on Organizations with Purpose at LBS; SMS in Rome; Organization Ecology Workshop; Ghoshal Conference, LBS; Alliance for Research on Corporate Sustainability; Kauffman Emerging Scholars Conference; Academy of Management
2015	Boston University (Strategy); Columbia Business School; National University of Singapore (Strategy); Washington University (Strategy); National University of Singapore (Strategy); Darden/Cambridge Entrepreneurship Conference; Wharton People and Organizations Conference; Academy of Management; Harvard Business School Global Strategy and Innovation Conference
2014	Duke Strategy Conference; Yale Easy Conference; Wharton People and Organizations Conference; Academy of Management; West Coast Research Symposium in Seattle
2013	MIT TIES Seminar; MIT Economic Sociology; NBER Research Productivity Lunch; London Business School (Strategy and Entrepreneurship); McGill University (Organization Behavior); Wharton People and Organizations Conference; INFORMS Conference; DRUID Conference

2012	London Business School (Strategy and Entrepreneurship); Harvard; MIT Economic Sociology; Nova; University of Lisbon (Strategy); ESSEC (Strategy); Bocconi University (Strategy); MIT Economic Sociology Working Group; West Coast Research Symposium, Los Angeles; Organizational Learning Conference, Asilomar, CA; Annual Meetings of the Academy of Management, Boston
2011	Annual Meetings of the Strategic Management Society, Miami; HBS-MIT Strategy Conference, Cambridge; American Sociological Association Annual Meeting, Las Vegas; Annual Meetings of the Academy of Management, San Antonio
2010	MIT Sloan School of Management (Strategy & Entrepreneurship); INSEAD (Entrepreneurship); Harvard Business School (Entrepreneurship & Organizational Behavior); Washington University (Organizational Behavior); University of Chicago (Organizations and Markets); Wharton (Entrepreneurship); McGill University (Strategy); Dartmouth (Strategy); London Business School (Strategy); IESE (Entrepreneurship & Strategy); Lausanne (Strategy); RSM (Strategy and Innovation); University College London (Entrepreneurship and Innovation); UTSA (Strategy); INSEAD Conference on Network Evolution; Annual Meetings of the Academy of Management, Montreal; American Sociological Association Annual Meeting, Atlanta
2009	Annual Meetings of the Academy of Management, Chicago
2008	Annual Meetings of the Academy of Management, Anaheim
2007	Annual Meetings of the Academy of Management, Philadelphia

Selected Media Mentions and Podcasts

- Gender and the Economy Blog (University of Toronto): Do Employees Work Less for Women Leaders?
- London Business School Why Podcast: Why is there a gender gap in entrepreneurship?
- London Business School Think: Is Intrapreneurship the Answer for Black Founders and Firms?
- UK report on funding for women entrepreneurs: Problems in the Growth Pipeline? The Female Startup Funding Gap
- Think Ahead / LBS Podcast: Female Entrepreneurs Breaking Barriers
- Brains for Business Podcast: Why Don't People Work as Hard for Female Entrepreneurs?
- Bloomberg: Female Bosses Face a New Bias: Employees Refusing to Work Overtime
- Work in Progress Sociology Blog: Why Do Startup Employees Say No to Female Bosses More Frequently?
- PR Newswire: Why More Female Founders Are Turning to Crowdfunding
- The Times: Career Cost of Entrepreneurship for Those Seeking Re-employment
- Fortune: VCs May Not Be as Biased as You Think
- Forbes: When Do Artists Make Good Entrepreneurs?
- NPR / Marketplace Podcast: We Don't Hang Out with Our Co-workers
- OMT Academy of Management Podcast: Olenka Kacperczyk: Her Gems of Advice for Early-Stage Academics
- London Business School Podcast: The Power of Purposeful Business
- London Business School Think: Why Female Entrepreneurs Are Missing Out on Funding
- London Business School Think: The Founding Penalty