

# JEFFERSON KADUVINAL ABRAHAM

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- EDUCATION
- London Business School *September 2019 - 2024 (expected)*  
Doctoral Student in Accounting
  - Indian Institute of Management Bangalore *2010 - 2012*  
Post Graduate Diploma in Management (PGDM) *CGPA: 3.7/4.0*  
- Director's Merit List recipient.
  - College of Engineering Trivandrum, University of Kerala *2003 - 2007*  
Bachelor in Technology in Electronics and Communication Engineering *CGPA: 8.39/10.00*
- RESEARCH EXPERIENCE
- Indian School of Business *Nov 2016 - July 2019*  
Research Associate - Centre for Analytical Finance (CAF)
    - Co-authored four research papers in the areas of management accounting, monetary policy, and welfare economics.
    - Co-authored a report for the Uday Kotak headed Committee on Corporate Governance in India for the Securities and Exchange Board of India (SEBI).
    - Data Collection & Handling:
      - Savings account transaction level data from the central repository of a large bank with 2,200 branches and 400,000 unique customers for the period 2009-2017.
      - National Sample Survey Office (NSSO) and Annual Survey of Industries (ASI) data on the Indian manufacturing sector - rounds 56, 62 and 67
      - Designed a survey for data collection from Banking Correspondents in the state of Telangana.
- CORPORATE EXPERIENCE
- Godrej Consumer Products Ltd. *Nov 2015 - Oct 2016*  
*Brand Manager*
  - L'Oreal India Pvt. Ltd. *Aug 2012 - Sep 2015*  
*Business Analytics & Consumer Insights Manager*
  - IBM India Pvt. Ltd. *Aug 2007 - May 2010*  
*R&D Engineer*
- RESEARCH SKILLS
- Programming Languages/Softwares:  
Proficient: STATA, Python, Powershell, and L<sup>A</sup>T<sub>E</sub>X.  
Familiar: SAS, R, and QGIS.
  - Machine Learning Techniques: Random Forests, Artificial Neural Networks, Gradient Boosting, Multinomial Logistics Regression, Partitioning Around Medoids (PAM) and K-Nearest Neighbor algorithms.
  - Research methods: Familiar with propensity score matching, non-linear regressions, panel data models, difference-in-differences design, instrumental variable methods, regression discontinuity design, graphical causal models and sensitivity analysis.
  - Databases: WRDS, Compustat, CRSP, Thomson Reuters, Capital IQ, Dealscan, Night-Light datasets and Weather datasets (NCC), Indian Databases: CMIE Prowess (Indian Firm Level Financials), Capital Line (Indian Firm Financials), National Sample Surveys (NSS) (quadrennial surveys by the Statistical Department of the Indian Government of firms and households), Annual Survey of Industries (ASI) (annual survey of registered manufacturing firms).